IT Market Scenario for Poland, By (Verticals, 30 Outsourcing Companies, and Top 10 Key IT Service Providers) - Trends & Forecast: 2015-2020

Description: In the last decade, Poland has become an important producer of ICT solutions, partly due to globalization of the ICT market and outsourcing of production to Asia, Mexico and Central Europe, as well as Eastern Europe. The inflow of foreign investments, European Union (EU) funds availability and new trends such as mobile applications and cloud computing are the major drivers of the ICT market. Administration, banking, financial services & insurance (BFSI) and telecommunications are major verticals which spend a lot on ICT solutions. The major companies in Poland, which provide IT services include HP Polska, ABC Data, and Flextronics International Poland.

The report provides an in-depth analysis of the IT market scenario with Industry Verticals, 30 Outsourcing companies (along with their key decisions makers IT speeding, IT initiatives and IT Vendors), Top-10 Key IT Service Providers, drivers, restraints as well as growth opportunities and best practices in the market. It also contains analysis and forecasted revenues, competitive landscape, company profiles and industry trends.

In the early 1990s, after the end of decades of old communist rule and recession, the Poland economy started transforming and started to move towards privatization. Today, Poland's economy is one of the fastest growing economy in the CEE region. The country's economy boosted after it became the part of the European Union (EU) in 2004. The country is developing with the support from EU funds and government. Within a few years, after becoming the part of the EU, the country's living standard has increased and development too. Today, the country visualizes itself to be fully digitalized by the end of this decade, i.e., till 2020 as it has received the highest EU funding. The country has become the preferred choice for outsourcing business due to its closeness to the big five European countries and similar time zones. Extremely talented workforce, low costs, and sound political and economic conditions are supporting factors for this growth. The country has a huge potential in the biotechnology and R&D sectors. In the coming years, it is assumed that the country will be fully digitalized with its current e-governance initiatives and will be the most preferred destination for research, IT, tourism and medical services.

In the early 1990s, after the end of decades of old communist rule and recession, the Poland economy started transforming and started to move towards privatization. Today, Poland's economy is one of the fastest growing economy in the CEE region. The country's economy boosted after it became the part of the European Union (EU) in 2004. The country is developing with the support from EU funds and government. Within a few years, after becoming the part of the EU, the country's living standard has increased and development too. Today, the country visualizes itself to be fully digitalized by the end of this decade, i.e., till 2020 as it has received the highest EU funding. The country has become the preferred choice for outsourcing business due to its closeness to the big five European countries and similar time zones. Extremely talented workforce, low costs, and sound political and economic conditions are supporting factors for this growth. The country has a huge potential in the biotechnology and R&D sectors. In the coming years, it is assumed that the country will be fully digitalized with its current e-governance initiatives and will be the most preferred destination for research, IT, tourism and medical services.

Contents:

