Carbon Black - A Global Market Overview

Description: Volume demand for carbon black has a direct association with the end use industries, with the automotive industry taking precedence, given that the largest quantity of this material is utilized by tires and other rubber products largely used in automobiles. Any volatility in the production of tires and, to a lower degree, mechanical rubber products has a corresponding effect on demand for carbon black. Tire production, in turn, is heavily reliant on automobile production, which has been posting steady growth over the past few years and is likely to continue doing so. However, the concept of tire retreading has its own pluses and minuses. While increase in retreading is apt to hit new tire production, the market for carbon black stands to gain since the material is used in both instances. Technological developments and innovative applications in these sectors will also be instrumental in fuelling demand for carbon black.

Other industries that make use of carbon black, albeit to a lesser extent, include plastics, printing inks and paints and coatings. Of these, plastics and paints and coatings are widely utilized by the construction sector, which has been posting steady to rapid growth depending upon the region. For instance, the mature markets of the developed world, such as North America and Western Europe are witnessing stagnation in their construction industries, while the emerging economies of Asia-Pacific, Latin America and Eastern Europe are flourishing construction hubs. Therefore, it goes without saying that demand for carbon black in the latter regions is bound to record faster growth than the former due to impetus in construction activity aimed at boosting infrastructure.

Worldwide market for Carbon Black application segments explored in this study includes Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires. The global markets for the above mentioned application segments are analyzed in terms of value in metric tons and value in USD. Global consumption of Carbon Black, estimated at 13.2 million metric tons valued at US$13.7 billion in 2015, is expected to reach 13.9 million metric tons equated to US$14.4 billion in 2016 and further forecast to maintain a CAGR of 5.6% between 2016 and 2022 to reach 19.2 million metric tons equivalent of US$20.4 billion by 2022.

This report reviews, analyses and projects the Carbon Black market for global and the regional markets including North America, Europe, Asia-Pacific, South America and Rest of World. The regional markets further analyzed for 18 independent countries across North America – The United States, Canada and Mexico; Europe – France, Germany, Italy, Russia, Spain and the United Kingdom; Asia-Pacific – China, India, Indonesia, Japan, Taiwan, Thailand, South Korea; South America – Argentina and Brazil.

This global market research report includes 240 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. This report profiles 21 key global players and 29 major players across North America – 5; Europe – 5; and Asia-Pacific – 19. The research also provides the listing of the companies engaged in manufacturing and supply of Carbon Black.

Contents: PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION
   1.1 Product Outline
   1.1.1 Backdrop
   1.1.2 Fundamentals of Carbon Black
   1.1.3 Production of Carbon Black
      1.1.3.1 Furnace Black Process
      1.1.3.2 Thermal Black Process
      1.1.3.3 Other Processes
      1.1.3.3.1 Channel Black Process
      1.1.3.3.2 Lamp Black Process
   1.1.4 Carbon Black, Soot and Black Carbon
   1.1.5 General Properties of Carbon Black
   1.1.6 Essential Properties of Carbon Black
1.1.6.1 Aggregates
1.1.6.2 Inter-Particle Attractions and Agglomerates
1.1.7 Color Properties of Carbon Black
1.1.7.1 Jetness
1.1.7.2 Masstone
1.1.7.3 Tinting Strength
1.1.8 Techniques of Characterizing Carbon Black
1.1.8.1 Measurements of Surface Area
1.1.8.2 Measurements of Structure
1.1.9 Particle Range of Rubber-Grade Carbon Blacks
1.1.10 Summary Information on Particle Size
1.1.11 Grades, Production Processes, Selected Properties and Uses of Carbon Black
1.1.12 Typical Properties of Rubber-Grade Carbon Blacks
1.1.13 Typical Properties of Furnace Blacks Used in Inks, Paints and Plastics

2. APPLICATION ANALYSIS
2.1 Industrial Rubber Products
2.2 Paints & Coatings
2.2.1 Carbon Black Grade Selection for Coloring
2.2.1.1 Black Coatings
2.2.1.2 Black Tinted Coatings
2.3 Plastics
2.4 Printing Inks & Toners
2.4.1 Pigment Blacks Based on Application
2.4.1.1 Offset Inks
2.4.1.2 Publication Applications
2.4.1.3 Flexographic and Gravure Printing Inks for Packaging Applications
2.4.1.4 Energy Cure Printing Inks
2.5 Tires

