Men's Clothing Store Lines Africa Report

Description:


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

68 Products/Markets covered, 1996 pages, 4016 spreadsheets, 4035 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44811_L.

Contents:

The Market for Men's Clothing Store Lines in each country by Products & Services.

This database covers NAICS code: 44811_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Men's Clothing Store Lines Africa Report covers:


PRODUCTS & MARKETS COVERED:

Men's clothing stores Lines
Groceries & other foods for human consumption off the premises
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Men's wear
Men's overcoats, topcoats, raincoats, outer jackets
Men's suits & formal wear
Men's sport coats & blazers
Men's tailored & dress slacks
Men's casual slacks & jeans, walking shorts, etc.
Men's career & work uniforms
RESEARCH AND MARKETS

Men's dress shirts
Men's sport shirts, incl t-shirts, knit & woven shirts, etc
Men's sweaters
Men's hosiery, pajamas, robes, underwear
Men's sports apparel, incl tennis, golf, jogging, swimming, etc
Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
Custom-made garments
Men's sweat tops, pants, & warm-ups
Women's, juniors', & misses' wear
Furs, fur garments
Dresses, including all types
Dressy & tailored coats, outer jackets, rainwear
Suits, pantsuits, sport jackets, blazers
Slacks/pants, jeans, walking shorts, skirts
Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
Women's sports apparel, incl tennis, golf, jogging, swimming, etc
Hosiery, including pantyhose, socks, tights
Bras, girdles, corsets
Lingerie, sleepwear, loungewear
Hats, wigs, hairpieces
Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
Custom-made garments
Women's sweat tops, pants, & warm-ups
Oth apparel, incl uniforms, smocks & oth apparel items
Children's wear, incl boys, girls, & infants & toddlers
Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
Infants' & toddlers' clothing & accessories
Footwear, including accessories
Men's footwear, including dress & casual footwear
Women's footwear, including dress & casual footwear
Children's footwear, incl boys, girls, infants, & toddlers
Men's athletic footwear, incl sneakers & outdoor/hiking boots
Women's athletic footwear, incl sneakers & outdoor/hiking boots
Children's athletic footwear, incl sneakers & outdoor/hiking boots
Footwear access, incl polishes, laces, trees, storage bags, etc
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Furniture, sleep equipment & outdoor/patio furniture
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Costume & novelty jewelry
All other jewelry
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Hardware, tools, & plumbing & electrical supplies
All other merchandise
Luggage & leather goods
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Labor charges for work performed by this establishment
Rental of clothing, formal wear, etc.
All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing...

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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