Human Insulin Market - Drugs, Types, Brands, Delivery Devices and Applications - Forecasts to 2020

Description:

"Human Insulin Market - Drugs (Biologics, Biosimilars), Type (Short Acting, Long Acting, Premixed), Brands (Lantus, NovoRapid, Humalog), Delivery Devices (Pens, Pen Needles, Syringes), Applications (Type 1 Diabetes, Type 2 Diabetes) - Forecasts to 2020"

Market growth can be attributed to factors such as growing diabetes patient population, increasing population exposure to key risk factors leading to diabetes, rising market demand for human insulin analogs, technological advancements in the field of human insulin delivery devices, and favorable medical reimbursements. However, stringent regulatory requirements for product approval are restraining the growth of human insulin market. In addition, high product manufacturing costs is posing significant challenges for market growth.

North America (particularly the U.S.) is expected to hold the largest share of market during the forecast period. Factors such as significant patent protection for several human insulin biosimilar brands in the U.S., continuous updation of medical reimbursement guidelines in the U.S. for diabetes treatment, and extensive & well-established distribution network of market players for human insulin products are driving the growth of the North American human insulin market.

In 2014, Novo Nordisk A/S (Denmark) dominated the global market. Over the past three years, the company adopted product commercialization, geographic expansion, and awareness campaigns as key business strategies to maintain its position in the market.

Scope of the report

This research report categorizes the human insulin market into the following segments and subsegments:

Human Insulin Market, By Product:
- Drugs
- Delivery Devices

Human Insulin Drugs Market, By Product Type:
- Insulin Analogs and Biosimilars
  -- Rapid-acting
  -- Long-acting
  -- Premixed
- Human Insulin Biologics
  -- Short-acting
  -- Intermediate-acting
  -- Premixed

Human Insulin Drugs Market, By Brand:
- Insulin Analogs and Biosimilars
  -- Lantus
  -- NovoRapid/Novolog
  -- Humalog
  -- Other Brands
- Human Insulin Biologics
  -- Actrapid, Insulatard, and Mixtard
  -- Humulin
  -- Insuman

Human Insulin Delivery Devices Market, By Product Type:
Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Breakdown of Primaries
  2.2 Market Size Estimation
    2.2.1 Bottom-Up Approach
    2.2.2 Top-Down Approach
  2.3 Market Breakdown and Data Triangulation
  2.4 Research Assumptions
    2.4.1 Assumptions

3 Executive Summary
  3.1 Introduction
  3.2 Current Market Scenario
  3.3 Future Outlook
  3.4 Conclusion

4 Premium Insights
  4.1 Global Market (2015-2020)
  4.2 Global Market Size, By Product (2015)
  4.3 Global HI Drugs Market Size, By Product Type (2015-2020)
  4.4 Global HI Drugs Market Size, By Brand (2014)
  4.5 Global HI Delivery Devices Market Size, By Type (2015-2020)
5 Market Overview

5.1 Introduction
5.2 Market Segmentation
5.3 Market Evolution
5.4 Market Dynamics

5.4.1 Key Market Drivers
5.4.1.1 Growth in the Number of Diabetic Patients
5.4.1.2 Increasing Population Exposure to Key Risk Factors Leading to Diabetes
5.4.1.3 Rising Market Demand for HI Analogos
5.4.1.4 Technological Advancements in HI Delivery Devices
5.4.1.5 Favorable Medical Reimbursement Scenario in Developed Countries

5.4.2 Key Market Restraints
5.4.2.1 Stringent Regulatory Requirements for Product Approval

5.4.3 Key Market Opportunities
5.4.3.1 Emerging Markets
5.4.3.2 Expected Patent Expiry of Key HI Drugs

5.4.4 Key Market Challenge
5.4.4.1 High Product Manufacturing Costs

6 Industry Insights

6.1 Introduction
6.2 Industry Trends
6.2.1 Growing Market Demand for HI Pens
6.2.2 Increasing Market Focus on the Pipeline Development of Novel Human Insulin Therapies

