Breakfast Cereals Africa Report

Description:

BREAKFAST CEREALS AFRICA REPORT

The Breakfast Cereals Africa Report gives Market Consumption / Products / Services for 54 countries by 6 to

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde,
Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt,
Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia,
Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria,
Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan,
Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to
some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by
Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters,
Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS &
DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product / Service, Per-Capita Consumption, Marketing
Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables &
databases for your own reports, spreadsheet calculations & modeling.

33 Products/Markets covered, 1980 pages, 4030 spreadsheets, 4017 database tables, 271 illustrations.
Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31123.

Contents:

BREAKFAST CEREALS AFRICA REPORT

The Market for Breakfast Cereals in each country by Products & Services.

This database covers NAICS code: 31123. Products/Services classified by 5-Digit US Commerce Department
Code and then defined by each 6 to 10-Digit Product Codes.

The Breakfast Cereals Africa Report covers:

Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:
Breakfast cereal manufacturing
Breakfast cereal mfg
Ready-to-serve cereal breakfast foods, except infant cereals
Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with or without fruits and-or
nuts
Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with fruits and-or nuts
Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), without fruits or nuts
Ready-to-serve wheat flakes & other corn breakfast foods (except infant cereals), with or without fruits and-
or nuts
Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), with fruits and-or nuts
Ready-to-serve oat breakfast foods (except infant cereals), with or without fruits and-or nuts
Ready-to-serve oat breakfast foods (except infant cereals), with fruits and-or nuts
Ready-to-serve oat breakfast foods (except infant cereals), without fruits and-or nuts
Ready-to-serve rice breakfast foods (except infant cereals), with or without fruits and-or nuts
Ready-to-serve rice breakfast foods (except infant cereals), with fruits and-or nuts
Ready to serve rice breakfast foods (except infant cereals), without fruits of nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with or without fruits and-or nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), without fruits or nuts
Ready-to-serve cereal breakfast foods, except infant cereals, nsk
Other cereal breakfast foods, nec
Other cereal breakfast foods
Infants’ cereals, all types
Instant hot cereals, all types of grains (mix with hot water & eat type)
Farina & other wheat foods intended to be cooked before serving, except instant & infants’ cereals
Rolled oats & oatmeal intended to be cooked before serving, except instant & infants’ cereals
Cereal preparations of other grains & mixed grains intended to be cooked before serving, except instant & infants’ cereals
Other cereal breakfast foods, nsk
Cereal breakfast foods, nsk, total
Cereal breakfast foods, nsk, for nonadministrative-record establishments
Cereal breakfast foods, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

33 Products covered for 54 Countries: 1980 pages, 4030 spreadsheets, 4017 database tables, 271
diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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