Showerhead and Panel Market 2016-2020

Description: Market outlook of the global showerhead and panel market

The market research analyst estimates the global showerhead and panel market to gain immense popularity during the forecast period. Rapid urbanization and growing awareness pertaining to energy and water conservation are the two major factors that bolster growth in this market and results in its modest CAGR of more than 4% by 2020.

In this market research report, analysts estimate eminent factors, such as the increasing energy and water efficiency of showerheads and panels, to drive market growth during the forecast period. A change in the consumers’s preference towards energy efficiency is expected to force the vendors to innovate energy-efficient and eco-friendly shower systems. The high efficiency and re-circulation capability of these systems is expected to propel its adoption during the forecast period.

Geographical segmentation of the showerhead and panel market by geography

APAC
EMEA
Americas

Geographically, the APAC region is envisaged to account for the highest market growth rate during the forecast period. The presence of fast-growing economies in this region coupled with the growing preference for affordable housing is expected to incite market growth in this region during the forecast period.

Competitive landscape and key vendors

This market consists of numerous large and regional vendors that increasingly compete with each other to gain maximum market prominence during the forecast period. The large vendors in this market face intense competition from the regional vendors as they have the capacity to develop inexpensive products. Income distribution and the difference in bathing activities are the two significant factors that are expected to influence the market shares of vendors during the forecast period.

Leading vendors in this market are -

Grohe
Hansgrohe
Jaquar
Kohler
VitrA

Other prominent vendors analyzed in this market study are Aqualisa, Aston Bath, Delta Faucets, Laufen, Signature Hardware, Jaaz, Danube Home, and Hindware.

Growth drivers, challenges, and upcoming trends: Showerheads & panels

Upcoming trends like the augmented usage of brass showerheads and panels are rapidly gaining popularity as they are more durable than conventional showerheads and panels. Since bathrooms get very humid after a steam or hot bath, materials like brass or chrome plated brass showerheads are rapidly gaining acceptance as they are less prone to rusting. Additionally, factors like its cost effectiveness and its ease of styling are expected to result in its augmented implementation during the forecast period.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the showerhead and panel market. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in the report include
- What will the market size and the growth rate be in 2020?
What are the key factors driving the global showerhead and panel market?
What are the key Market trends impacting the growth of the global showerhead and panel market?
What are the challenges to market growth?
Who are the key vendors in the global showerhead and panel market?
What are the market opportunities and threats faced by the vendors in the global showerhead and panel market?
Trending factors influencing the market shares of the EMEA, Americas, and APAC?
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Related reports

Global Bath and Shower Products Market 2015-2019

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