### Breakfast Cereals Oceania Report

#### Description:


Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania countries; Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.


#### Contents:

The Market for Breakfast Cereals in each country by Products & Services.

This database covers NAICS code: 31123. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Breakfast Cereals Oceania Report covers:


- **PRODUCTS & MARKETS COVERED:**
  - Breakfast cereal manufacturing
  - Breakfast cereal mfg
  - Ready-to-serve cereal breakfast foods, except infant cereals
  - Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with or without fruits and or nuts
  - Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with fruits and or nuts
  - Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), without fruits or nuts
  - Ready-to-serve wheat flakes & other corn breakfast foods (except infant cereals), with or without fruits and or nuts
  - Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), with fruits and or nuts
  - Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), without fruits or nuts
  - Ready-to-serve oat breakfast foods (except infant cereals), with or without fruits and or nuts
  - Ready-to-serve oat breakfast foods (except infant cereals), with fruits and or nuts
  - Ready-to-serve oat breakfast foods (except infant cereals), without fruits and or nuts
  - Ready-to-serve rice breakfast foods (except infant cereals), with or without fruits and or nuts
  - Ready-to-serve rice breakfast foods (except infant cereals), with fruits and or nuts
Ready to serve rice breakfast foods (except infant cereals), without fruits of nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with or without
fruits and/or nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with fruits and/or
nuts
Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), without fruits or
nuts
Ready-to-serve cereal breakfast foods, except infant cereals, nsk
Other cereal breakfast foods, nec
Other cereal breakfast foods
Infants' cereals, all types
Instant hot cereals, all types of grains (mix with hot water & eat type)
Farina & other wheat foods intended to be cooked before serving, except instant & infants' cereals
Rolled oats & oatmeal intended to be cooked before serving, except instant & infants' cereals
Cereal preparations of other grains & mixed grains intended to be cooked before serving, except instant &
infants' cereals
Other cereal breakfast foods, nsk
Cereal breakfast foods, nsk, for nonadministrative-record establishments
Cereal breakfast foods, nsk, for administrative-record establishments

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NATIONAL DATA - by Country by Year.

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