3. KEY MARKET TRENDS
3.1 The Era of “Green” Carbon Blacks Dawning
3.2 Major Trends in the Carbon Black Market for Rubber
3.3 Growth in Tire Production Translates into Carbon Black Deficit in the US

4. KEY GLOBAL PLAYERS
Asahi Carbon Co Ltd
Birla Carbon
Black Bear Carbon BV
Cabot Corporation
Carbon Clean Tech AG
China Synthetic Rubber Corporation
Continental Carbon Company
Jinneng Science and Technology Company Limited
Longxing Chemical Stock Co Ltd
Mitsubishi Chemical Corporation
Monolith Materials Inc
Nippon Steel & Sumikin Chemical Co Ltd
OCI Company Ltd
Omsk Carbon Group OOO
Orion Engineered Carbons SA
Phillips Carbon Black Limited
Qingzhou Boao Carbon Black Co Ltd
Shandong Huadong Rubber Materials Co Ltd
Shandong Lion King Carbon Black Co Ltd
Sid Richardson Carbon and Energy Co Ltd
Tokai Carbon Co Ltd

5. KEY BUSINESS TRENDS
Cabot Corp Shuts Down Carbon Black Plant in Merak, Indonesia
Carbon clean tech Bags Order from a Global Tire Producer
Carbon clean tech Inaugurates R&D Center
Orion Engineered Carbons Takes Over Evonik and DEG Stakes in Chinese Carbon Black Joint Venture
Cabot Corp Increases Prices of Carbon Black Used in Tire and Industrial Rubber Products Applications
Cabot Introduces New Family of Carbon Black Products
Sid Richardson Focuses on Mexico for New Facility
Pyrolyx AG and carbon clean tech AG Merge
Brenntag AG and carbon clean tech AG Enter into a Distribution Agreement
Monolith Materials' New Carbon Black Plant Coming Up in Nebraska
Birla Carbon Intends Setting up a Greenfield Carbon Black Manufacturing Unit in China's Shandong Province
OCI to Build Coal Tar Refinery Plant in China's Anhui Province
Cabot's New Fumed Silica and Carbon Black Products Introduced
Tokai Carbon to Take Over Cancarb
Mitsubishi Chemical Sets Up Mass-Production Technology for Plant Oil-Based Carbon Black
Orion Closes Portugal Carbon Black Facility
Cabot Corp Acquires NHUMO
Aditya Birla Nuvo's Carbon Black Operations Divested
Cancarb and Nordmann, Rassmann GmbH Extend Distribution Alliance
Aditya Birla Group Acquires Columbian Chemicals
OCI Expands Carbon Black Manufacturing Capacity

6. GLOBAL MARKET OVERVIEW
6.1 Global Carbon Black Volume Market Overview by Application
6.1.1 Carbon Black Application Volume Market Overview by Global Region
6.1.1.1 Industrial Rubber Products
6.1.1.2 Paints & Coatings
6.1.1.3 Plastics
6.1.1.4 Printing Inks & Toners
6.1.1.5 Tires
6.2 Global Carbon Black Value Market Overview by Application
6.2.1 Carbon Black Application Value Market Overview by Global Region
6.2.1.1 Industrial Rubber Products
6.2.1.2 Paints & Coatings
6.2.1.3 Plastics
6.2.1.4 Printing Inks & Toners
6.2.1.5 Tires

PART B: REGIONAL MARKET PERSPECTIVE

Global Carbon Black Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

1. NORTH AMERICA
1.1 North American Carbon Black Market Overview by Geographic Region
1.2 North American Carbon Black Volume Market Overview by Application
1.2.1 Carbon Black Application Volume Market Overview by NA Region
1.2.1.1 Industrial Rubber Products
1.2.1.2 Paints & Coatings
1.2.1.3 Plastics
1.2.1.4 Printing Inks & Toners
1.2.1.5 Tires
1.3 North American Carbon Black Value Market Overview by Application
1.3.1 Carbon Black Application Value Market Overview by NA Region
1.3.1.1 Industrial Rubber Products
1.3.1.2 Paints & Coatings
1.3.1.3 Plastics
1.3.1.4 Printing Inks & Toners
1.3.1.5 Tires
1.4 Major Market Players
Cabot Corporation (United States)
Cancarb Limited (Canada)
Continental Carbon Company (United States)
Monolith Materials Inc (United States)
Sid Richardson Carbon and Energy Co Ltd (United States)
1.5 North American Carbon Black Market Overview by Country
1.5.1 The United States
1.5.2 Canada
1.5.3 Mexico

