Global Automotive Supercharger Market 2015-2019

Description: Market overview of automotive superchargers

In terms of units produced, the market research analysts have predicted the global automotive supercharger market to grow at a CAGR of over 10% over the next four years.

The global automotive supercharger market is expected to grow at a significant rate during the forecast period owing to the environmental advantages offered by superchargers. In addition, the growth of the global automotive supercharger market is also attributed to various benefits such as improved engine efficiency offered by superchargers.

Global automotive supercharger market by product:
- Twin-screw supercharger
- Centrifugal supercharger

Centrifugal supercharger, helps in compressing the air inside the case of the supercharger using an impeller. The air is then discharged out of a scroll to the motor. The design is similar to turbo-charging except that these type of superchargers don't use an exhaust to generate the air pressure. They carry out the function similar to that of a supercharger using a belt driven by the crank pulley to rotate the impeller.

In terms of units sold, the global automotive centrifugal superchargers are predicted to grow at a CAGR of over 11% globally. North America is one of the leaders in the centrifugal supercharger market, and is expected to dominate it during the forecast period.

Segmentation of global automotive supercharger by end-user
- OEM
- Aftermarket

The global automotive supercharger market by OEMs is expected to witness substantial growth as per this research report. Superchargers are primarily fitted at the time of manufacturing of automotive vehicles. Thereby, with the growth in the production of automotive gasoline engine vehicles, especially passenger cars and LCVs, the demand for automotive superchargers from the OEM segment would rise significantly.

Global automotive turbocharger market by geography:
- APAC
- Americas
- EMEA

Europe is the largest market for automotive superchargers globally. Germany is one of the leading countries in the global automotive supercharger market by production volume, with a market share of 23-28%. The growth in the supercharger market is primarily driven by factors such as fuel-efficiency norms, and downsizing of engine.

Leading vendors analyzed in the report:
- A & A Corvette Performance
- Magnuson
- Paxton Automotive

The other prominent vendors of this market are Banks Power Company, BD Diesel Performance, LC Engineering, and Whipple Supercharger.

Key questions answered in the report
What are the key factors driving the global automotive supercharger market
What are the Key market trends impacting the growth of the global automotive supercharger market
What are the various opportunities and threats faced by the vendors in the global automotive supercharger market
Trending factors influencing the market shares for EMEA, APAC, and Americas
Key outcome of the five forces analysis on the global automotive supercharger market
Growth forecast of the global automotive supercharger market until 2019

Related reports
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Contents:

Table of Contents

PART 01: Executive summary
   Highlights

PART 02: Scope of the report
   Market overview
   Top-vendor offerings

PART 03: Market research methodology
   Research methodology
   Economic indicators

PART 04: Introduction
   Key market highlights
   Automotive supercharger: market dynamics

PART 05: Market landscape
   Market overview
   Market size and forecast
   Five forces analysis

PART 06: Market segmentation by product
   Global automotive twin-screw supercharger market
   Global automotive centrifugal superchargers
   Market size and forecast

PART 07: Market segmentation by end-user
   Global automotive supercharger market by OEMs
   Global automotive turbocharger by aftermarket

PART 08: Geographical segmentation
   Global automotive turbocharger market by geography
   Automotive supercharger market in EMEA
   Automotive supercharger market in Americas
   Automotive supercharger market in APAC

PART 09: Key compatibility criteria

PART 10: Market drivers

PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
   Other prominent vendors

PART 16: Key vendor analysis
PART 17: Appendix
List of abbreviations

PART 18: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Causes for malfunction of superchargers
Exhibit 03: Segmentation of automotive superchargers
Exhibit 04: Global automotive supercharger market 2014-2019 (millions of units)
Exhibit 05: Five forces analysis
Exhibit 06: Global automotive supercharger market by product
Exhibit 07: Global automotive supercharger market by product 2014-2019 (millions of units)
Exhibit 08: Global twin-screw supercharger market 2014-2019 (millions of units)
Exhibit 09: Global automotive centrifugal supercharger market 2014-2019 (millions of units)
Exhibit 10: Segmentation of global automotive supercharger market by end-user 2014 and 2019
Exhibit 11: Segmentation of global automotive supercharger by end-user 2014-2019 (millions of units)
Exhibit 12: Global automotive supercharger market by OEMs 2014-2019 (millions of units)
Exhibit 13: Global automotive supercharger market by aftermarket 2014-2019 (millions of units)
Exhibit 14: Global automotive supercharger market by geography 2014 and 2019
Exhibit 15: Global automotive supercharger market by geographical segmentation 2014-2019 (millions of units)
Exhibit 16: Automotive supercharger market in EMEA 2014-2019 (millions of units)
Exhibit 17: Automotive supercharger market in Americas 2014-2019 (millions of units)
Exhibit 18: Automotive supercharger market in APAC 2014-2019 (millions of units)
Exhibit 19: Key compatible criteria of an automotive supercharger
Exhibit 20: Impact of drivers
Exhibit 21: Leading countries in diesel car sales 2014
Exhibit 22: Impact of drivers and challenges
Exhibit 24: Magnuson Superchargers: Product segmentation
Exhibit 25: Paxton Automotive: Product offerings
Exhibit 26: Vortech Superchargers: Product segmentation

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