
Description: The market is driven by the consumer awareness of health care resulting in access for treatment along with increase in the global ageing populace which faces these kind of health problems at that age.

Global Blood Plasma Market is a growing market with key players holding dominant positions and is classified on the basis of drugs market. Global Blood Plasma Market has been growing at an average pace over the last five years on account of growing number of old people and the demand in the different regions.

During 2015-20, Global Blood Plasma Market is anticipated to grow at an increased rate on account of the rapid increase of the healthcare expenditure on the diseases related to the blood plasma i.e. immunodeficiency, clotting disabilities etc..

The plasma market is still on the growing end at a CAGR of 10.54% where major players are having strong presence in market, considering more number of patients being treated for these diseases. The growth in ageing population, rise in healthcare expenditure and R&D of the new products also create a demand for the products making the market to grow at a steady pace.

According to this research report, Global Blood Plasma Market: Trends, Opportunities and Forecasts (2015-2020) - (By Market Segment, Type of Blood Plasma -IVIG, Albumin, Factor VIII, By Region-North America, Europe, APAC, Market Entry Strategies for Global Players), global blood plasma market is projected to exhibit a CAGR of 10.54% during 2015 - 2020. Few of the leading companies operating in blood plasma market in world include CSL Behring, Baxter, Grifols SA and Octapharma, etc.

Scope of the Report
“Global Blood Plasma Market: Trends, Opportunities and Forecasts (2015-2020) - (By Market Segment, Type of Blood Plasma -IVIG, Albumin, Factor VIII, By Region-North America, Europe, APAC, Market Entry Strategies for Global Players)” analyses the following aspects of Global Blood Plasma Market:

- Analysis of Key Market Segments - IVIG, Albumin, Factor VIII
- Analysis of Key Market Segments - IVIG, Albumin, Factor VIII BY Geography - North America, Europe, APAC
- Executive Summary - Market, Drivers & Challenges and Trends.

Why You Should Buy This Report?

- To gain an in-depth understanding of Global Blood Plasma Market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, blood plasma manufacturers, suppliers and distributors align their market-centric strategies
- To gain insights on the prevalent market entry strategies in blood plasma market for domestic as well as foreign companies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail limited customization in the report without any extra charges and get research data or trends added in the report as per the buyer’s specific needs

Contents:

1. Research Methodology
2. Product Overview

3. Executive Summary

       4.1.1. By Value & Forecast
       4.2. Global Blood Plasma Market: Segment Shares & Analysis
           4.2.1. By Product Type
           4.2.2. By Company
       4.3. Global Albumin Type Blood Plasma Market: Size, Growth and Forecast
           4.3.1. By Volume
           4.3.2. By Value
           4.3.3. By Company
       4.4. Global IVIG Type Blood Plasma Market: Size, Growth and Forecast
           4.4.1. By Value
           4.4.2. By Volume
       4.5. Global Factor VIII Type Blood Plasma Market: Size, Growth and Forecast
           4.5.1. Overview
           4.5.2. By Value
           4.5.3. By Volume
       4.6. Other Blood Products Market: Size, Growth and Forecast
           4.6.1. By Value (Forecast 2020F)

   5.1. Overview
   5.2. By Value (Forecast 2015E-2020F)
   5.3. Factors Affecting Market

6. APAC Blood Plasma Market: Size, Growth and Forecast
   6.1. Overview
   6.2. By Value (Forecast 2015E-2020F)
   6.3. Factors Affecting Market

7. Europe Blood Plasma Market: Size, Growth and Forecast
   7.1. By Value (Forecast 2015E-2020F)

   8.1. Overview
   8.2. By Value (Forecast 2015E-2020F)
   8.3. Factors Affecting Market

   9.1. Overview
       9.1.1. Solid and Stable Pricing Power in IG Market
       9.1.2. Fast Growth of SCIG Market
       9.1.3. Industrial Fractionators Planning Capacity Expansion
       9.1.4. Increase in Albumin Market in China
       9.1.5. Immunoglobulin Segment- High Profitability and Strength

