Description: Market outlook of automotive instrument panels

The growing sales of luxury vehicles is augmenting the demand for automotive instrument panels. The research analysts predict the automotive instrument panel market to record over 107 million units in sales in 2019.

Increasing number of new vehicle launches have renewed the demand for new instrument panel designs. Raw materials required for the production of automotive instrument panel production include synthetic polymers such as ABS, polycarbonate alloys, polycarbonates, polypropylene, styrene maleic anhydride, and polyphenylene ether. During the forecast period, the market is expected to shift towards the use of low VOC emitting materials, and it is expected to drive more investments into this market.

Market segmentation of instrument panel by end market

OEM
Aftermarket segment

In 2014, passenger cars lead the OEM segment of the market with over 75% of the market share. The demand from the OEM segment is expected to grow significantly over the next four years. Countries such as China, the US, and Japan are expected to lead the market during the forecast period.

Market segmentation of automotive instrument panels by vehicle type

Passenger cars
LCV
HCV

Geographical segmentation of the automotive instrument panels market

APAC
Americas
EMEA

The EMEA region is expected to witness a decline in its market share during the forecast period. This decrease is a result of a major shift in manufacturing preference towards the APAC region.

Competitive analysis of the global automotive instrument panel market

Advances in technology and product innovations are changing the global automotive instrument panel market. Requirements for instrument panels are on a rise as modern automobiles get fitted with features such as, ashtrays, larger glove boxes, defrost systems, air bags, and air outlets. To leverage on this opportunity, market vendors are expected invest heavily in new product development to remain competitive in this market.

Calsonic Kansei
IAC Group
Johnson Controls

The other prominent vendors of this market include Leon Plastics, Dongfeng Electronic, Faurecia, Reydel Automotive, Changchun, and Faway-Johnson Controls.

Key questions answered in the report
What are the key factors driving the global automotive instrument panel market
What are the Key market trends impacting the growth of the global automotive instrument panel market
What are the various opportunities and threats faced by the vendors in the global automotive instrument panel market
Trending factors influencing the market shares for EMEA, APAC, and Americas
Key outcome of the five forces analysis on the global automotive instrument panel market
Growth forecast of the global automotive instrument panel market until 2019

Related reports
Global Automotive Upholstery Market 2015-2019
Automotive Optoelectronic Market 2015-2019
Global Automotive Timing Belt Market 2015-2019

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