2. EUROPE
2.1 European Carbon Black Market Overview by Geographic Region
2.2 European Carbon Black Volume Market Overview by Application
2.2.1 Carbon Black Application Volume Market Overview by European Region
2.2.1.1 Industrial Rubber Products
2.2.1.2 Paints & Coatings
2.2.1.3 Plastics
2.2.1.4 Printing Inks & Toners
2.2.1.5 Tires
2.3 European Carbon Black Value Market Overview by Application
2.3.1 Carbon Black Application Value Market Overview by European Region
2.3.1.1 Industrial Rubber Products
2.3.1.2 Paints & Coatings
2.3.1.3 Plastics
2.3.1.4 Printing Inks & Toners
2.3.1.5 Tires
2.4 Major Market Players
Black Bear Carbon BV (The Netherlands)
Carbon Clean Tech AG (Germany)
Omsk Carbon Group OOO (Russia)
Orion Engineered Carbons SA (Luxembourg)
PJSC Kremenchug Carbon Black Plant (Ukraine)

2.5 European Carbon Black Market Overview by Country
2.5.1 France
2.5.2 Germany
2.5.3 Italy
2.5.4 Russia
2.5.5 Spain
2.5.6 The United Kingdom
2.5.7 Rest of Europe

3. ASIA-PACIFIC
3.1 Asia-Pacific Carbon Black Market Overview by Geographic Region
3.2 Asia-Pacific Carbon Black Volume Market Overview by Application
3.2.1 Carbon Black Application Volume Market Overview by Asia-Pacific Region
3.2.1.1 Industrial Rubber Products
3.2.1.2 Paints & Coatings
3.2.1.3 Plastics
3.2.1.4 Printing Inks & Toners
3.2.1.5 Tires
3.3 Asia-Pacific Carbon Black Value Market Overview by Application
3.3.1 Carbon Black Application Value Market Overview by Asia-Pacific Region
3.3.1.1 Industrial Rubber Products
3.3.1.2 Paints & Coatings
3.3.1.3 Plastics
3.3.1.4 Printing Inks & Toners
3.3.1.5 Tires
3.4 Major Market Players
Asahi Carbon Co Ltd (Japan)
Birla Carbon (India)
China Synthetic Rubber Corporation (Taiwan)
Continental Carbon Black India Ltd (India)
Hebei Daguangming Ind. Group Co Ltd (China)
Himadri Chemicals and Industries Limited (India)
Jiangxi Black Cat Carbon Black Co Ltd (China)
Jinneng Science and Technology Company Limited (China)
Longxing Chemical Stock Co Ltd (China)
Mitsubishi Chemical Corporation (Japan)
Nippon Steel & Sumikin Chemical Co Ltd (Japan)
OCI Company Ltd (South Korea)
Phillips Carbon Black Limited (India)
Qingzhou Boao Carbon Black Co Ltd (China)
Shandong Huadong Rubber Materials Co Ltd (China)
Shandong Lion King Carbon Black Co Ltd (China)
Suzhou Baohua Carbon Black Co Ltd (China)
Thai Tokai Carbon Product Company Limited (Thailand)
Tokai Carbon Co Ltd (Japan)

3.5 Asia-Pacific Carbon Black Market Overview by Country
3.5.1 China
3.5.2 India
3.5.3 Indonesia
3.5.4 Japan
3.5.5 Taiwan
3.5.6 Thailand
3.5.7 South Korea
3.5.8 Rest of Asia-Pacific

4. SOUTH AMERICA
4.1 South American Carbon Black Market Overview by Geographic Region
4.2 South American Carbon Black Volume Market Overview by Application
4.2.1 Carbon Black Application Volume Market Overview by South American Region
4.2.1.1 Industrial Rubber Products
4.2.1.2 Paints & Coatings
4.2.1.3 Plastics
4.2.1.4 Printing Inks & Toners
4.2.1.5 Tires
4.3 South American Carbon Black Value Market Overview by Application
4.3.1 Carbon Black Application Value Market Overview by South American Region
4.3.1.1 Industrial Rubber Products
4.3.1.2 Paints & Coatings
4.3.1.3 Plastics
4.3.1.4 Printing Inks & Toners
4.3.1.5 Tires
4.4 South American Carbon Black Market Overview by Country
4.4.1 Argentina
4.4.2 Brazil
4.4.3 Rest of South America

