Directory & Mailing List Publisher Lines Asia Report

Description:

The Directory & Mailing List Publisher Lines Asia Report gives Market Consumption / Products / Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2016 and Forecasts 2017-2024 & 2024-2028.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

27 Products/Markets covered, 1992 pages, 4027 spreadsheets, 4019 database tables, 297 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51114_L.

Contents:

DIRECTORY & MAILING LIST PUBLISHER LINES ASIA REPORT

The Market for Directory & Mailing List Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51114_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Directory & Mailing List Publisher Lines Asia Report covers:


PRODUCTS & MARKETS COVERED:

DIRECTORY + MAILING LIST PUBLISHER LINES

1. Directory and mailing list publishers Product Lines
2. Sale or licensing of rights to content
3. Mailing lists, rental or sale
4. Publishing services for others
5. Directories - Print - Subscriptions and sales
6. Directories - Print - Sale of advertising space
7. Directories - Print - Sale of advertising space: Telephone directories
8. Directories - Print - Sale of advertising space: Other directories
9. Directories - Internet - Subscriptions and sales
10. Directories - Internet - Sale of advertising space
11. Directories - Other media - Subscriptions and sales
RESEARCH AND MARKETS

12. Directories - Other media - Sale of advertising space
13. Databases and other collections of information - Print - Subscriptions and sales
14. Databases and other collections of information - Print - Sale of advertising space
15. Databases and other collections of information - Internet - Subscriptions and sales
16. Databases and other collections of information - Internet - Sale of advertising space
17. Databases and other collections of information - Other media - Subscriptions and sales
18. Printing services for others
19. Other publishing, not specified by type of publication
20. Other publishing, excluding cards, calendars, patterns, yearbooks, and posters
21. Other publishing, excluding directories, databases and other collections of information
22. Other Internet publishing, not specified by type of publication
23. Other Internet publishing, excluding directories, databases and other collections of information
24. Merchandise sales
25. Resale of merchandise, not specified by type
26. All other receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

27 Products covered for over 200 Countries: 1992 pages, 4027 spreadsheets, 4019 database tables, 297 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.
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