US Video, High-Tech and Integrated Operating Theatre Equipment Market Report Suite - 2016 (Forecasted to 2022)

Description: An integrated OR is an operating room that has an ergonomically designed and purposely built system that increases efficiency in order to reduce procedure time and improve surgery success rates. An integrated OR is also designed to include video, lighting, recording and information sharing equipment integrated via a central integration component. Equipment such as surgical lighting, surgical displays, picture archiving and communication system (PACS) monitors, surgical booms, surgical tables and insufflators are also regularly found inside ORs and are therefore included as a part of the cost of a new, fully integrated OR setup. In addition, surgical camera systems and related equipment such as light sources, surgical headlights, image capture devices and medical printers are an integral part of a modern OR.

Hybrid ORs are newer, specialized integrated ORs that feature large UHD displays and a fixed imaging system that is integrated to an advanced surgical table, which supports a variety of different procedures. There is high demand for high level integration in ORs throughout the U.S., especially for the newer hybrid suites. These multipurpose rooms come equipped with many of the state-of-the-art products in the market today such as fixed imaging systems, image guided surgical tables and large 8 megapixel displays. Overall, growth is expected to continue over the forecast period, driven by technological advancements and the increasing desire for OR integration.

Since 1992, Stryker has led the market for OR integration. Since then, numerous competitors, starting with Karl Storz in 1998, have entered the market, yet Stryker has managed to remain the dominant player. Over the last few years, competition has been increasing and the gap between Stryker and the rest of the competitors has been slowly shrinking. Newer competitors are offering lucrative high tech integration options as the standards for what is considered full integration continue to get higher. The advent of new technologies such as 4K along with voice control will continue to drive this market. Wireless systems are already available in the market and the technology has aided in the continued market growth. Also, manufacturers are continually improving the quality and functionality of surgical microscopes. This is necessary to justify the high pricing of the systems as well as to entice facilities to upgrade their old microscopes. The introduction of 3D technology to the visualization systems of surgical microscopes is expected to increase ASP and help market growth.

This report covers markets in the US for:
- Integrated Operating Room Equipment
- Hybrid Operating Rooms
- Surgical Camera Systems
- Digital Image Capture and Recording Devices
- Surgical Displays and PACS Monitors
- Medical Printers
- Surgical Light Sources
- Surgical Headlights
- Surgical Lighting
- Surgical Booms
- Surgery Tables
- Surgical Microscopes
- Insufflation Devices

Top Competitors Carefully Examined:
- Stryker
- Karl Storz
- Steris/Black Diamond
- Carl Zeiss
- Skytron
- MAQUET
- Leica Microsystems
- SONY
- Olympus
This 350 Page Report Includes:
In-depth, Professionally Researched Data That Has Been Formatted and Analyzed to Gain Actionable Insights as Quickly as Possible
Executive Summary for Quick Insights
Trend Analysis by Segment
Market Value Forecasts until 2022 and History Back to 2012
Market Drivers and Limiters
Detailed Competitive Analysis for Each Market and Segment

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ABBREVIATIONS

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