1 Poland Overview
1.1 Overview
1.2 Pest Analysis
2 Report Outline
2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions
3 Key Initiatives & Investments
3.1 Government Initiatives & Regulations
3.2 Major Deals and Partnerships
3.2.1 Major Deals in 2014
4 ICT Market Scenario
4.1 Poland Market Evolution
4.2 Key market characteristics
4.2.1 Driver
4.2.1.1 Growing Economy
4.2.1.2 Fair Foreign Trade Policy
4.2.1.3 Support from European Union Structural Funds
4.2.1.4 Growing IT Sector
4.2.2 Restraints
4.2.2.1 Poor Infrastructure
4.2.2.2 Week Communication Network
4.2.2.3 Need for Investor Friendly Laws
4.2.3 Opportunities.
4.2.3.1 In Research and Development
4.2.3.2 Cloud Services
4.2.3.3 Ecommerce
4.2.4 DRO Impact Analysis
5 IT Spending and Forecast
5.1 IT Spending
5.1.1 Global IT Spending
5.1.2 CEE and CIS IT Spending
5.1.3 Poland IT spending
5.2 Poland IT market
5.2.1 Software
5.2.1.1 Market Size & Analysis
5.2.2 IT Services
5.2.2.1 Market Size & Analysis
5.2.3 Hardware
5.2.3.1 Market Size & Analysis
6 Poland Macro & Micro Analysis
6.1 Macro Analysis
6.2 Micro Analysis
6.2.1 Poland IT Outsourcing Market Players Analysis
7 Verticals: Market Size & Analysis
7.1 Overview
7.2 Banking, Finance, Services and Insurance (BFSI)
7.2.1 Overview
7.3 Aerospace & Defense
7.3.1 Overview
7.4 Manufacturing
7.4.1 Overview
7.5 Telecom
7.5.1 Overview
7.6 Infrastructure
7.6.1 Overview
7.6.1.1 Transport Infrastructure
7.6.1.2 ICT Infrastructure
7.7 Healthcare
7.7.1 Overview
7.8 Freight Transportation
7.8.1 Overview
7.9 Others
7.9.1 Overview
7.9.1.1 Agriculture
7.9.1.2 Retail
7.9.1.3 Education
8 30 IT Outsourcing Companies
8.1 Bank Pekao SA
8.1.1 Overview
8.1.2 Revenue, Investments, IT Spending and Key Initiatives
8.1.3 IT Stakeholders/Influencers
8.1.4 Associated Vendors
8.2 PKO Bank Polski, Poland
8.2.1 Overview
8.2.2 Revenue, Investments, IT Spending and Key Initiatives
8.2.3 IT Stakeholders/Influencers
8.2.4 Associated Vendors
8.3 Citi Handlowy, Poland
8.3.1 Overview
8.3.2 Revenue, Investments, IT Spending and Key Initiatives
8.3.3 IT Stakeholders/Influencers
8.3.4 Associated Vendors
8.4 Gemalto, Poland
8.4.1 Overview
8.4.2 Revenue and Key Initiatives
8.4.3 IT Stakeholders/Influencers
8.4.4 Associated Vendors
8.5 Merck, Poland
8.5.1 Overview
8.5.2 Revenue, R&D Spending and Key Initiatives
8.5.3 IT Stakeholders/Influencers
8.5.4 Associated Vendors
8.6 Aviva, Poland
8.6.1 Overview
8.6.2 Revenue, Investments, IT Spending and Key Initiatives
8.6.3 IT Stakeholders/Influencers
8.6.4 Associated Vendors
8.7 ING Bank Slaski, Poland
8.7.1 Overview
8.7.2 Revenue, Investments, IT Spending and Key Initiatives
8.7.3 IT Stakeholders/Influencers
8.7.4 Associated Vendors
8.8 mBank, Poland
8.8.1 Overview
8.8.2 Revenue, Investments, IT Spending and Key Initiatives
8.8.3 IT Stakeholders/Influencers
8.8.4 Associated Vendors
8.9 Toyota Motor Manufacturing Poland
8.9.1 Overview
8.9.2 Revenue, Investments, IT Spending and Key Initiatives
8.9.3 IT Stakeholders/Influencers
8.9.4 Associated Vendors
8.10 Volvo Group, Poland
8.10.1 Overview
8.10.2 Revenue, R&D Spending, IT Spending and Key Initiatives
8.10.3 IT Stakeholders/Influencers
8.10.4 Associated Vendors
8.11 Volkswagen Group, Poland
8.11.1 Overview
8.11.2 Revenue, Investments, IT Spending and Key Initiatives
8.11.3 IT Stakeholders/Influencers
8.11.4 Associated Vendors
8.12 General Motors, Poland
