Direct Selling, Books, Periodicals, Videos & Comp Lines Africa Report

Description:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES AFRICA REPORT


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d’Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1946 pages, 3979 spreadsheets, 4004 database tables, 276 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543902_L.

Contents:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES AFRICA REPORT


This database covers NAICS code: 4543902_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Books, Periodicals, Videos & Comp Lines Africa Report covers:


PRODUCTS & MARKETS COVERED:
Direct selling, books, periodicals, videos & comp Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Cigars, cigarettes, etc & smokers’ access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Paper & related prod, incl paper towels, toilet tissue, wraps,etc
TVs, video recorders, video cameras, video tapes, DVDs, etc
Video recorders, cameras, tapes&electr game/DVD comb dev
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
All other merchandise
All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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