Global Four Wheel Drive Vehicle market 2015-2019

Description: Global four wheel drive vehicle market outlook

The market research analysts estimate four wheel drive (4WD) vehicle shipments to cross over 7 million, in terms of unit sales by 2019. The rising demand for sports utility vehicles (SUVs) fitted with MWD propels the growth of this market.

In the automotive market in China, SUVs are the fastest-growing vehicle segment. The growing demand for these vehicles among the emerging middle class drives the demand for 4WDs. As per this forecast, the market is predicted to witness increased adoption of 4WDs in hybrid vehicles until 2019. For instance, GKN Automotive is designing and developing advanced drivetrain technologies to support hybrid electric vehicles (EVs).

Issues concerning four wheel drive

Vehicles equipped with 4WDs are susceptible to high maintenance costs. The vehicle provides lower mileage compared to vehicles fitted with 2WD systems.

The utility of a 4WD vehicle is best realized when driven on rugged terrains. But their tires and brakes wear out quickly and therefore it necessitates periodic changes of differential fluids. If these vehicles are constantly driven in rough conditions, the span between general maintenance is further shortened.

In the current price-sensitive market, customers look for vehicles that give them maximum value for money. Hence, it has become difficult for manufacturers to shift this cost pressure onto customers. As per this market forecast, manufacturers are predicted to keep their margins low through 2019.

Market segmentation by vehicle type
Standard 4WD
Premium 4WD

The growth of the global standard 4WD vehicle market is expected to be fueled by the steady growth of the global light vehicle market. The steady demand of light vehicles in emerging economies is expected to account for over 60% of the overall automobile sales by 2019.

Market segmentation of 4WDs by geography
APAC
Americas
EMEA

The global 4WD vehicle market is well diversified across all geographies, with the Americas holding the major share of the market currently. The market in the Americas is mainly based in core markets such as the US, Brazil, and Canada. The Americas ids followed by the APAC.

Leading vendor analysis of the global 4WD market
BMW
Dacia
Daimler
GM
Hyundai
Land Rover
Volvo

The global 4WD vehicle market is dominated by several international players that are expanding their footprint in developing nations of the APAC region. During the forecast period, market vendors are anticipated to increase their focus on matching stringent fuel efficiency standards. The other prominent vendors of this market include Audi, Chevrolet, FIAT, HONDA, Nissan, PSA, Skoda, TATA, Toyota, and Volkswagen.
Competitive scenario
Other prominent vendors

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Dacia
Daimler
GM
Hyundai
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