Public Relations Agency Lines Canada and USA Report

Description:

PUBLIC RELATIONS AGENCY LINES CANADA & USA REPORT


Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

34 Products/Markets covered, 1923 pages, 3963 spreadsheets, 3964 database tables, 3964 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54182_L.

Contents:

PUBLIC RELATIONS AGENCY LINES CANADA & USA REPORT

The Market for Public Relations Agency Lines in Canada and the USA by Products & Services.

This database covers NAICS code: 54182_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Public Relations Agency Lines Canada and USA Report covers:


Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:
- Public relations agencies Lines
- Market research & public opinion polling services
- Market research services
- Public opinion polling services
- Advertising agency services (Integrated)
- Advertising creative services
- Public relations services
- Public relations services: Full public relations services
- Public relations services: Media relations services
- Public relations services: Crisis management services
- Public relations services: Lobbying services
- Public relations services: Event management services
- Public relations services: Development/fundraising services
- Media planning &/or buying services
- Direct mail advertising services
- Direct mail advertising services: Full direct mail services
- Direct mail ad serv: Concept dvlpmnt-Direct mail ad campaign serv
Direct mail advertising services: Mailing list support services
Direct mail ad serv: Print serv for direct mail ad materials
Sales promotion services
Direct marketing services
Signs, custom fabrication, incl banners/a-frame/neon/outdoor/etc.
Media monitoring & analysis services
Coordination of prod & delivery of premiums (ad specialties)
Other services related to advertising
Media representation services
Media representation serv: Sale of ad space in print media
Media representation serv: Sale of advertising time on television
Media representation services: Sale of advertising time on radio
Media repr serv:Sale-Ad space in media oth than print/TV/radio
Merchandise sales
Sales of merchandise, not specified by type
All other receipts
All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

34 Products covered for Canada and the USA: 1923 pages, 3963 spreadsheets, 3964 database tables, 3964 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 countries).
Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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