Global Handheld Label Printer Market 2015-2019

Description:
Market analysis of handheld label printer

The market research analyst predicts the global handheld label printer market to grow at a CAGR of 7% during the forecast period. The need for proximal and immediate access to label printers by the mobile workforce, globally, is driving the growth of this market. Handheld label printers are lightweight and can work without being connected to a computer, providing the much-needed flexibility to a whole host of professionals such as florists, retail supervisors, and caterers.

The customization provided by vendors to specific industry segments is anticipated to boost the market growth during the forecast period. Certain end-user segments may require more sturdy labels to tag products or warrant the use of certain features more than the others while others need primary labels with standard symbols and alphabet. For instance, Brother, a key vendor, has introduced the PT-E550WVP printer that allows electricians to print labels that are compliant with the identification requirements of the wiring regulations. The labels have strong weather resistant capabilities, are durable against friction, water, and chemicals.

Geographical segmentation and analysis of the handheld label printer market

APAC
Europe
North America
ROW

APAC accounted for the largest market share of around 34% during 2014. The report predicts the region to retain its market leadership and reach a market value of USD 1,495 by the end of 2019. The digitalization of industries, a result of the economic growth in this region is driving the market growth.

Competitive landscape and key vendors

The global handheld label printer market is concentrated with the presence of a limited number of players. With the international vendors increasing their footprint in the market with their massive infrastructure and reach, regional vendors find it increasingly difficult to compete in terms of quality and technology. The report anticipates the competitive environment in this market to intensify further with an increase in product/service extensions, and technological innovations. Many international players are expected to expand their presence worldwide through acquisitions during the forecast period.

The top four vendors in the market are:

3M
Brother
DYMO
Epson

Other vendors in the market include Argos, Brady, Graphic Products, Maplin Electronics, MTC Bio, Office Depot, and Staples.

Key questions answered in the report include
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the global handheld label printer market?
- What are the key Market trends impacting the growth of the global handheld label printer market?
- What are the challenges to market growth?
- Who are the key vendors in the handheld label printer market?
- What are the market opportunities and threats faced by the vendors in the handheld label printer market?
- Trending factors influencing the market shares of APAC, Europe, North America, and ROW?
- What are the key outcomes of the five forces analysis of the global handheld label printer market?
Related reports

Global Printers Market 2015-2019
Private Label Food and Beverages Market in US 2015-2019
Global Liquid Waterborne Printing Inks Market 2015-2019
Label Market in North America 2015-2019
Global Wireless Printer Market 2015-2019

Contents:

Table of Contents

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Global portable printer market
- Global label printer market
- Global handheld label printer market
- Five forces analysis

PART 06: Geographical segmentation
- Global handheld label printer market by geography
- Handheld label printer market in APAC
- Handheld label printer market in Europe
- Handheld label printer market in North America
- Handheld label printer market in ROW

PART 07: Market drivers
- Key market drivers

PART 08: Impact of drivers

PART 09: Market challenges

PART 10: Impact of drivers and challenges

PART 11: Market trends
- Key emerging market trends

PART 12: Vendor landscape
- Competitive scenario
- Market vendor analysis 2014
- Other prominent vendors

PART 13: Other prominent vendors

PART 14: Key vendor analysis
- 3M
PART 15: Explore the Author

List of Exhibits
Exhibit 01: Selected product offerings
Exhibit 02: Global portable printer market 2014-2019 ($ billions)
Exhibit 03: Global portable printer market by end-user
Exhibit 04: Global handheld label printer market by technology
Exhibit 05: Global handheld label printer market
Exhibit 06: Global handheld label printer market 2014-2019 ($ millions)
Exhibit 07: Five forces analysis
Exhibit 08: Global handheld label printer market segmentation by geography 2014
Exhibit 09: Global handheld label printer market segmentation by geography 2019
Exhibit 10: Global handheld label printer market segmentation by geography 2014-2019 ($ millions)
Exhibit 11: Global handheld label printer market segmentation by geography 2014-2019
Exhibit 12: Handheld label printer market in APAC 2014-2019 ($ billions)
Exhibit 13: Handheld label printer market in Europe 2014-2019 ($ billions)
Exhibit 14: Handheld label printer market in North America 2014-2019 ($ billions)
Exhibit 15: Handheld label printer market in ROW 2014-2019 ($ billions)
Exhibit 16: Global handheld label printer market by geography 2014-2019 ($ millions)
Exhibit 17: Global handheld label printer market by geography 2014-2019 (%)
Exhibit 18: Impact of drivers
Exhibit 19: Impact of drivers and challenges
Exhibit 20: 3M: Business segmentation by revenue 2014
Exhibit 21: 3M: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 22: 3M: Geographical segmentation by revenue 2014
Exhibit 23: Brother: Business segmentation by revenue 2015
Exhibit 24: Brother: Business segmentation by revenue 2014 and 2015 ($ millions)
Exhibit 25: Brother: Geographical segmentation by revenue 2015
Exhibit 26: Seiko Epson: Business segmentation by revenue 2015
Exhibit 27: Seiko Epson: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 28: Seiko Epson: Geographical segmentation by revenue 2015

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3534945/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Handheld Label Printer Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3534945/
Office Code: SCDKJKQK

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB985330833103083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World