6.3 Pipeline Analysis
6.3.1 By Company
6.3.2 By Clinical Trial Phase
6.3.3 Porter's Five Force Analysis

6.3.3.1 Threat From New Entrants
6.3.3.2 Threat From Substitutes
6.3.3.3 Bargaining Power of Buyers
6.3.3.4 Bargaining Power of Suppliers
6.3.3.5 Intensity of Competitive Rivalry

7 Global Human Insulin Market, By Product Type

7.1 Introduction
7.2 HI Drugs
7.3 HI Delivery Devices

8 Global Human Insulin Drugs Market, By Type

8.1 Introduction
8.2 Insulin Analogos and Biosimilars
8.2.1 Long-Acting Biosimilars
8.2.2 Rapid-Acting Biosimilars
8.2.3 Premixed Biosimilars
8.3 HI Biologics
8.3.1 Short-Acting Biologics
8.3.2 Intermediate-Acting Biologics
8.3.3 Premixed Biologics

9 Global Human Insulin Drugs Market, By Brand

9.1 Introduction
9.2 HI Analogos and Biosimilars
9.2.1 Lantus
9.2.2 Novorapid and Novolog
9.2.3 Humalog
9.2.4 Other Brands
9.3 HI Biologics
9.3.1 Actrapid, Mixtard, and Insulatard
9.3.2 Humulin
9.3.3 Insuman
10 Global Human Insulin Market, By Delivery Devices
   10.1 Introduction
   10.2 Syringes
   10.3 Pens
      10.3.1 Disposable Pens
      10.3.2 Reusable Pens
   10.4 Pen Needles
      10.4.1 Standard Pen Needles
      10.4.2 Safety Pen Needles

11 Global Human Insulin Market, By Application
   11.1 Introduction
   11.2 Type I Diabetes
   11.3 Type II Diabetes

12 Human Insulin Market, By Region
   12.1 Introduction
   12.2 North America
      12.2.1 U.S.
      12.2.2 Canada
   12.3 Europe
      12.3.1 Germany
      12.3.2 France
      12.3.3 U.K.
      12.3.4 Rest of Europe (RoE)
   12.4 Asia-Pacific (APAC)
      12.4.1 Japan
      12.4.2 China
      12.4.3 India
      12.4.4 Rest of Asia-Pacific (RoAPAC)
   12.5 Rest of the World (RoW)

13 Competitive Landscape
   13.1 Overview
   13.2 Market Share Analysis
      13.2.1 HI Drugs Market
      13.2.2 HI Delivery Devices Market
   13.3 Competitive Scenario
   13.4 Recent Developments
      13.4.1 Geographical Expansions
      13.4.2 Agreements, Collaborations, and Partnerships
      13.4.3 New Product Launches
      13.4.4 Awareness Programs
      13.4.5 Funding & Scholarships
      13.4.6 Strategic Acquisitions