5. REST OF WORLD
5.1 Market Overview by Application

PART C: GUIDE TO THE INDUSTRY
1. NORTH AMERICA
2. EUROPE
3. ASIA-PACIFIC
4. SOUTH AMERICA
5. REST OF WORLD

PART D: ANNEXURE
1. RESEARCH METHODOLOGY
2. FEEDBACK

Charts & Graphs

PART A: GLOBAL MARKET PERSPECTIVE
Chart 1: Trending of Global Carbon Black Application in Industrial Rubber Products by Geographic Region (2015 & 2020) in '000 Metric Tons
North America, Europe, Asia-Pacific, South America and Rest of World in USD Million
Chart 30: Glance at 2012, 2017 and 2022 Global Carbon Black Application in Tires Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

PART B: REGIONAL MARKET PERSPECTIVE
Chart 31: The Largest Independent Regions in Terms of Projected Growth (2016-2022) for Carbon Black Market by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 32: Global Carbon Black Volume Market Analysis (2012–2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in '000 Metric Tons
Chart 33: Glance at 2012, 2017 and 2022 Global Carbon Black Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 34: Global Carbon Black Value Market Analysis (2012–2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million
Chart 35: Glance at 2012, 2017 and 2022 Global Carbon Black Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

REGIONAL MARKET OVERVIEW

NORTH AMERICA
Chart 36: North American Carbon Black Market Overview (2012-2022) in Volume ('000 Metric Tons) and Value (USD Million)
Chart 37: North American Carbon Black Volume Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 38: Glance at 2012, 2017 and 2022 North American Carbon Black Volume Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 39: North American Carbon Black Value Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in USD Million
Chart 40: Glance at 2012, 2017 and 2022 North American Carbon Black Value Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 41: North American Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 43: North American Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 44: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Industrial Rubber Products Volume Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 45: North American Carbon Black Application in Paints & Coatings Volume Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 47: North American Carbon Black Application in Plastics Volume Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 49: North American Carbon Black Application Printing Inks & Toners Volume Market Analysis (2012-2022) in by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 50: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Printing Inks & Toners Volume Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 51: North American Carbon Black Application in Tires Volume Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in '000 Metric Tons
Chart 55: North American Carbon Black Application in Industrial Rubber Products Value Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in USD Million
Chart 56: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Industrial Rubber Products Value Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 58: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Paints & Coatings Value Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 59: North American Carbon Black Application in Plastics Value Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico in USD Million
Chart 60: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Plastics Value Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 61: North American Carbon Black Application Printing Inks & Toners Value Market Analysis (2012-2022) in by Geographic Region – United States, Canada and Mexico in USD Million
Chart 62: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Printing Inks & Toners Value Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 64: Glance at 2012, 2017 and 2022 North American Carbon Black Application in Tires Value Market Share (%) by Geographic Region – United States, Canada and Mexico

The United States

Canada
Chart 69: Canadian Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 70: Glance at 2012, 2017 and 2022 Canadian Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 71: Canadian Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 72: Glance at 2012, 2017 and 2022 Canadian Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Mexico
Chart 73: Mexican Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 74: Glance at 2012, 2017 and 2022 Mexican Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 75: Mexican Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 76: Glance at 2012, 2017 and 2022 Mexican Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

EUROPE
Chart 77: European Carbon Black Market Overview (2012-2022) in Volume ('000 Metric Tons) and Value (USD Million)
Chart 78: European Carbon Black Volume Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe in '000 Metric Tons
Chart 79: European Carbon Black Volume Market Share (%) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe
Chart 80: European Carbon Black Value Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe in USD Million
Chart 81: European Carbon Black Volume Market Share (%) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe
Chart 82: European Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe in '000 Metric Tons
Chart 83: European Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe
Chart 84: European Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe
Germany
Chart 110: German Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 111: Glance at 2012, 2017 and 2022 German Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 112: German Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 113: Glance at 2012, 2017 and 2022 German Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Italy
Chart 114: Italian Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 115: Glance at 2012, 2017 and 2022 Italian Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 117: Glance at 2012, 2017 and 2022 Italian Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Russia
Chart 118: Russian Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 120: Russian Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 121: Glance at 2012, 2017 and 2022 Russian Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Spain
Chart 122: Spanish Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons

The United Kingdom
Chart 126: United Kingdom Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 127: Glance at 2012, 2017 and 2022 United Kingdom Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 129: Glance at 2012, 2017 and 2022 United Kingdom Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Rest of Europe
Chart 130: Rest of Europe Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 131: Glance at 2012, 2017 and 2022 Rest of Europe Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 132: Rest of Europe Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 133: Glance at 2012, 2017 and 2022 Rest of Europe Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

