Direct Selling, Books, Periodicals, Videos & Comp Lines Canada and USA Report

Description:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES CANADA & USA REPORT


Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1911 pages, 4008 spreadsheets, 4047 database tables, 4047 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543902_L.

Contents:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES CANADA & USA REPORT


This database covers NAICS code: 4543902_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Books, Periodicals, Videos & Comp Lines Canada and USA Report covers:


Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

Direct selling, books, periodicals, videos & comp Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Paper & related prod, incl paper towels, toilet tissue, wraps,etc
TVs, video recorders, video cameras, video tapes, DVDs, etc
Video recorders, cameras, tapes & elec game/DVD comb dev
Audio equip, musical instr, radios, stereos, CDs, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
All other merchandise
All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for Canada and the USA: 1911 pages, 4008 spreadsheets, 4047 database tables, 4047 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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