NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES CENTRAL AMERICA REPORT

Description:


Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions.


CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

185 Products/Markets covered, 1959 pages, 4033 spreadsheets, 4038 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5111_L.

Contents:

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES CENTRAL AMERICA REPORT

The Market for Newspaper, Periodical, Book & Database Publisher Lines in each country by Products & Services.

This database covers NAICS code: 5111_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper, Periodical, Book & Database Publisher Lines Central America Report covers:


PRODUCTS & MARKETS COVERED:
Newspaper, periodical, book, & database publishers Lines
Newspapers - Print - Subscriptions & sales: General newspapers
Newspapers - Print - Subscriptions & sales: Gen newspapers- Daily
Newspapers - Print - Subs & sales: Gen newspapers- Oth than daily
Newspapers- Print - Subscriptions & sales: Specialized newspapers
Newspapers - Print - Subs & sales: Spec newspapers - Daily
Newspapers-Print - Subs & sales: Spec newspapers - Oth than daily
Newspapers - Internet - Subscriptions & sales: General newspapers
Newspapers - Internet - Subs & sales: Gen newspapers - Daily
Newspapers-Internet- Subs & sales: Gen newspapers- Oth than daily
Newspapers - Internet - Subs & sales: Specialized newspapers
Newspapers - Internet - Subs & sales: Spec newspapers - Daily
Newspapers-Internet-Subs & sales: Spec newspapers- Oth than daily
Newspapers - Other media- Subscriptions & sales: General newspapers
Newspapers - Oth media- Subs & sales: Gen newspapers - Daily
Newspapers-Oth media-Subs & sales: Gen newspapers- Oth than daily
Newspapers - Other media- Subs & sales: Specialized newspapers
Newspapers - Other media- Subs & sales: Spec newspapers - Daily
Newspapers-Oth media-Subs & sales:Spec newspapers- Oth than daily
Newspapers - Print - Sale of ad space: General newspapers
Newspapers - Print - Sale of ad space: General newspapers - Daily
Newspapers - Print - Sale of ad space: Spec newspapers - Daily
Newspapers - Print - Sale of ad space: Spec newspapers - Oth than daily
Newspapers - Print - Sale of ad space: General newspapers
Newspapers - Internet - Sale of ad space: General newspapers
Newspapers - Internet - Sale of ad space: General newspapers-Daily
Newspapers-Internet-Sale-Ad space:Gen newspapers-Oth than daily
Newspapers - Other media - Sale of ad space: General newspapers
Newspapers - Other media - Sale of ad space: Specialized newspapers
Newspapers - Other media - Sale of ad space: Spec newspapers- Daily
Newspapers - Other media - Sale of ad space: Spec newspapers- Oth than daily
Newspapers-Oth media-Sale-Ad space:Spec newspapers-Oth than daily
Printing services for others
Distribution of flyers, inserts, samples, etc., for others
Archival services
Archival research
Archival material
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Books - Print: Textbooks
Books - Print: Elementary & secondary school textbooks
Books - Print: Post-secondary textbooks
Books-Print: Child's books, excl color/sticker/water paint bks
Books - Print: General reference books
Books - Print: General reference books - Maps
Books - Print: General reference books - Atlases & gazetteers
Books-Print:Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
Books - Print: Professional, technical & scholarly books
Books - Print: Professional & technical books - Legal
Books - Print: Professional & technical books - Medical
Books - Print: Professional & technical books - Other
Books - Print: Scholarly books
Books - Print: Adult trade books
Books - Print - Sale of advertising space
Books - Internet: Textbooks
Books - Internet: Elementary & secondary school textbooks
Books - Internet: Post-secondary textbooks
Books-Internet:Child's bks, exclud color/sticker/water paint bks
Books - Internet: General reference books
Books - Internet: General reference books - Maps
Books - Internet: General reference books - Atlases & gazetteers
Books-Internet: Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
Books - Internet: Professional, technical & scholarly books
Books - Internet: Professional & technical books - Legal
Books - Internet: Professional & technical books - Medical
Books - Internet: Professional & technical books - Other
Books - Internet: Scholarly books
Books - Internet: Adult trade books
Periodicals-Oth media- Sale of ad space: Home & living pdcls
Periodicals-Oth media-Sale of ad space: Polit/soc/bus news pdcls
Periodicals-Oth media-Sale of ad space: Oth gen interest pdcls
Periodical-Oth media-Sale-Ad space: Bus (incl farm)/prof/acad pdcl
Periodicals - Other media - Sale of ad space: Other periodicals
Greeting cards - Print
Cards, except greeting cards - Print
Calendars - Print
Patterns - Print
Sale of print ad space, not specified by type of publication
Directories - Print - Subscriptions & sales
Directories - Print - Sale of advertising space
Directories - Internet - Subscriptions & sales
Directories - Internet - Sale of advertising space
Directories - Other media - Subscriptions & sales
Directories - Other media - Sale of advertising space
Databases & oth collections of info - Print - Subs & sales
Databases & oth collections of info - Print - Sale of ad space
Databases & oth collections of info - Internet - Subs & sales
Databases & oth collections of info - Internet - Sale of ad space
Database & oth collections of info - Oth media - Subs & sales
Sale of Internet ad space, not specified by type of publication
Printing services for others
Music book publishing
Sheet music publishing
Yearbooks - Print
Posters - Print
Posters - Internet
Posters - Other media
Other publishing, not specified by type of publication
Other publishing, excluding newspapers
Other publishing, excluding books
Other publishing, excluding periodicals
Other pub, excl cards, calendars, patterns, yearbooks & posters
Other pub, excl directories/databases/oth collections of info
Other Internet publishing, not specified by type of publication
Other Internet publishing, excluding newspapers
Other Internet publishing, excluding books
Other Internet publishing, excluding periodicals
Other Internet pub, excl cards/calendars/patterns/yearbks/posters
Other Internet pub, excl directories/databases/oth colls of info
Graphic design services
Market research & public opinion polling services
Market research services
Convention/trade shows/other special event prod &/or management
Merchandise sales
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:
Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55
Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

185 Products covered for 31 Countries: 1959 pages, 4033 spreadsheets, 4038 database tables, 270 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Newspaper, Periodical, Book & Database Publisher Lines Central America Report
Web Address: http://www.researchandmarkets.com/reports/3525162/
Office Code: SCPLWW86

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>DVD: USD 1697 + USD 57 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (Online Access) - Single User: USD 1697</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp