Book Publishers Canada and USA Report

Description:


Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

110 Products/Markets covered, 1987 pages, 3954 spreadsheets, 3953 database tables, 3953 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51113.

Contents:

The Market for Book Publishers in Canada and the USA by Products & Services.

This database covers NAICS code: 51113. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Publishers Canada and USA Report covers:


PRODUCTS & MARKETS COVERED:
Book publishers
Textbook publishing, incl teachers' editions, hardbound & paperbound
Hardbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
Paperbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
Hardbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
Paperbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
Hardbound college (grades 13 & up, for post high school level courses) textbook publishing
Paperbound college (grades 13 & up, for post high school level courses) textbook publishing
Paperbound elementary school (grades K through 8) workbook, textbook-related objective test, manual, etc., publishing
Paperbound high school (grades 9 through 12) workbook, textbook-related objective test, manual, etc., publishing
Paperbound college (grades 13 & up, for post high school level courses) workbook, textbook-related objective test, manual, etc., publishing
Standardized test publishing, incl both tests & answer sheets, paperbound
Textbooks, incl teachers' editions, hardbound & paperbound, nsk
Technical, scientific & professional book publishing, hardbound & paperbound
Hardbound law book publishing, incl supplements (designed for the profession)
Paperbound law book publishing, incl supplements (designed for the profession)
Hardbound medical book publishing, incl dental subjects (designed for the profession)
Paperbound medical book publishing, incl dental subjects (designed for the profession)
Hardbound business book publishing (nonfiction for readers in the profession)
Paperbound business book publishing (nonfiction for readers in the profession)
Other hardbound technical, scientific & professional book publishing
Other paperbound technical, scientific & professional book publishing
Technical, scientific & professional book publishing, hardbound & paperbound, nsk
Religious book publishing, hardbound & paperbound
Bible, testament, hymnal & devotional publishing, incl prayer books & missals, hardbound & paperbound
Other hardbound religious book publishing, incl subscription reference books
Other paperbound religious book publishing, incl subscription reference books
Religious book publishing, hardbound & paperbound, nsk
Mass market, rack-size, paperbound book publishing
Book club book publishing, hardbound & paperbound
Mail order book publishing, hardbound & paperbound
Adult trade & juvenile book publishing, hardbound & paperbound
Hardbound adult trade book publishing, whether by trade or mass market publishers
Paperbound (excl mass market rack-size) adult trade book publishing, whether by trade or mass market publishers
Hardbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
Paperbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
Adult trade & juvenile book publishing, hardbound & paperbound
General reference book publishing, hardbound & paperbound
Encyclopedia publishing, hardbound & paperbound
Dictionary & thesaurus publishing, hardbound & paperbound
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Paperbound university press book publishing, excl pamphlets
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Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound, nsk
Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, incl religious & text
Audio book publishing (books recorded on audio cassettes or compact discs)
Books published in electronic format (CD-ROM, diskette, etc.)
Elementary school textbooks (grades K through 8), published in electronic format (CD-ROM, diskette, etc.)
High school textbooks (grades 9 through 12), published in electronic format (CD-ROM, diskette, etc.)
College textbooks (grades 13 & up, for post high school level courses), published in electronic format (CD-ROM, diskette, etc.)
Law books, incl supplements (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
Medical books, incl dental subjects (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
Business books (nonfiction for readers in the profession), published in electronic format (CD-ROM, diskette, etc.)
Other technical, scientific & professional books, published in electronic format (CD-ROM, diskettes, etc.)
Religious books, published in electronic format (CD-ROM, diskette, etc.)
General books (trade, etc.), published in electronic format (CD-ROM, diskette, etc.)
General reference books, published in electronic format (CD-ROM, diskette, etc.)
Other book publishing, excl pamphlets, published in electronic format (CD-ROM, diskette, etc.)
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Book publishers, nsk, for nonadministrative-record establishments
Book publishers, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

110 Products covered for Canada and the USA: 1987 pages, 3954 spreadsheets, 3953 database tables, 3953 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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