Watches and Clocks - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

This report analyzes the worldwide markets for Watches and Clocks in US$ Million by the following Product Segments: Watches (Mass (Under $50), Middle ($50-$299), Upper ($300 - $999), & Luxury ($1000 - $5000)), and Clocks. The Global market is further analyzed by the following Material Types Steel, Precious Metal, Bi-Metal, and Others.

Company profiles are primarily based on public domain information including company URLs. The report profiles 336 companies including many key and niche players such as -

Apple, Inc.
Audemars Piguet
Breitling SA
Casio Computer Co., Ltd.
Chelsea Clock Company

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Watch
Mass Market Watches
Middle-Priced Watches
Upper Priced Watches
Luxury Watches
Clock

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW


Table 1: Key Global Wrist Watch Production and Sales Statistics in a Nutshell: 2015
Table 2: Global Watch Production by Type (2015E): Percentage Breakdown of Volume Production for Analog Quartz, Digital Quartz, and Mechanical (includes corresponding Graph/Chart)
Global Watch Market Snapshots
Traditional Revenue Contributors Make Way for Emerging Markets

Table 3: Global Watches Market
Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, Europe, USA, Canada, and Japan (includes corresponding Graph/Chart)
Table 4: Global Clocks Market
Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, USA, Canada, Europe and Japan (includes corresponding Graph/Chart)
Ranking of the Leading Watch Exporting Nations in the World (Based on Volume Exports): 2015
Table 5: Global Watch Exports (2015): Breakdown of Value Exports by Top Five Countries (includes corresponding Graph/Chart)
Table 6: Global Watch Exports (2015): Breakdown of Volume Exports by Top Five Countries (includes
corresponding Graph/Chart)
Table 7: Global Watch Imports (2015): Breakdown of Value Imports by Top Five Countries (includes corresponding Graph/Chart)
Despite Challenges, Switzerland Continues to Reign Supreme in the Global Watch Market in Value Terms
Table 8: Swiss Watch Exports (Value in CHF Billion): 2000, 2005, 2010 & 2015 (includes corresponding Graph/Chart)
Table 9: Swiss Watch Exports by Country (2015E): Percentage Breakdown of Value Exports for China, France, Germany, Hong Kong, Italy, Japan, Singapore, UAE, UK, and Others (includes corresponding Graph/Chart)
Classification of Swiss Luxury Watches
Global Market Outlook

2. COMPETITIVE LANDSCAPE
Table 10: Leading Watch Manufacturers Worldwide (2015E): Market Share (in Terms of Value Sales) by Company (includes corresponding Graph/Chart)
Top 10 Watch Brands Worldwide
Rolex
Swatch
Omega
Fossil
Tag Heuer
Citizen
Gucci
Seiko
Casio
Timex
Ranking of the Top 10 Men's Watch Brands Worldwide
Noteworthy Luxury Watch Launches of 2016
Slim d'Hermès 39.5 mm
Carrera Heuer-02T Black Phantom
Cabestan's Triple Axis Tourbillon
Armin Strom's Tourbillon Skeleton Earth
Oklety's Merry Go Round
Haldimann's H1 Flying Central Tourbillon
L. Leroy's Automatic Tourbillon Regulator
Cumbere Tourbillon by ArtyA
Speake-Marin's The Diamond Magister Son
Bulgari's Octo Ultranero Finissimo
Arnold & Son's Constant Force Tourbillon
Gronefeld's 1941 Remontoire
Girard-Perregaux' La Esmeralda Tourbillon
Oris' Carl Brashear
Linde Werdelin's Oktopus Moon Gold
Ulysse Nardin's Royal Python Skeleton
Chanel's Les Eternelles Morganite
Breguet's Classique Phase de Lune Dame 9088
U10 Tourbillon Lumiere from Angelus
Visionnaire DTZ by Fabergé
Piaget's Black Tie Hybrid
Officine Panerai's Magnifying Spheres
Montblanc's Timewalker Exotourbillon Minute Chronograph
Richard Mille's RM 67-01 Automatic Extra Flat
H.Moser & Cie's Endeavour Small Seconds Bryan Ferry
MB&F's Legacy Machine Perpetual
Jaeger-LeCoultre's Geophysic® Universal Time
Parmigiani Fleurier's Tonda Metrographe
Audemars Piguet's Royal Oak Perpetual Calendar
Vacheron Constantin's Heures Creatives
Van Cleef & Arpels Lady Arpels Ronde Des Papillons
Montre Clé De Cartier Squelette Automatique
Urwerk's EMC Pistol
Luxury Watch Makers to Enhance Reach and Visibility in the Chinese Market
The Inevitable Need for Luxury Watch Brands to Embrace Social Media
Traditional Watch Makers Continue to Strategize to Keep Pace with Smartwatches
Design Copying: A Rising Threat for Traditional Watch Companies
High-end Swiss Watch Brands Embrace e-Commerce
Smartwatches: Apple Emerges as the Market Leader Leaving Samsung Way Behind
Despite Leading the Android Ecosystem, Samsung Face Tough Competition from Apple
Table 11: Leading Players in the Global Smartwatches Market (Q3 2015 & Q3 2014): Percentage Breakdown of Shipments for Apple, Samsung and Others (includes corresponding Graph/Chart)
Leading Smartwatch Models Worldwide (2015): Brief Details of Model, Manufacturer, and Key Features and Specifications
Select Leading Smartwatches of 2015
Apple Watch
Moto 360
LG G Watch R
Gear Live
Garmin Vivoactive
Fitbit Surge
Martian Notifier
Guess Connect
Smart watch 3
Pebble Time
Pebble Steel
LG Watch Urbane
Asus ZenWatch
Kairos Hybrid Mechanical Smart Watch
Withings Activite
Montblanc Timewalker with E-Strap
Alcatel OneTouch
Sony SmartWatch 3 SWR50
Kronoz ZeWatch2
MOTA SmartWatch G2

