Global Pharmaceutical Packaging Market 2016-2020

Description: Market outlook of the pharmaceutical market

The research analyst predicts the global pharmaceutical packaging market to grow at a CAGR of around 6% during the forecast period. The rapid demand for pre-fillable syringes is the primary growth driver for this market. These syringes offer several advantages such as minimization of drug waste, increasing useful product life, and convenience in drug administration and are integrated with advanced delivery systems such as pens and auto-injectors. Glass is the most popular packaging material for these syringes with the significant demand arising from the US and Europe.

However, the growing number of counterfeit products in the market is anticipated to deter the market growth during the forecast period. According to studies by the WHO, the counterfeiting rate among prescriptions sold through suspicious websites is nearly 50%. Stringent regulations are being implemented by governments globally, to counter these risks. For instance, in Europe, under the new Anti-Falsification Directive, as of 2017, drugs that have been prescribed by doctors will have to be provided with a particular and unique code number, a feature that will represent that the packaging of the drug is new and authentic.

Packaging material segmentation and analysis of the pharmaceutical packaging market

Glass pharmaceutical packaging
Paper and paperboard pharmaceutical packaging
Plastic pharmaceutical packaging

Plastic pharmaceutical packaging accounted for a market share of around 61% during 2015. Plastic is the most preferred packaging material as it is available in a variety of grades, has significant barrier properties, is chemically inert, and can be used to create attractive packages with esthetic appeal, which helps in the marketing and promotional activities for the drug. The grades of plastic used for packaging include PE, PP, polyolefin, PET, and PVC.

Geographical segmentation and analysis of the pharmaceutical packaging market

APAC
North America
ROW
Western Europe

North America dominated the market during 2015, accounting for a market share of around 35%. The pharmaceutical packaging market in North America is dominated by the US, which is a highly competitive market. The demand for innovative forms of packaging in the country is propelled by stringent regulations by agencies such as the FDA.

Competitive landscape and key vendors

The global pharmaceutical packaging market is highly fragmented with several multinational, regional, and local vendors. The local players have been offering innovative solutions at a lower price compared to the international players, leading to price wars. The small and local vendors compete on the basis of cost, as it is difficult for them to compete with international vendors in terms of quality, features, and range of offerings. The report predicts international players to grow inorganically during the forecast period by acquiring regional or local players.

The leading vendors in the market are -

Bemis Healthcare Packaging
Gerresheimer
Owens-Illinois
West Pharmaceutical
Westrock

The other prominent vendors in the market include Air Packaging Technologies, Alexander, American Health Packaging, Aptargroup, Barger Packaging, Becton, Dickinson & Company, Cardinal Health, Catalent Pharma
Solutions, CCL Industries, Clondalkin Group Holdings, Constantia Flexibles, CWS Packaging, Datwyler Pharma Packaging, EUROMEDEX, Global Closure Systems, Inrapac Group, Klockner Pentaplast Group, Korber, Menasha Packaging, Nampak, NNE, Nypro Packaging, RPC Group, Schott, Steripack, Vitro, and Winpak.

Key questions answered in the report include:

- What will the market size and the growth rate be in 2020?
- What are the key factors driving the global pharmaceutical packaging market?
- What are the Key market trends impacting the growth of the pharmaceutical packaging market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the global pharmaceutical packaging market?
- What are the factors influencing the market shares of APAC, North America, Western Europe, and ROW?
- What are the key outcomes of the five forces analysis of the pharmaceutical packaging market?

Related reports:

- Pharmaceutical Packaging Market in Europe 2015-2019
- Pharmaceutical Packaging Market in North America 2015-2019
- Global Cold Chain Market for Pharmaceuticals Market 2015-2019
- Global Biopharma Cold Chain Packaging Market 2015-2019
- Blister Packaging Market in the US 2015-2019

Contents:

Table of Contents

PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Key market highlights

PART 05: Market landscape
  Market overview
  Market size and forecast
  Five forces analysis

PART 06: Market segmentation by product type
  Global pharmaceutical packaging market by product type
  Global pharmaceutical packaging market by plastic bottles
  Global pharmaceutical packaging market by caps and closures
  Global pharmaceutical packaging market by blister packs
  Global pharmaceutical packaging market by prefillable syringes
  Global pharmaceutical packaging market by parenteral containers
  Global pharmaceutical packaging market by prefillable inhalers
  Global pharmaceutical packaging market by pouches
  Global pharmaceutical packaging market by medication tubes
  Global pharmaceutical packaging market by other packaging

