College Book Store Lines Africa Report

Description:


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

42 Products/Markets covered, 1990 pages, 4035 spreadsheets, 4020 database tables, 298 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4512113_L.

Contents:

The Market for College Book Store Lines in each country by Products & Services.

This database covers NAICS code: 4512113_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The College Book Store Lines Africa Report covers:


PRODUCTS & MARKETS COVERED:
College book stores Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Paper & related prod, incl paper towels, toilet tissue, wraps,etc
Men's wear
Women's, juniors', & misses' wear
Children's wear, incl boys, girls, & infants & toddlers
RESEARCH AND MARKETS

TVs, video recorders, video cameras, video tapes, DVDs, etc
Audio equip, musical instr, radios, stereos, CDs, records, etc
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Giftware & glassware including vases
All other kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Trade, incl fiction, non-fiction, adult, juvenile, nonrack size
Mass market paperback, rack size
Religious
General reference, including dictionaries, atlases, etc.
Textbooks, incl elementary, high school, & college levels
Professional, incl technical, scientific, business, law, etc
Other books, including University press, etc.
Photographic equipment & supplies
Toys, hobby goods, & games
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Office equip, incl fax machines, dictaphones, copier, calculators
Greeting cards
Magazines & newspapers
Religious goods, except books
Souvenirs & novelty items
All other merchandise
All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.
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