14 Company Profiles
   14.1 Introduction
      14.1.1 Geographic Benchmarking
      14.1.2 Strategic Benchmarking
         14.1.2.1 Capacity Building
         14.1.2.2 Product Development and Commercialization
   14.2 B. Braun Melsungen AG
      14.2.1 Business Overview
      14.2.2 Product Portfolio
      14.2.3 Recent Developments
   14.3 Becton, Dickinson and Company
      14.3.1 Business Overview
      14.3.2 Product Portfolio
      14.3.3 Recent Developments
   14.4 Biocon Limited
      14.4.1 Business Overview
      14.4.2 Product Portfolio
Table 22 Insulin Analogs and Biosimilars Market Size for Lantus, By Region, 2013-2020 (USD Million)
Table 23 Insulin Analogs and Biosimilars Market Size for Novorapid and Novolog, By Region, 2013-2020 (USD Million)
Table 24 Insulin Analogs and Biosimilars Market Size for Humalog, By Region, 2013-2020 (USD Million)
Table 25 Insulin Analogs and Biosimilars Market Size for Other Brands, By Region, 2013-2020 (USD Million)
Table 26 Global HI Biologics Market Size, By Brand, 2013-2020 (USD Million)
Table 27 HI Biologics Market Size, By Region, 2013-2020 (USD Million)
Table 28 HI Biologics Market Size for Actrapid, Mixtard, and Insulatard, By Region, 2013-2020 (USD Million)
Table 29 HI Biologics Market Size for Humulin, By Region, 2013-2020 (USD Million)
Table 30 HI Biologics Market Size for Insuman, By Region, 2013-2020 (USD Million)
Table 31 Global Market Size, By Delivery Device, 2013-2020 (USD Million)
Table 32 HI Syringes Market Size, By Region, 2013-2020 (USD Million)
Table 33 Global HI Pens Market Size, By Product Type, 2013-2020 (USD Million)
Table 34 HI Pens Market Size, By Region, 2013-2020 (USD Million)
Table 35 Disposable HI Pens Market Size, By Region, 2013-2020 (USD Million)
Table 36 Reusable HI Pens Market Size, By Region, 2013-2020 (USD Million)
Table 37 Global HI Pen Needles Market Size, By Product Type, 2013-2020 (USD Million)
Table 38 HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 39 Disposable HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 40 Reusable HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 41 Global HI Pen Needles Market Size, By Product Type, 2013-2020 (USD Million)
Table 42 HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 43 Standard HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 44 Safety HI Pen Needles Market Size, By Region, 2013-2020 (USD Million)
Table 45 Global Market Size, By Application, 2013-2020 (USD Million)
Table 46 HI Application Market Size for Type I Diabetes, By Region, 2013-2020 (USD Million)
Table 47 HI Application Market Size for Type II Diabetes, By Region, 2013-2020 (USD Million)
Table 48 North America: Market Size, By Country, 2013-2020 (USD Million)
Table 49 U.S.: Market Size, By Product, 2013-2020 (USD Million)
Table 50 U.S.: Market Size, By Application, 2013-2020 (USD Million)
Table 51 Canada: Market Size, By Product, 2013-2020 (USD Million)
Table 52 Canada: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 53 Europe: Market Size, By Country, 2013-2020 (USD Million)
Table 54 Germany: Human Insulin Market Size, By Country, 2013-2020 (USD Million)
Table 55 Germany: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 56 Germany: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 57 France: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 58 France: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 60 U.K.: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 61 RoE: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 62 RoE: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 63 APAC: Human Insulin Market Size, By Country, 2013-2020 (USD Million)
Table 64 Japan: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 65 Japan: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 66 India: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 67 India: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 68 RoAPAC: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 69 RoAPAC: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 70 RoW: Human Insulin Market Size, By Product, 2013-2020 (USD Million)
Table 71 RoW: Human Insulin Market Size, By Application, 2013-2020 (USD Million)
Table 72 Geographical Expansions, 2012-2015
Table 73 Agreements, Collaborations, and Partnerships, 2012-2015
Table 74 New Product Launches and Product Approvals, 2012-2015
Table 75 Awareness Programs, 2012-2015
Table 76 Funding & Scholarships, 2012-2015
Table 77 Strategic Acquisitions, 2012-2015

