Direct Selling, Books, Periodicals, Videos & Comp Lines Asia Report

Description:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES ASIA REPORT


Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.


ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1959 pages, 4024 spreadsheets, 4043 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543902_L.

Contents:

DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES ASIA REPORT


This database covers NAICS code: 4543902_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Books, Periodicals, Videos & Comp Lines Asia Report covers:


PRODUCTS & MARKETS COVERED:

Direct selling, books, periodicals, videos & comp Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
TVs, video recorders, video cameras, video tapes, DVDs, etc
Video recorders, cameras, tapes & elec game/DVD comb dev
Audio equip, musical instr, radios, stereos, CDs, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
All other merchandise
All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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