Global Automotive Supercharger Market 2015-2019

Description: Market overview of automotive superchargers

In terms of units produced, The market research analysts have predicted the global automotive supercharger market to grow at a CAGR of over 10% over the next four years.

The global automotive supercharger market is expected to grow at a significant rate during the forecast period owing to the environmental advantages offered by superchargers. In addition, the growth of the global automotive supercharger market is also attributed to various benefits such as improved engine efficiency offered by superchargers.

Global automotive supercharger market by product:

- Twin-screw supercharger
- Centrifugal superchargers

Centrifugal supercharger, helps in compressing the air inside the case of the supercharger using an impeller. The air is then discharged out of a scroll to the motor. The design is similar to turbo-charging except that these type of superchargers don't use an exhaust to generate the air pressure. They carry out the function similar to that of a supercharger using a belt driven by the crank pulley to rotate the impeller.

In terms of units sold, the global automotive centrifugal superchargers are predicted to grow at a CAGR of over 11% globally. North America is one of the leaders in the centrifugal supercharger market, and is expected to dominate it during the forecast period.

Segmentation of global automotive supercharger by end-user

- OEM
- Aftermarket

The global automotive supercharger market by OEMs is expected to witness substantial growth as per this research report. Superchargers are primarily fitted at the time of manufacturing of automotive vehicles. Thereby, with the growth in the production of automotive gasoline engine vehicles, especially passenger cars and LCVs, the demand for automotive superchargers from the OEM segment would rise significantly.

Global automotive turbocharger market by geography:

- APAC
- Americas
- EMEA

Europe is the largest market for automotive superchargers globally. Germany is one of the leading countries in the global automotive supercharger market by production volume, with a market share of 23-28%. The growth in the supercharger market is primarily driven by factors such as fuel-efficiency norms, and downsizing of engine.

Leading vendors analyzed in the report:

- A & A Corvette Performance
- Magnuson
- Paxton Automotive
- Banks Power Company, BD Diesel Performance, LC Engineering, and Whipple Supercharger.

Key questions answered in the report

- What are the key factors driving the global automotive supercharger market
- What are the Key market trends impacting the growth of the global automotive supercharger market
- What are the various opportunities and threats faced by the vendors in the global automotive supercharger market
- Trending factors influencing the market shares for EMEA, APAC, and Americas
Key outcome of the five forces analysis on the global automotive supercharger market
Growth forecast of the global automotive supercharger market until 2019

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