Directory & Mailing List Publishers Africa Report

Description:


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.


Contents:

DIRECTORY & MAILING LIST PUBLISHERS AFRICA REPORT


This database covers NAICS code: 51114. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Directory & Mailing List Publishers Africa Report covers:


PRODUCTS & MARKETS COVERED:

DIRECTORY + MAILING LIST PUBLISHERS

1. Directory and mailing list publishers
2. Database and directory publishers
3. Telephone directory publishing
4. Telephone directories, published in printed format
5. Telephone directories, published in electronic format
6. Telephone directory publishing, nsk
7. Catalog and directory (except telephone directory) publishing
8. Directory (except telephone directory) publishing, including business reference services
9. Catalog publishing
10. Catalog and directory (except telephone directories), publishing, nsk
11. Business service publication publishing, including tax, credit regulations, indexes, etc., excluding directories and newsletters
12. Other database publishing, nec
13. Other database publishing
14. Mailing lists, compiled-maintained for sale or rent
15. Other database publishing
16. Other database publishing, nsk
17. Database and directory publishers, nsk, total
18. Database and directory publishers, nsk, for nonadministrative-record establishments
19. Database and directory publishers, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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