Fitness & Recreational Sports Centers Canada and USA Report

Description: FITNESS & RECREATIONAL SPORTS CENTERS CANADA & USA REPORT


Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

8 Products/Markets covered, 1972 pages, 3972 spreadsheets, 4001 database tables, 4001 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 71394.

Contents: FITNESS & RECREATIONAL SPORTS CENTERS CANADA & USA REPORT

The Market for Fitness & Recreational Sports Centers in Canada and the USA by Products & Services.

This database covers NAICS code: 71394. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Fitness & Recreational Sports Centers Canada and USA Report covers:


PRODUCTS & MARKETS COVERED:
Fitness & recreational sports centers
Nonmembership recreation facilities
Gymnasiums, athletic clubs & physical fitness cen
Membership recreation clubs with facilities
Ice skating rinks
Roller skating rinks
Other fitness & recreational sports centers

59 MARKET RESEARCH CHAPTERS:
32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35
Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure
- v - Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas
Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46
Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50
Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55
Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997- 2015, Forecast 2016- 2023,
Forecast 2023-2028. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters,
Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables &
Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market
Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 Regional Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast 2016- 2023, Forecast 2023-2028.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online.
Readers can access & reproduce the information for their own documents or reports. Tables & databases
as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and
modeling.

8 Products covered for Canada and the USA: 1972 pages, 3972 spreadsheets, 4001 database tables, 4001
diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the
publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31
countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19
Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available
for individual countries.

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3518566/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fitness & Recreational Sports Centers Canada and USA Report
Web Address: http://www.researchandmarkets.com/reports/3518566/
Office Code: SCIXOHE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD</td>
<td>USD 1876 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (Online Access)</td>
<td>USD 1876</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr [ ]  Mrs [ ]  Dr [ ]  Miss [ ]  Ms [ ]  Prof [ ]
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World