Global Office Stationary and Supply Market 2015-2019

Description: Market outlook for office stationary and supplies

The global office stationery and supply market is expected to witness moderate growth during the forecast period. The market research analysts predict the market to reach over USD 217 billion in revenues by 2019.

Though the demand for paper-based products is declining in the developed markets due to IT integration and industry automation, the growth prospects for printers and computers supplies such as toner cartridges and disks have created huge opportunities for the manufacturers and the retailers in product innovation through technology advancement.

Global office stationery and supply market by product category

- Paper products
- Desk supplies
- Stationary/ mailing supplies
- Computer/ printer supplies
- Filing supplies
- Binding supplies
- Time tracking supplies
- Supplies for hanging
- Identification supplies

The paper products segment dominated the global office stationery and supply market in 2014. Developed markets such as the US, the UK, Japan, Germany, France etc. drive the growth of this segment. But, the increasing per capita consumption of paper products in the emerging markets such as China, Brazil, India, etc. is likely to emerge as key growth drivers for this product segment until 2019.

Global office stationery and supply market segmentation by geography

- Americas
- Europe
- APAC
- MEA

Americas stood as the largest region for office stationery and supply market in 2014 with a revenue share of more than half of the global market. Product innovation and technological advancement are the major growth drivers of this market. The US is the largest contributing country in the global market with a market share of close to 10.39%. Brazil emerged as the second largest market in this region during the same period.

Leading market vendors analyzed by this report

- Costco
- Office Depot
- Staples
- Tesco
- Walmart

The other prominent vendors of this market include 3M Company, Amazon, Alibaba, Carrefour, and Target.

Key questions answered in the report

- What are the key factors driving the global office stationery and supply?
- What are the key Market trends impacting the growth of the global office stationery and supply?
- What are the various opportunities and threats faced by the vendors in the global office stationery and supply?
- Trending factors influencing the market shares for EMEA, APAC, and Americas?
- Key outcome of the five forces analysis on the global office stationery and supply?
Growth forecast of the global office stationery and supply until 2019?

Related reports

Global Middle Office Outsourcing Market 2015-2019
Global Office Presentation Material Market 2015-2019
Global Home Office Furniture market 2015-2019
Office Stationery Supplies and Services Market in the GCC 2015-2019

Contents: Table of Contents

PART 01: Executive summary
   - Highlights

PART 02: Scope of the report
   - Top-vendor offerings

PART 03: Market research methodology
   - Research methodology
   - Economic indicators

PART 04: Introduction
   - Key market highlights

PART 05: Market landscape
   - Market overview
   - Market size and forecast
   - Five forces analysis

PART 06: Market segmentation by product category
   - Global office stationery and supply market by product category 2014-2019

PART 07: Geographical segmentation

PART 08: Key leading countries
   - US
   - Japan
   - Germany
   - China
   - France
   - UK

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape
   - Competitive scenario
   - Market share analysis 2014
   - Other prominent vendors

PART 15: Key vendor analysis
   - Costco
   - Office Depot
   - Staples
   - Tesco
- Wal-Mart

PART 16: Appendix
- List of abbreviations

PART 17: Explore the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Challenges versus market development
Exhibit 03: Global office stationery, supply, and services market 2014
Exhibit 04: Global office stationery and supply market by product category
Exhibit 05: Global office stationery and supply market 2014-2019 ($ billions)
Exhibit 06: Five forces analysis
Exhibit 07: Global office stationery and supply market by product category 2014 and 2019
Exhibit 08: Global office stationery and supply market by product category 2014-2019 ($ billions)
Exhibit 09: Global paper products market 2014-2019 ($ billions)
Exhibit 10: Segmentation of paper products
Exhibit 11: Global desk supplies market 2014-2019 ($ billions)
Exhibit 12: Segmentation of desk supplies
Exhibit 13: Global stationery/mailing supplies market 2014-2019 ($ billions)
Exhibit 14: Segmentation of stationery/mailing supplies
Exhibit 15: Global computer/printer supplies market 2014-2019 ($ billions)
Exhibit 16: Segmentation of computer/printer supplies
Exhibit 17: Global filing supplies market 2014-2019 ($ billions)
Exhibit 18: Segmentation of filing supplies
Exhibit 19: Global binding supplies market 2014-2019 ($ billions)
Exhibit 20: Segmentation of binding supplies
Exhibit 21: Global time tracking supplies market 2014-2019 ($ billions)
Exhibit 22: Segmentation of time tracking supplies
Exhibit 23: Global supplies for hanging market 2014-2019 ($ billions)
Exhibit 24: Segmentation of hanging supplies
Exhibit 25: Global identification supplies market 2014-2019 ($ billions)
Exhibit 26: Segmentation of identification supplies
Exhibit 27: Global office stationery and supply market by geography 2014 and 2019
Exhibit 28: Global office stationery and supply market by geography 2014-2019 ($ billions)
Exhibit 29: Office stationery and supply market in Americas 2014-2019 ($ billions)
Exhibit 30: Market share loss in Americas
Exhibit 31: Office stationery and supply market in Europe 2014-2019 ($ billions)
Exhibit 32: Market share loss in Europe
Exhibit 33: Office stationery and supply market in APAC 2014-2019 ($ billions)
Exhibit 34: Market share gain in APAC
Exhibit 35: Office stationery and supply market in MEA 2014-2019 ($ billions)
Exhibit 36: Market share gain in MEA
Exhibit 37: Key leading countries 2014
Exhibit 38: Market drivers
Exhibit 39: Impact of drivers
Exhibit 40: Major challenges in global office stationery and supply market
Exhibit 41: Impact of drivers and challenges
Exhibit 42: Major trends in global office stationery and supply market
Exhibit 43: Global office stationery and supply market by vendor segmentation 2014
Exhibit 44: Costco: Business segmentation by revenue 2014
Exhibit 45: Costco: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 46: Office Depot: Business segmentation by revenue 2014
Exhibit 47: Office Depot: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 48: Office Depot: Geographical segmentation by revenue 2014
Exhibit 49: Staples: Business segmentation by revenue 2014
Exhibit 50: Staples: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 51: Staples: Geographical segmentation by revenue 2014
Exhibit 52: Tesco: Business segmentation by revenue 2015
Exhibit 53: Tesco: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 54: Wal-Mart: Business segmentation by revenue 2015
Exhibit 55: Wal-Mart: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 56: Wal-Mart: Geographical segmentation by revenue 2015

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3534927/](http://www.researchandmarkets.com/reports/3534927/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Office Stationary and Supply Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3534927/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World