Global Stain Remover Products Market 2015-2019

Description:

About stain remover

Stain remover products are available in various formats such as powders, liquids, bars, sticks, sprays, wipes, tablets, foams, packs, and gels. They generally contain enzyme preservatives, bleaches, coloring agents, surfactants, and fragrances depending on type. Spots and stains can be removed if treated at the right time and with right products. Fresh stains are easier to treat and vendors are focussing on pre-laundry treatment products, which are compact, portable, and convenient. Cautious stain removal keeps clothes fresh and in wearable condition for longer period of time and hence, helps reduce clothing costs.

The report forecasts the global stain remover products market to grow at a CAGR of 2.51% over the period 2014-2019.

Covered in this report

This report covers the current scenario as well as the future growth prospects of the global stain remover products market, for the period 2015-2019. For the calculation of market size, the report has taken into consideration the sales revenue of stain remover products keeping 2014 as base year. The following are the geographic segments in which global stain remover products market are divided into, to calculate the market size for this report:

- Americas
- APAC
- EMEA

The report provides share of the available format of stain remover products:

- Powder
- Liquid
- Bar
- Others (Sticks, sprays, wipes, tablets, foams, packs, and gels)

The report, Global Stain Remover Products Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers America, APAC, and EMEA; it also covers the landscape of the global stain remover products market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- Church & Dwight
- Henkel
- Proctor & Gamble
- Reckitt Benckiser
- S.C. Johnson an Son
- The Clorox Company

Other prominent vendors

- ACE Gentle
- Amway
- Attitude
- Biokleen
- Bio-Tex
- Bissell
- BunchaFarmers
Key Market drivers
Increasing hygiene awareness
For a full, detailed list, view the full report

Key Market challenges
Saturated growth in developed countries
For a full, detailed list, view the full report

Key market trends
Increased usage of eco-friendly products
For a full, detailed list, view the full report

Key questions answered in this report
What will the market size be in 2019 and what will the growth rate be
What are the Key market trends
What is driving this market
What are the challenges to market growth
Who are the key vendors in this market space
What are the market opportunities and threats faced by the key vendors
What are the strengths and weaknesses of the key vendors
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Increasing awareness about hygiene
Shifting lifestyles
Availability of wide range of products
Packaging innovation

PART 11: Impact of drivers

PART 12: Market challenges
Saturated growth in developed countries
Competition from local products
Competition from professional laundry services
Increasing number of counterfeit products

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