In this study, 2013 has been considered as the historical year and 2014 as the base year for estimating market size of liquid applied membranes. The report aims at estimating the market size and future growth potential of liquid applied membranes market across different segments such as type, end-use industry, and region. The base year considered for the study is 2014 and the market size is forecasted from 2015 to 2020.

In the secondary research process, different sources have been referred to identify and collect information for this study. These secondary sources include annual reports, press releases, and investor presentations of companies, white papers, and certified publications, articles from recognized authors. In the primary research process, sources from both supply and demand sides have been interviewed to obtain qualitative and quantitative information for this report.

The bottom-up and top-down approach has been used to estimate market size of liquid applied membranes by type, by end-use industry and by region, in terms of value. The top-down approach has been implemented to validate the market size, in terms of value. With the data triangulation procedure and validation of data through primaries, the exact values of the overall parent market size and individual market sizes have been determined and confirmed in this study.

There are various raw materials which are used for the production of liquid applied membranes, such as polyurethane, acrylic, PMMA, and polyurea, bitumen, additives, reinforcement, plasticizers, and other special chemicals. The raw materials are generally sourced from the various raw material suppliers and are then further processed by various processes such as extrusion, calendaring and other processes to get the required liquid applied membranes product.

This study answers several questions for the stakeholders, primarily which market segments to focus in next two to five years for prioritizing the efforts and investments. These stakeholders include liquid applied membrane manufacturers.

Scope of the Report

This research report categorizes the market for liquid applied membrane based on type end-use industry, and region and forecasts revenue growth and analysis of trends in each of the submarkets.

On the Basis of Type:

The liquid applied membrane market is segmented on the basis of type, such as, elastomeric membranes, cementitious membranes and bituminous membranes. Each type is further described in detail in the report with value forecasts till 2020.

On the Basis of End-Use Industry:

The liquid applied membrane market is segmented on the basis of end-use industry, such as residential construction, commercial construction and public infrastructure industry segments. The market segments are further described in detail in the report with value forecasts till 2020.

On the Basis of Region:

The liquid applied membrane market is segmented by region as Asia-Pacific, North America, Europe, and RoW. Each region is further segmented by key countries such as the U.S., Mexico, Canada, China, Japan, India, Australia, Germany, France, the U.K., Italy, Russia, Saudi Arabia and Brazil.
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