3. MARKET TRENDS, DRIVERS AND ISSUES
Increasing Demand for Luxury Watches: A Strong Growth Driver for the Global Watch Market
Luxury Watches Increasingly Feature Smarter Upgrades
Noteworthy Luxury Smartwatch Brands/Models
Pre-owned Luxury Watches Witness Robust Demand Worldwide
Destocking Luxury Watches through Alternative Channels: A New and Booming Business
BRIC Nations to Drive Demand Growth for Luxury Watches
Expanding Luxury Goods Market Bodes Well for Luxury Watch Sales
Luxury Brands Differentiate Even in Digital Transition Efforts
Millennials Seek an Enriching Experience when Buying Luxury Goods
Mobile e-Commerce becomes Mainstream in Luxury Goods Shopping
Table 12: Luxury Goods Sales (Billion Euros) Worldwide: 2010 to 2015E (includes corresponding Graph/Chart)
Table 13: Leading 10 Countries in Terms of Luxury Good Sales (2015E): Value Sales (Billion Euros) by Country (includes corresponding Graph/Chart)
Table 14: Global Luxury Goods Retailing (2015E): Percentage Share Breakdown of Value Sales by Product Category (includes corresponding Graph/Chart)
Rising Popularity of Intelligent Wrist Wear for Today’s Digital, Connected and Mobile Individual Drives Robust Demand for Smartwatches
Table 15: Global Market for Smartwatches: Volume Sales in Million Units for 2014, 2016, 2018, and 2020 (includes corresponding Graph/Chart)
Table 16: Global Market for Wearable Technology by End-Use Sector (2015 & 2018E): Percentage Breakdown for Consumer (Fitness/Infotainment), Enterprise & Industrial, Medical, and Others (includes corresponding Graph/Chart)
Growth Drivers in a Nutshell
Key Challenges
US and China Dominate Smartwatch Manufacturing
Quartz Watches Continue to Gain Market Share from Mechanical Watches
Table 17: World Recent Past, Current & Future Analysis for Watches by Type
Mechanical Watches and Quartz Watches Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Watches by Type
Mechanical Watches and Quartz Watches Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Innovations and Advancements