ASIA-PACIFIC
Chart 134: Asia-Pacific Carbon Black Market Overview (2012-2022) in Volume ('000 Metric Tons) and Value
Thailand
Chart 183: Thai Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 184: Glance at 2012, 2017 and 2022 Thai Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 185: Thai Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 186: Glance at 2012, 2017 and 2022 Thai Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

South Korea
Chart 187: South Korean Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 188: Glance at 2012, 2017 and 2022 South Korean Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 189: South Korean Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 190: Glance at 2012, 2017 and 2022 South Korean Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Rest of Asia-Pacific
Chart 191: Rest of Asia-Pacific Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 192: Glance at 2012, 2017 and 2022 Rest of Asia-Pacific Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 193: Rest of Asia-Pacific Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 194: Glance at 2012, 2017 and 2022 Rest of Asia-Pacific Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

SOUTH AMERICA
Chart 195: South American Carbon Black Market Overview (2012-2022) in Volume ('000 Metric Tons) and Value (USD Million)
Chart 196: South American Carbon Black Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in '000 Metric Tons
Chart 197: Glance at 2012, 2017 and 2022 South American Carbon Black Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 198: South American Carbon Black Value Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in USD Million
Chart 199: Glance at 2012, 2017 and 2022 South American Carbon Black Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 200: South American Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 201: Glance at 2012, 2017 and 2022 South American Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 202: South American Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in '000 Metric Tons
Chart 203: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Industrial Rubber Products Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 204: South American Carbon Black Application in Industrial Rubber Products Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 205: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Industrial Rubber Products Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 206: South American Carbon Black Application in Paints & Coatings Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in '000 Metric Tons
Chart 207: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Paints & Coatings Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 208: South American Carbon Black Application in Plastics Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in '000 Metric Tons
Chart 209: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Plastics Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 210: South American Carbon Black Application in Tires Volume Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in '000 Metric Tons
Chart 211: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Tires Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 211: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Tires Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 212: South American Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million
Chart 213: Glance at 2012, 2017 and 2022 South American Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 214: South American Carbon Black Application in Industrial Rubber Products Value Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 215: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Industrial Rubber Products Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 216: South American Carbon Black Application in Paints & Coatings Value Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 217: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Paints & Coatings Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 218: South American Carbon Black Application in Plastics Value Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 219: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Plastics Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 220: South American Carbon Black Application in Printing Inks & Toners Value Market Analysis (2012-2022) in by Geographic Region – Argentina, Brazil and Rest of South America
Chart 221: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Printing Inks & Toners Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 222: South American Carbon Black Application in Tires Value Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 223: Glance at 2012, 2017 and 2022 South American Carbon Black Application in Tires Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America

Argentina
Chart 224: Argentine Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons

Brazil
Chart 228: Brazilian Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 229: Glance at 2012, 2017 and 2022 Brazilian Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 230: Brazilian Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 231: Glance at 2012, 2017 and 2022 Brazilian Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Rest of South America
Chart 232: Rest of South America Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 233: Glance at 2012, 2017 and 2022 Rest of South America Carbon Black Volume Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 234: Rest of South America Carbon Black Value Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires
Chart 235: Glance at 2012, 2017 and 2022 Rest of South America Carbon Black Value Market Share (%) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

REST OF WORLD
Chart 236: Rest of World Carbon Black Market Overview (2012-2022) in Volume ('000 Metric Tons) and Value (USD Million)
Chart 237: Rest of World Carbon Black Volume Market Analysis (2012-2022) by Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in '000 Metric Tons
Chart 238: Glance at 2012, 2017 and 2022 Rest of World Carbon Black Volume Market Share (%) by
Application – Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Chart 239: Rest of World Carbon Black Value Market Analysis (2012-2022) by Application - Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires in USD Million

Chart 240: Glance at 2012, 2017 and 2022 Rest of World Carbon Black Value Market Share (%) by Application - Industrial Rubber Products, Paints & Coatings, Plastics, Printing Inks & Toners and Tires

Tables:
Table 1: Chemical Names and Chemical Identification of Carbon Black
Table 2: Properties and Characteristic of Carbon Black as Obtained From Furnace Process
Table 3: Some Commonly Used Grades of Carbon Black in Rubber Industry with their Properties and Applications
Table 4: Preferred Forms of Carbon Black that Offer Best Results with Each of Major Pieces of Equipment
Table 5: Some of the More Commonly used Oil Furnace Carbon Black Grades that are used in Paints & Coatings Sector
Table 6: Ranges of Properties for Carbon Blacks Frequently used in Tires

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