Software Publishers Canada and USA Report

Description:

SOFTWARE PUBLISHERS CANADA & USA REPORT


Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

All NAICS Products/Markets covered, 1936 pages, 3978 spreadsheets, 4023 database tables, 4023 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51121.

Contents:

SOFTWARE PUBLISHERS CANADA & USA REPORT

The Market for Software Publishers in Canada and the USA by Products & Services.

This database covers NAICS code: 51121. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Software Publishers Canada and USA Report covers:


PRODUCTS & MARKETS COVERED:

Software publishers

59 MARKET RESEARCH CHAPTERS:
Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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