List of Figures

Figure 1 Research Design
Figure 2 Bottom-Up Approach
Figure 3 Top-Down Approach
Figure 4 Data Triangulation
Figure 5 Assumptions for the Research Study
Figure 6 Human Insulin Market Share: Key Market Players (2014)
Figure 7 Future Trends: HI Drugs Market, By Type (2015-2020)
Figure 8 Future Trends: Human Insulin Market Size, By Brand (2015-2020)
Figure 9 Future Trends: HI Delivery Devices Market Size, By Type (2015-2020)
Figure 10 Future Trends: Human Insulin Market Share, By Region (2015-2020)
Figure 11 Attractive Growth Opportunities in the Human Insulin Market
Figure 12 North America is Expected to Dominate HI Drugs Market in 2015
Figure 13 Insulin Analogs & Biosimilars Segment is Expected to Grow the Fastest During Forecast Period
Figure 14 Lantus Was the Best Selling Insulin Brand Across All the Key Geographies in 2014
Figure 15 Insulin Pens to Lead the Overall Growth in HI Delivery Devices Market Till 2020
Figure 16 Asia-Pacific is Poised to Be the Fastest Growing Region in Human Insulin Market Till 2020
Figure 17 Market Evolution of HI Products
Figure 18 Human Insulin Market: Drivers, Restraints, Opportunities, & Challenges
Figure 19 Growth in Diabetic Patient Population Across Key WHO Regions (2000-2030)
Figure 20 Proportion of Geriatric Population, By Country (2012 vs 2020)
Figure 21 Global Trend in Government Healthcare Expenditure: Developed vs Developing Countries (2010-2012)
Figure 22 Porter's Five Forces Analysis (2014): Increasing Number of New Product Manufacturers Increases Market Competition
Figure 23 Drugs to Cover the Largest Market Share of Human Insulin Market Till 2020
Figure 24 U.S. & Europe Lead, Globally, in Terms of the Number of Ongoing Human Insulin-Based Clinical Studies (2015)
Figure 25 Insulin Analogs and Biosimilars Market: Future Trends (2013-2020)
Figure 26 North America to Lead the Premixed Insulin Analogs Market Till 2020
Figure 27 APAC to Grow the Fastest in Human Insulin Biologics Market During the Forecast Period
Figure 28 Lantus to Lead the Insulin Analogs & Biosimilar Market Sales in 2014
Figure 29 Actrapd to Cover the Largest Market Share of Human Insulin Biologics Market in 2015
Figure 30 Insulin Pens Segment is Poised to Grow the Fastest Till 2020
Figure 31 Safety Needles Segment is Expected to Witness Fastest Market Growth During the Forecast Period
Figure 32 Type 2 Diabetes Application is Poised to Be the Fastest Growing Human Insulin Market Segment During the Study Period
Figure 33 India Will Have Highest Diabetes Population in 2030
Figure 34 Market Trends: North American Human Insulin Market (2015-2020)
Figure 35 Market Trends: European Human Insulin Market (2015-2020)
Figure 36 Market Trends: Asia-Pacific Human Insulin Market (2015-2020)
Figure 37 Leading Players Adopted the Strategy of Geographic Expansions to Strengthen Their Market Positioning During 2012 to 2015
Figure 38 Global Human Insulin Market Share, By Key Player (2014)
Figure 39 Global HI Drugs Market Ranking, By Key Player (2014)
Figure 40 Global HI Delivery Devices Market Ranking, By Key Player (2014)
Figure 41 Continuous Geographic Expansion is Stimulating Market Competition for Capacity Building Among Key Players
Figure 42 Geographic Revenue Mix of the Top 5 Market Players* (2014)
Figure 43 Leading Companies are Focusing on Capacity Building to Strengthen Their Product Development & Manufacturing Base
Figure 44 Leading HI Manufacturers are Focusing on Product Commercialization to Strengthen Their Market Position
Figure 45 B. Braun Melsungen AG: Company Snapshot
Figure 46 Becton, Dickinson and Company: Company Snapshot
Figure 47 Biocon Limited: Company Snapshot
Figure 48 ELI Lilly and Company: Company Snapshot
Figure 49 Julphar: Company Snapshot
Figure 50 NOVO Nordisk A/S: Company Snapshot
Figure 51 Sanofi: Company Snapshot
Figure 52 Wockhardt Limited: Company Snapshot
Figure 53 Ypsomed AG: Company Snapshot

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