PART 07: Market segmentation by type of material
  Global pharmaceutical packaging market by type of material
  Global plastic pharmaceutical packaging market
  Global paper and paperboard pharmaceutical packaging market
  Global glass pharmaceutical packaging market
  Global other packaging materials market
PART 08: Market segmentation by packaging type
Global pharmaceutical packaging market by packaging type 2015

PART 09: Geographical segmentation
Global pharmaceutical packaging market by geography 2015
Pharmaceutical packaging market in North America
Pharmaceutical packaging market in Western Europe
Pharmaceutical packaging market in APAC
Pharmaceutical packaging market in ROW

PART 10: Key leading countries
US
China
Japan

PART 11: Market drivers

PART 12: Impact of drivers

PART 13: Market challenges

PART 14: Impact of drivers and challenges

PART 15: Market trends

PART 16: Vendor landscape
Competitive scenario
Key vendor rankings 2015
Other prominent vendors

PART 17: Key vendor analysis
Bemis Healthcare Packaging
Gerresheimer
Owens-Illinois
West Pharmaceutical Services
WestRock

PART 18: Appendix
List of abbreviations

PART 19: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Healthcare industry landscape
Exhibit 03: Global pharmaceutical packaging market landscape
Exhibit 04: Global pharmaceutical packaging market 2015-2020 ($ billions)
Exhibit 05: Five forces analysis
Exhibit 06: Global pharmaceutical packaging market by product type 2015 (revenue %)
Exhibit 07: Global pharmaceutical packaging market by product type 2015-2020
Exhibit 08: Global pharmaceutical packaging market by product type 2015-2020 ($ billions)
Exhibit 09: Global pharmaceutical packaging market by plastic bottles 2015-2020 ($ billions)
Exhibit 10: Global pharmaceutical packaging market by caps and closures 2015-2020 ($ billions)
Exhibit 11: Global pharmaceutical packaging market by blister packs 2015-2020 ($ billions)
Exhibit 12: Global pharmaceutical packaging market by preffillable syringes 2015-2020 ($ billions)
Exhibit 13: Global pharmaceutical packaging market by parenteral containers 2015-2020 ($ billions)
Exhibit 14: Global pharmaceutical packaging market by preffillable inhalers 2015-2020 ($ billions)
Exhibit 15: Global pharmaceutical packaging market by packaging by type of material 2015-2020 ($ billions)
Exhibit 16: Global pharmaceutical packaging market by type of packaging 2015-2020 ($ billions)
Exhibit 17: Global pharmaceutical packaging market by type of material 2015-2020 (revenue %)
Exhibit 20: Global pharmaceutical packaging market by type of material 2015-2020 ($ billions)
Exhibit 21: Global plastic pharmaceutical packaging market 2015-2020 ($ billions)
Exhibit 22: Global paper and paperboard pharmaceutical packaging market 2015-2020 ($ billions)
Exhibit 23: Global glass pharmaceutical packaging market 2015-2020 ($ billions)
Exhibit 24: Global other packaging materials market 2015-2020 ($ billions)
Exhibit 25: Global pharmaceutical packaging market by packaging type 2015 (revenue %)
Exhibit 26: Global pharmaceutical packaging market by geography 2015 (revenue %)
Exhibit 27: Global pharmaceutical packaging market by geography 2015-2020 (revenue %)
Exhibit 28: Global pharmaceutical packaging market by geography 2015-2020 ($ billions)
Exhibit 29: Pharmaceutical packaging market in North America 2015-2020 ($ billions)
Exhibit 30: Pharmaceutical packaging market in Western Europe 2015-2020 ($ billions)
Exhibit 31: Pharmaceutical packaging market in APAC 2015-2020 ($ billions)
Exhibit 32: Pharmaceutical packaging market in ROW 2015-2020 ($ billions)
Exhibit 33: Key leading countries
Exhibit 34: Impact of drivers
Exhibit 35: Impact of drivers and challenges
Exhibit 36: Key vendor ranking 2015
Exhibit 37: Bemis Healthcare Packaging: Product segmentation
Exhibit 38: Gerresheimer: Business segmentation by revenue 2014
Exhibit 39: Gerresheimer: Geographical segmentation by revenue 2014
Exhibit 40: Owens-Illinois: Business segmentation by revenue 2014
Exhibit 41: Owens-Illinois: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 42: West Pharmaceutical Services: Business segmentation 2014 by revenue
Exhibit 43: West Pharmaceutical Services: Business segmentation in 2013 and 2014 by revenue ($ billions)
Exhibit 44: West Pharmaceutical Services: Geographical segmentation 2014 by revenue
Exhibit 45: WestRock: Solutions
Exhibit 46: WestRock: Business segmentation by revenue

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