10. Global Blood Plasma Market Dynamics
    10.1. Growth Drivers
        10.1.1. Augmentation in Plasma accumulations in the US
        10.1.2. Rise in Global Healthcare Expenditure
        10.1.3. Growth in Ageing Population
        10.1.4. Growth in Male Population
        10.1.5. Development Potential from New Indications
    10.2. Challenges
        10.2.1. Rivalry from Recombinant Factor VIII
        10.2.2. Prospective Threat to Immunoglobulin Market
        10.2.3. Costing Pressure in Tenders in Plasma-Derived FVIII Market
10.2.4. High Manufacturing and Safety Cost

11.1. WHO Blood Safety Regulations
11.2. FDA Blood Safety Regulations
11.3. CANADA CAN/CSA-Z902-10 (R2015) - Blood and blood components
11.4. PHARMACEUTICAL AND FOOD SAFETY BUREAU (PFSB) JAPAN
11.5. UK Blood Safety Regulations
11.6. Australia Blood Safety Regulations
11.7. India Plasma Product Safety Regulations

12.1. Supply Chain Diagram
12.2. BLOOD PLASMA SUPPLY CHAIN

13. Blood Plasma Trade Data Analysis
13.1. Top 5 Nations with Import By Volume (Million KGS)
13.2. Top 5 Nations with Export By Volume (Million KGS)
13.3. Top 5 Nations with Import by Value (Billion $)
13.4. Top 5 Nations with Export by Value (Billion $)


15. Blood Plasma Market: Competitive landscape
15.1. Blood Plasma Market: Company Financials
15.1.1. Top 5 Companies Sales
15.1.2. Bottom 5 Companies Sales
15.1.3. Top 5 Companies EBITDA
15.1.4. Bottom 5 Companies EBITDA
15.1.5. Top 5 Companies EBIT
15.1.6. Bottom 5 Companies EBIT
15.1.7. Top 5 Companies PBT
15.1.8. Bottom 5 Companies PBT
15.1.9. Top 5 Companies PAT
15.1.10. Bottom 5 Companies PAT
15.2. Company Ratios
15.2.1. Top 5 Companies Current Ratio
15.2.2. Bottom 5 Companies Current Ratio
15.2.3. Top 5 Companies Profit Margin
15.2.4. Bottom 5 Companies Profit Margin
15.2.5. Top 5 Companies Debt Equity Ratio

16.1 CSL Ltd.
16.2 Baxter International Inc
16.3 Grifols S.A
16.4 Antares Pharma Inc
16.5 Emergent BioSolutions, Inc.
16.6 AMAG Pharmaceuticals, Inc.
16.7 Cipla
16.8 Octopharma
16.9 Biota Pharmaceuticals, Inc.

17. Strategic Recommendations

List of Figures:
Figure 1: Global Blood Plasma Market Size, By Value, 2010-2014 (USD Billion)
Figure 2: Growth in Global Ageing Population (2010-2014) in Million
Figure 3: Global Blood Plasma Market Size, By Value, 2015E-2020F (USD Billion)
Figure 4: Global Per Capita Health care Expenditure (USD)
Figure 5: Blood plasma Market Share, By Product 2014
Figure 69: Grifols S.A Percentage Revenue, By Geography (2014)
Figure 70: Grifols SA Sales (USD Billion) 2010-2014
Figure 71: Antares Pharma Inc. Revenue (USD Billion) 2010-2014
Figure 72: Emergent BioSolutions, Inc. Revenue (USD Billion) 2010-2014
Figure 73: AMAG Pharmaceuticals, Inc. Revenue (USD Billion) 2010-2014
Figure 74: Octapharma Revenue (USD Billion) 2010-2014
Figure 75: Biota Pharmaceuticals, Inc. Revenue (USD Billion) 2010-2014
Figure 76: BioDelivery Sciences International, Inc. Revenue (USD Billion) 2010-2014
Figure 77: Flamel Technologies SA. Revenue (USD Billion) 2010-2014

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