
Description:


Cloud Infrastructure helps in building and managing a private Infrastructure-as-a-Service (IaaS) a cloud based on management and data center virtualization technologies for traditional workloads. Using Iaas, it reduces the risk than establishing a data center for a new venture. Cloud infrastructure includes servers, network, storage, virtualization, security, infrastructure system, management, and backup & recovery. It allows enterprises to shift their workload from one cloud to another, avoiding lock-in that may occur when the customer depends more on a single cloud provider.

Available on demand over the internet, cloud infrastructure provides secure and standardizable, pool of scalable, virtual IT resources and robust. Implementing an integrated infrastructure, it delivers services faster, improves manageability, increases IT department’s value and reduces total cost of ownership. Cloud infrastructure is becoming a game changer for small and medium enterprises (SMEs) by offering scalable infrastructure and capabilities available as services. Some of the vendors for cloud infrastructure are Cisco, Red Hat, Microsoft, Google, VMware, Rackspace, AT&T, Amazon Web Services and Bluelock.

The report provides an in-depth analysis of global cloud infrastructure market along with drivers and restraints as well as growth opportunities and best practices in the market. It also contains analysis and forecasted revenues, competitive landscape, company profiles and industry trends.

The main objective of this study is to understand the global cloud infrastructure market. The focus is on different cloud systems and applications available in the market with a special focus on equipment, services, deployment and vertical market. The report presents the industry structure of the cloud infrastructure penetration across the various industry sectors. The report discusses the total market size of the global cloud infrastructure industry and its segments. The future outlook is an important part of the report, which gives an idea of industry performance in the near future. In addition, there are many players helping the industry to grow, out of which few are discussed in this report. The report also covers how cloud infrastructure technology helps to reduce costs involved in buying, installing, upgrading and maintaining different equipment and services. The report also covers how cloud infrastructure technology provides an elastic, scalable and easy entry.

The market estimates for global cloud infrastructure market for 2015 is $109.00 billion. The estimated market for 2020 is $206.93 billion, driven by all segments of the industry. The high growth has come mainly from manufacturing and banking & financial services industry. Managed hosting services are expected to grow rapidly in the next five years with the expected compound annual growth rate (CARG) of 16.2% by 2020.

Contents:

1 Industry Overview
1.1 Industry Trends
1.2 PEST Analysis
2 Report Outline
2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions
3 Market Snapshot
3.1 Total Addressable Market (TAM)
3.2 Segmented Addressable Market (SAM)
3.3 Related Markets
4 Market Characteristics
7.5.1 Market Size and Analysis
7.6 Colocation Services
7.6.1 Market Size and Analysis
7.7 Vendor Profiles
7.7.1 Amazon Web Services, Inc.
7.7.1.1 Overview
7.7.1.2 Financial Health
7.7.1.3 Business Units
7.7.1.3.1 Overall
7.7.1.3.2 Market Specific
7.7.1.4 SWOT Analysis
7.7.1.5 Business Strategy & Views
7.7.2 Equinix Inc.
7.7.2.1 Overview
7.7.2.2 Financial Health
7.7.2.3 Business Units
7.7.2.3.1 Overall
7.7.2.3.2 Market Specific
7.7.2.4 SWOT Analysis
7.7.2.5 Business Strategy & Views
7.7.3 Salesforce.com, Inc.
7.7.3.1 Overview
7.7.3.2 Financial Health
7.7.3.3 Business Units
7.7.3.3.1 Overall
7.7.3.3.2 Market Specific
7.7.3.4 SWOT Analysis
7.7.3.5 Business Strategy & Views
7.7.4 Rackspace Hosting, Inc.
7.7.4.1 Overview
7.7.4.2 Financial Health
7.7.4.3 Business Units
7.7.4.3.1 Overall
7.7.4.3.2 Market Specific
7.7.4.4 SWOT Analysis
7.7.4.5 Business Strategy & Views
7.7.5 Hewlett-Packard (HP)
7.7.5.1 Overview
7.7.5.2 Financial Health
7.7.5.3 Business Units
7.7.5.3.1 Overall
7.7.5.3.2 Market Specific
7.7.5.4 SWOT Analysis
7.7.5.5 Business Strategy & Views

8 Deployment Model: Market Size & Analysis
8.1 Overview
8.2 Private Cloud
8.2.1 Market Size and Analysis
8.3 Public Cloud
8.3.1 Market Size and Analysis
8.4 Community Cloud
8.4.1 Market Size and Analysis
8.5 Hybrid Cloud
8.5.1 Market Size and Analysis
8.6 Vendor Profiles
8.6.1 AT&T, Inc.
8.6.1.1 Overview
8.6.1.2 Financial Health
8.6.1.3 Business Units
8.6.1.3.1 Overall
8.6.1.3.2 Market specific
8.6.1.4 SWOT Analysis
8.6.1.5 Business Strategy & Views
14 Companies to Watch For
14.1 CloudLock
14.1.1 Key Offerings
14.1.2 Objectives & Progress
14.2 DigitalOcean
14.2.1 Key Offerings
14.2.2 Objectives & Progress
14.3 Acumatica
14.3.1 Key Offerings
14.3.2 Objectives & Progress
15 What Our Peers Are Estimating
15.1 Publisher 1
15.2 Publisher 2
15.3 Publisher 3
Annexure
Acronyms

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3521896/
Office Code: SCH3YJPK

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 5000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ______________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _______________________________________
Address: ___________________________________________
City: _______________________________________________
Postal / Zip Code: __________________________________
Country: ___________________________________________
Phone Number: _______________________________________ 
Fax Number: _________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp