Global GIS Market 2016-2020

Description: Market outlook of the global GIS market

The market research analyst predicts the global GIS market to grow steadily at a CAGR of more than 10% by 2020. The ability of geographic information systems (GIS) to enhance the end users's productivity, decision-making ability, and safety and security standards will result in its augmented adoption during the forecast period.

Geographically, the Americas is expected to account for the largest share of the market during the forecast period. The recent increase in the usage of GIS technology across the utilities and healthcare sectors will contribute towards its growth during the predicted period. Also, increasing investments made by the government for the development of GIS-based solutions will result in market growth during the estimated period.

Segmentation by product type and analysis of the GIS market

Software
Services
Data

In this market analysis, analysts have estimated the software segment to account for a market share of more than 48% during the forecast period. The rising adoption of GIS solutions by developing countries and the end users's augmented preference for open-source GIS solutions are the two major factors that impel growth in this segment during the predicted period.

End-user segmentation of the GIS market

Government
Natural Resources
Utilities
Military
Telecommunication

The market research analysts estimate the government sector to be the fastest growing market segment during the forecast period. The ability of GIS solutions to provide details pertaining to the geography, its development, community planning details, information on the development of rural and urban areas, high alert areas, and disaster-hit areas will result in the strong growth of this segment.

Competitive landscape and key vendors

The global GIS market is extremely fragmented and is characterized by the presence of multiple international, regional, and local suppliers. In this market, the vendors that have the ability to provide various GIS software, data, and services at low prices will gain a competitive edge over their peers. Though new vendors are emerging in this market, they find it increasingly difficult to compete with the international vendors in terms of product quality, features, functionalities, and services.

The top vendors in this market are -

ESRI
Hexagon
MDA

The other prominent vendors of the market include Autodesk, AvisMap GIS Technologies, Bentley Systems, GE, Hitachi Zosen, PASCO, Pitney Bowes, Ubisense Group, and USGS.

Key questions answered in the report include
- What will the market size and the growth rate be in 2020?
What are the key factors driving the global GIS market?
What are the key Market trends impacting the growth of the GIS market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the vendors in the global GIS market?
Trending factors influencing the market shares of the Americas, APAC, and EMEA.
What are the key outcomes of the five forces analysis of the GIS market?

Related reports

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Global GIS Market in the Military Sector 2014-2018
Global GIS Market in the Government Sector 2014-2018

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