Cable & Subscription Programming Lines Central America Report

Description:
CABLE & SUBSCRIPTION PROGRAMMING LINES CENTRAL AMERICA REPORT


Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

17 Products/Markets covered, 1905 pages, 4019 spreadsheets, 4032 database tables, 262 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5152_L.

Contents: CABLE & SUBSCRIPTION PROGRAMMING LINES CENTRAL AMERICA REPORT

The Market for Cable & Subscription Programming Lines in each country by Products & Services.

This database covers NAICS code: 5152_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cable & Subscription Programming Lines Central America Report covers:


PRODUCTS & MARKETS COVERED:
Cable & other subscription programming Lines
Radio: Other broadcasting services
Air time - TV broadcasting, incl network compensation & ad
Air time - Television broadcasting: Network compensation
Air time - Television broadcasting: National & regional ad (net)
Air time - Television broadcasting: Local advertising (net)
TV: Public & noncom program serv, incl contrib/gifts/grants
Specialty programming (wholesaling) services -Television
Television: Production & postproduction services
Television: Program rights
Television: Other broadcasting services
Sale of online advertising space: Broadcasting
Merchandise sales
Sales of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

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Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Central America
Database tables & Spreadsheets covering business scenarios. 1435 Central America Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial,
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FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
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Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast 2016-2023, Forecast 2023-2028.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online.
Readers can access & reproduce the information for their own documents or reports. Tables & databases
as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and
modeling.

17 Products covered for 31 Countries: 1905 pages, 4019 spreadsheets, 4032 database tables, 262
diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the
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