Computer & Software Stores Asia Report

Description:


Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

9 Products/Markets covered, 1984 pages, 3980 spreadsheets, 4028 database tables, 284 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44312.

Contents:

The Market for Computer & Software Stores in each country by Products & Services.

This database covers NAICS code: 44312. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Computer & Software Stores Asia Report covers:


PRODUCTS & MARKETS COVERED:
Computer & software stores
Computer stores (custom assembly)
Other computer stores
Computer stores
Computer & peripheral equipment merchants (retail)
Prepackaged software stores
Computer software stores
Computer software merchants (retail)

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing
RESEARCH AND MARKETS


SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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