8.12.1 Overview
8.12.2 Revenue, Investments, IT Spending and Key Initiatives
8.12.3 IT stakeholders/influencers
8.12.4 Associated Vendors
8.13 Samsung, Poland
8.13.1 Overview
8.13.2 Revenue, Investments, IT Spending and Key Initiatives
8.13.3 IT Stakeholders/Influencers
8.13.4 Associated Vendors
8.14 Amica, Poland
8.14.1 Overview
8.14.2 Revenue, Investments and Key Initiatives
8.14.3 IT stakeholders/influencers
8.14.4 Associated Vendors
8.15 T-Mobile
8.15.1 Overview
8.15.2 Revenue, Investments and Key Initiatives
8.15.3 IT stakeholders/influencers
8.15.4 Associated Vendors
8.16 Ericsson, Poland
8.16.1 Overview
8.16.2 Revenue, investments and key initiatives
8.16.3 IT Stakeholders/Influencers
8.16.4 Associated Vendors
8.17 Orange, Polska
8.17.1 Overview
8.17.2 Revenue, Investments and Key Initiatives
8.17.3 IT Stakeholders/Influencers
8.17.4 Associated Vendors
8.18 Netia, SA
8.18.1 Overview
8.18.2 Revenue, Investments and Key Initiatives
8.18.3 IT Stakeholders/Influencers
8.18.4 Associated Vendors
8.19 Cyfrowy Polsat SA
8.19.1 Overview
8.19.2 Revenue, Investments and Key Initiatives
8.19.3 IT Stakeholders/Influencer
8.19.4 Associated Vendors
8.2 Gardner Aerospace, Poland
8.20.1 Overview
8.20.2 Revenue, Investments and Key Initiatives
8.20.3 IT Stakeholders/Influencers
8.20.4 Associated Vendors
8.21 MTU Aero Engines, Polska
8.21.1 Overview
8.21.2 Revenue, Investments and Key Initiatives
8.21.3 IT Stakeholders/Influencers
8.21.4 Associated Vendors
8.22 ETC-PZL Aerospace Industries Sp. z o.o.
8.22.1 Overview
8.22.2 Revenue, Investments and Key Initiatives
8.22.3 IT Stakeholders/Influencers
8.22.4 Associated Vendors
8.23 Biedronka, Poland
8.23.1 Overview
8.23.2 Revenue, Investments and Key Initiatives
8.23.3 IT Stakeholders/Influencers
8.23.4 Associated Vendors
8.24 Tesco, Poland
8.24.1 Overview
8.24.2 Revenue, Investments and Key Initiatives
8.24.3 IT Stakeholders/Influencers
8.24.4 Associated Vendors
8.25 Auchan
8.25.1 Overview
8.25.2 Revenue, Investments and Key Initiatives
8.25.3 IT Stakeholders/Influencers
8.25.4 Associated Vendors
8.26 EADS PZL
8.26.1 Overview
8.26.2 Revenue, R&D Spending and Key Initiatives
8.26.3 IT Stakeholders/Influencers
8.26.4 Associated Vendors
8.27 GE, Poland
8.27.1 Overview
8.27.2 Revenue, Investments, R&D, IT Spending and Key Initiatives
8.27.3 IT Stakeholders/Influencers
9.7.4 SWOT Analysis
9.7.5 Key Business Priorities
9.7.6 Business Strategies & Views
9.8 Talex
9.8.1 Overview
9.8.2 Financial Health
9.8.3 Business Units
9.8.4 SWOT Analysis
9.8.5 Key Business Priorities
9.8.6 Business Strategies & Views
9.9 Mobica
9.9.1 Overview
9.9.2 Business Units
9.9.3 SWOT Analysis
9.9.4 Key Business Priorities
9.9.5 Business Strategies & Views
9.10 Flextronics International Poland
9.10.1 Overview:
9.10.2 Financial Health
9.10.3 Business Units
9.10.4 SWOT Analysis
9.10.5 Key Business Priorities
9.10.6 Business Strategies & Views
10 Annexure
10.1 Acronyms


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: IT Market Scenario for Poland, By (Verticals, 30 Outsourcing Companies, and Top 10 Key IT Service Providers) - Trends & Forecast: 2015-2020
Web Address: http://www.researchandmarkets.com/reports/3521899/
Office Code: SCDK8SWU

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Enterprisewide: USD 4750

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World