Elevators and Escalators Market in Colombia 2015-2019

Description: Market outlook of the elevators and escalators market in Colombia

The market for elevators and escalators in Colombia is expected to show moderate growth during the forecast period and is positively influenced by the increased construction spending in the country. The increased spending on construction activities is expected to boost the number of residential and commercial projects across the country, which results in its slow but moderate CAGR of nearly 5% by 2019.

The market research analysts estimate eminent factors, such as the rise in tourism, to drive market growth during the forecast period. The tourism industry in Colombia is rapidly growing and is expected to reach close to USD 6 billion by 2018. Consequently, the government is focusing on the development of infrastructure and hospitality services in order to provide tourists with comfortable services.

Segmentation by product and analysis of: elevators & escalators

In this market research report, analysts envisage the elevator segment to exhibit the highest market growth rate during the forecast period. In terms of unit installation, the elevators segment is expected to reach close to 2,150 units by 2019 and factors like the construction of buildings for commercial or residential purpose are expected to encourage growth in this segment during the forecast period.

The report offers an analysis of each of the following segments and discusses its impact on the overall market growth:

- Elevators
- Escalators

Competitive landscape and key vendors: KONE, Mitsubishi Electric, Schindler, and ThyssenKrupp

This market is dominated by large vendors like KONE and Schindler who account for approximately 81% of the total market during the forecast period. The smaller vendors and SMEs in this market are merely used for the purpose of service and maintenance.

Key vendors mentioned in this market study are:

- KONE
- Mitsubishi Electric
- Schindler
- ThyssenKrupp

Other prominent vendors analyzed in this industry research report are Ascensores Fujitec, Otis Elevators, and Sigma Elevator.

Growth drivers, challenges, and upcoming trends: Elevators and escalators

Upcoming trends such as the increase in machine room-less (MRL) elevators are rapidly gaining popularity as they are more economical and efficient than conventional elevators. A significant advantage of these elevators is that there is no need of an additional space and an operator to operate the lift. Moreover, since they are gearless, less mechanical parts are installed, which leads to lower power consumption and maintenance cost.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the elevators and escalators market in Colombia. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in the report include:
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the elevators and escalators market in Colombia?
What are the key Market trends impacting the growth of the elevators and escalators market in Colombia?
What are the challenges to market growth?
Who are the key vendors in the elevators and escalators market in Colombia?
What are the market opportunities and threats faced by the vendors in the elevators and escalators market in Colombia?
What are the key outcomes of the five forces analysis of the elevators and escalators market in Colombia?

Related reports

Elevator and Escalator Market in the GCC 2014-2018
Elevators and Escalators Market in the UK 2015-2019
Elevator and Escalator Market in the US 2015-2019
Elevators and Escalators Market in Canada - Market Analysis 2015-2019

Contents:

Table of Contents

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Industry overview
- Elevators and escalators overview
- Life cycle of elevators and escalators
- Supply chain for elevators and escalators
- Elevator and escalator market investment opportunities in Colombia

PART 06: Market landscape
- Elevator and escalator market in Colombia
- Five forces analysis

PART 07: Market segmentation by product
- Elevator market in Colombia
- Escalator market in Colombia

PART 08: Market drivers
- Increase in construction activities
- Rise in tourism
- Increase in urbanization

PART 09: Impact of drivers

PART 10: Market challenges
- Inefficient transportation networks
- High installation costs
- Lack of effective product differentiation

PART 11: Impact of drivers and challenges

PART 12: Market trends
- Increase in MRL elevators
- Development of energy-efficient elevators

PART 13: Vendor landscape
- Competitive scenario
- Other prominent vendors

PART 14: Key vendor analysis
- KONE
- Mitsubishi Electric
- Schindler
- ThyssenKrupp

PART 15: Appendix
- List of abbreviations

PART 16: Explore the Author

List of Exhibits
Exhibit 01: Classification of elevators
Exhibit 02: Classification of escalators
Exhibit 03: Life cycle of elevators and escalators
Exhibit 04: Elevator and escalator market size and forecast 2015-2019 by new installed units
Exhibit 05: Five forces analysis
Exhibit 06: Elevator market size and forecast in Colombia 2015-2019 by new installed units
Exhibit 07: Top 10 under-construction buildings in Colombia
Exhibit 08: Escalator market size and forecast in Colombia 2015-2019 by new installed units
Exhibit 09: Global ranking of Colombia in terms of some of the factors affecting the setting up of business
Exhibit 10: Estimated construction investment in Colombia 2014-2019 ($ billions)
Exhibit 11: Number of tourist arrivals in Colombia 2011-2014 (millions)
Exhibit 12: Population segmentation in Colombia 2011-2014
Exhibit 13: Rate of urbanization 2011-2014 (millions)
Exhibit 14: Impact of drivers
Exhibit 15: Impact of drivers and challenges
Exhibit 16: Elevator and escalator market share in Colombia 2013
Exhibit 17: KONE: Business segmentation by revenue 2014
Exhibit 18: KONE: Geographical segmentation by revenue 2014
Exhibit 19: Mitsubishi Electric: Business segmentation by revenue 2014
Exhibit 20: Mitsubishi Electric: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 21: Mitsubishi Electric: Geographical segmentation by revenue 2015
Exhibit 22: Schindler: Product segmentation
Exhibit 23: Schindler: Geographical segmentation by revenue 2014
Exhibit 24: ThyssenKrupp: Business segmentation by revenue 2014
Exhibit 25: ThyssenKrupp: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 26: ThyssenKrupp: Geographical segmentation by revenue 2014

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3534957/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Elevators and Escalators Market in Colombia 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3534957/
Office Code: SCPLPN1C

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Mr</td>
</tr>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World