**Periodical Publishers Africa Report**

**Description:**


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

101 Products/Markets covered, 1999 pages, 4008 spreadsheets, 3992 database tables, 272 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112.

**Contents:**

PERIODICAL PUBLISHERS AFRICA REPORT

The Market for Periodical Publishers in each country by Products & Services.

This database covers NAICS code: 51112. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publishers Africa Report covers:


PRODUCTS & MARKETS COVERED:

- Periodical publishers
- Farm periodical publishing (receipts from subscriptions, sales & advertising)
- Farm periodicals (receipts from subscriptions, sales & advertising)
- Farm periodicals (receipts from subscriptions & single copy sales)
- Farm periodicals (receipts from advertising)
- Farm periodicals (receipts from subscriptions, sales & advertising), nsk
- Specialized business & professional periodical publishing (receipts from subscriptions & single copy sales)
- Specialized business & professional periodicals (receipts from subscriptions & single copy sales)
- Manufacturing (excl electronics) business publications (paid circulation, single copy & subscription receipts)
- Wholesale & retail trade (incl merchandising) business publications (paid circulation, single copy & subscription receipts)
- Medical & health care business publications (paid circulation, single copy & subscription receipts)
Electronics-data management business publications (paid circulation, single copy & subscription receipts)
Service (excl data management) business publications (paid circulation, single copy & subscription receipts)
Other business publications, nec (paid circulation, single copy & subscription receipts)
Manufacturing (excl electronics) business publications (controlled circulation, single copy & subscription receipts)
Wholesale & retail trade (incl merchandising) business publications (controlled circulation, single copy & subscription receipts)
Medical & health care business publications (controlled circulation, single copy & subscription receipts)
Electronics-data management business publications (controlled circulation, single copy & subscription receipts)
Service (excl data management) business publications (controlled circulation, single copy & subscription receipts)
Other business publications, nec (controlled circulation, single copy & subscription receipts)
Scholarly journals (subscriptions & single copy sales)
Other professional journals (subscriptions & single copy sales)
Specialized business & professional periodicals (receipts from subscriptions & single copy sales), nsk
Specialized business & professional periodical publishing (receipts from advertising)
Manufacturing (excl electronics) business publications (paid circulation, advertising receipts)
Wholesale & retail trade (incl merchandising) business publications (paid circulation, advertising receipts)
Medical & health care business publications (paid circulation, advertising receipts)
Electronics-data management business publications (paid circulation, advertising receipts)
Service (excl data management) business publications (paid circulation, advertising receipts)
Other business publications, nec (paid circulation, advertising receipts)
Manufacturing (excl electronics) business publications (controlled circulation, advertising receipts)
Wholesale & retail trade (incl merchandising) business publications (controlled circulation, advertising receipts)
Medical & health care business publications (controlled circulation, advertising receipts)
Electronics-data management business publications (controlled circulation, advertising receipts)
Service (excl data management) business publications (controlled circulation, advertising receipts)
Other business publications, nec (controlled circulation, advertising receipts)
Scholarly journals (advertising receipts)
Other professional journals (advertising receipts)
Specialized business & professional periodicals (receipts from advertising), nsk
General & consumer periodical publishing (receipts from subscriptions)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from subscriptions)
General news, business news & regional, metropolitan & city periodicals (receipts from subscriptions)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from subscriptions)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from subscriptions)
Regional, metropolitan & city magazines (receipts from subscriptions)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from subscriptions)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from subscriptions)
General & consumer periodicals (receipts from subscriptions), nsk
General & consumer periodical publishing (receipts from single copy sales)
Comics (receipts from subscriptions & single copy sales)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from single copy sales)
General news, business news & regional, metropolitan & city periodicals (receipts from single copy sales)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from single copy sales)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from single copy sales)
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General & consumer periodicals (receipts from single copy sales), nsk
General & consumer periodical publishing (receipts from advertising)
Comics (receipts from advertising)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from advertising)
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General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)
General & consumer periodicals (receipts from advertising), nsk
Other periodical publishing, except shopping news, catalogs, or directories, nec
Other periodicals, except shopping news, catalogs, or directories, nec
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from subscriptions & single copy sales)
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from advertising)
Magazine & comic supplements for Sunday newspapers (receipts from advertising & copy sales)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from subscriptions)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from single copy sales)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from advertising)
Other periodicals, except shopping news, catalogs, or directories, nec, nsk
Periodical publishers, nsk, total
Periodical publishers, nsk, for nonadministrative-record establishments
Periodical publishers, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:

The report is produced on a DVD containing the entire report web and databases, and it is available online.
Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

101 Products covered for 54 Countries: 1999 pages, 4008 spreadsheets, 3992 database tables, 272 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.


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