Automobile Dealer Lines Africa Report

Description:


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

44 Products/Markets covered, 1930 pages, 4033 spreadsheets, 4048 database tables, 265 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4411_L.

Contents:

The Market for Automobile Dealer Lines in each country by Products & Services.

This database covers NAICS code: 4411_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Automobile Dealer Lines Africa Report covers:


PRODUCTS & MARKETS COVERED:
Automobile dealers Lines
Groceries & other foods for human consumption off the premises
Men's wear
Audio equip, musical instr, radios, stereos, CDs, records, etc
Sporting goods
RVs, incl camping trailers travel trailers, truck campers, etc
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Manufactured (mobile) homes
Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
New passenger cars -- retail, including station wagons
New passenger cars -- fleet, including station wagons
New vans & trucks -- retail
New vans & trucks -- fleet
Used passenger cars -- retail
Used passenger cars -- wholesale (for resale)
Used vans, minivans, trucks, & buses -- retail
Used vans, minivans, trucks, & buses -- wholesale
Motorcycles, motor scooters, motor bikes, incl parts & access
All other powered transportation vehicles
New passenger cars -- leased, including station wagons
New vans & trucks -- leased
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Automotive tires, tubes, batteries, accessories
Parts, used
Parts, new & rebuilt
Household fuels, including oil, LP gas, wood, coal
All other merchandise
All nonmerchandise receipts
Labor charges to customers for work performed by this estab
Rental of automobiles or trucks
Labor charges to insurance co for work performed by this estab
Value of service contracts
Commissions rcvd for sale of credit life ins & arr of financing
Labor charges for warranty & extended contract work by this estab
Parts installed in repair & charged directly to customers
Parts installed in repair & charged to insurance companies
Parts sold internally & installed in repair
All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major
City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10
Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow
Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing
Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing
Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24
Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City
Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios,
32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35
Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure
-v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas
Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46
Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50
Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55
Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997- 2015, Forecast 2016- 2023,
Forecast 2023-2028. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters,
Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables &
Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets,
each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast 2016- 2023, Forecast 2023-2028.
NATIONAL DATA - by Country by Year.
The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

44 Products covered for 54 Countries: 1930 pages, 4033 spreadsheets, 4048 database tables, 265 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3520745/](http://www.researchandmarkets.com/reports/3520745/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Automobile Dealer Lines Africa Report
Web Address: http://www.researchandmarkets.com/reports/3520745/
Office Code: SCH3SYQS

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 1713 + USD 58 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD</td>
<td>[ ]</td>
</tr>
<tr>
<td>Electronic</td>
<td>[ ]</td>
</tr>
<tr>
<td>Single User</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: __________________________
Email Address: * ______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: ________________________________________________
Postal / Zip Code: __________________________________
Country: ____________________________________________
Phone Number: _______________________________________
Fax Number: _________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World