Global School Administrative Software Market 2015-2019

Description:

Market outlook of school administrative software

The growing demand for analytical applications in the education sector drives the global school administrative software market. The market research analysts predict the global school administrative software market to grow at a CAGR of over 10% until 2019.

Like many business industries, the education market has begun to use data science to improve its operations. Business entities use big data for business activities like tracking consumer behavior and generating sales data for marketing strategy and campaigns. However, in the education market, the objective of using data science is to determine ways to improve the quality of education and enhance performance of schools. These objectives can be achieved by the implementation of school administrative software.

School administrative software acts as a data source that collects and provides raw data for analysis. With a greater focus on learning outcomes, schools and colleges are using administrative software and analytical tools to gain deep insights into the students' performance and behavior. Hence, as demand for learning analytics surges the software requirements will also increase in tandem during the forecast period.

Segmentation of global school administrative software market by modules

Student Assessment
Finance
HR

Although Student assessment will dominate the market in 2019, it is likely to lose some of its share to the finance module, followed by the HR module. Currently, the penetration of student assessment is higher than other two modules thanks to mass education digitization that has resulted in many new ways of student assessment.

Geographical segmentation of global school administrative software market

North America
Europe
APAC
ROW

Through 2019, the North America will continue to dominate this market. Its dominance is attributed to the adoption of e-learning in the majority of its schools. The APAC and the ROW markets are also expected to witness phenomenal growth with evolving government education policies and increased broadband penetration in India, China, and Africa.

Leading vendor analysis for the global school administrative software market

Active Network
Eduware
Skyward
SunGard
ThinkWave

Other prominent vendors in this market include Ellucian, Foradian Technologies, Hobsons, Jenzabar, Scholastic, and Three Rivers Systems.

The global school administrative software market has observed immense growth worldwide. It offers numerous opportunities for vendors to explore the market by designing software to fulfil the needs of stakeholders in the industry. The need to adopt technologies to reach out to students and learners in geographically diverse locations will buoy the market growth during the forecast period.
Key questions answered in the report
- What are the key factors driving the global school administrative software market?
- What are the key Market trends impacting the growth of the global school administrative software market?
- What are the various opportunities and threats faced by the vendors in the global school administrative software market?
- Trending factors influencing the market shares for the global school administrative software market in the US?
- Market shares for North America, Europe, APAC, and ROW?
- Key outcome of the five forces analysis on the global school administrative software market in the US?
- Growth forecast of the global school administrative software market?

Related reports

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K-12 Education Market in GCC 2015-2019
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