2016: Wristwatch Innovations by Leading Players
   Bridgeport Automatic Chronograph Collection from Tissot Watches
   Omega Speedmaster White Side of the Moon
   Breguet Tradition Collection
   7087 Minute Repeater Tourbillion Watch
2015: Wristwatch Innovations by Leading Players
   Aquaracer 300M Collection of Ceramic Bezel Watches by Tag Heuer
   McQueen, a Monaco Calibre 11 Hands-on Watch by Tag Heuer
   Cellini Time, a Diamond Set Bezel Watch by Rolex
   Mauron Musy Produces Water Resistant Watch Models
   Panerai Firenze
   Moutblanc Orbis Terrarum
   Piaget Black Tie
   Ralph Lauren Automotive Skeleton
   Roger Dubuis Excalibur Automatic Skeleton
   Vacheron Constantin Harmony Monopusher Pulsimeter Chronograph
   Audemars Piguet Royal Oak Concept
   Parmigiani Bugatti Victoire
   Cartier Rotond De Cartier
   Lange & Söhne Saxonia Dual Time
   Jaeger Le-Coultre Rendez-Vous Moon
   Baume & Mercier Clifton
Other Recent Noteworthy Watch Innovations & Advancements by Leading Players
Audemars Piguet
Jaeger-LeCoultre
Montblanc
Ralph Lauren
Vacheron Constantin
Luxury Watch Innovations: A Never Ending Saga
Select Innovative Luxury Watches of 2015 & 2014
A. Lange & Söhne's Saxonia Collection
Montblanc Heritage Spirit Orbis Terrarum
The New Van Cleef & Arpels Cadenas
IWC Portugieser Annual Calendar Watch
Parmigiani Fleurier Tonda 1950 Squelette
Piaget Black Tie ‘Traditional Oval’ and Vintage Inspiration
Ralph Lauren Automotive Chronograph
Roger Dubuis Excalibur Spider Skeleton Flying Tourbillon
Richard Mille RM 33-01 Automatic
Greubel Forsey Black GMT
Luxury Watches Embrace Digital and Dual Display Designs
Smartwatch Innovations & Advancements: Spearheading Growth
Pebble Time Round: Thinnest and Lightest Smartwatch
Lenovo's Magic View: A Big Screen Smartwatch
Smile: Mood Reading Smartwatch
Ironman's Timex Sport: For Intense Sporting Activity
Garmin's Forerunner 920XT: Smartwatch for Triathlon Events
Magellan Echo Fit: Sports Watch for Fitness Enthusiasts
Artemis' Smartwatch for Prompt Emergency Medical Care
The Withings Activite Pop: Smartwatch with Extended Battery Life
Garmin's GLONASS and GPS Enabled Smartwatch
Adidas MiCoach Smart Run
Wake-Up Innovations: Few of the Most Effective and Creative Alarm Clocks

5. PRODUCT OVERVIEW
Clock
Watches
Classification by Function
Classification by Price
Mass Market Watches
Middle Priced Watches
Upper Priced Watches
Luxury Watches
Jewelry
Sport
Lifestyle
Fashion
Connoisseurs
Channels of Distribution
Branding in the Watches Market
Retail Chains

6. PRODUCT INTRODUCTIONS/INNOVATIONS
Caliber 8X22 Launched by Seiko
The Black Ceramic Limited Edition from Grand Seiko
Two Special Edition Watches from Seiko in Collaboration with PADI
Fossil Group Plan to Launch More than 100 Wearable Products
Tag Heuer Launches the 2016 Aquaracer Model
Carrera HEUER-01, the signature Chrono model from the TAG Heuer
TAG Heuer Launches the Exclusive Collection of the “TAG Heuer Connected” Watch
WSD-F10 Smart Outdoor Watch, an Android Wear Wrist Device, from Casio
Serpenti Incantati Watch from Bulgari
TAG Heuer, Intel Corporation and Google Release a Connected Watch
Motorola Unveils Second Generation Moto 360 Smart Watch
Samsung Rolls Out New Gear S2 Smartwatch
Apple Launches Apple Watch
Junghans Releases the New Radio-Controlled and Solar-Powered Watch Spektrum
Bulgari to Launch the NFC-enabled Diagono Magnesium Watch
James Bond Limited Edition Version of the Seamaster 300m Co-Axial by Omega
TAG Heuer Introduces TAG Heuer Formula 1 Calibre 16 Caliber 8X82, Seiko’s Astron GPS Solar Chronograph Limited Edition
Two New Max Bill Automatic Models from Junghans
TIMEX® IRONMAN® ONE GPS+ from Timex with Stand-Alone Connectivity
Seiko Introduces “Melodies in Motion”, a New Assortment of Wall Clocks
Samsung Launches New Gear 2 and Gear 2 Neo Smartwatches
Twelve24™ Launches E Ink-based ClockONE™, an Ultrathin Clock Model
Pandora Launches Musical Alarm Clock for Android
Hublot Launches Pop Art Series of Ladies Watches under Bing Bang Collection
Richard Mille Launches New Gold Metal Strap and Ladies Watch Collection
Kenneth Cole With Geneva Watch Group Rolls Out Summer/Spring 2014 Watch Line

7. RECENT INDUSTRY ACTIVITY
Fossil Group to Acquire Wearable Technology Company Misfit
Michael Kors Holdings Limited and Fossil Group Renew Global Licensing Agreement
Fossil Group and Intel Collaborate to Develop Wearables
Fossil Group and Giorgio Armani Extend Watch Licensing Agreement

8. FOCUS ON SELECT GLOBAL PLAYERS
Apple, Inc. (US)
Audemars Piguet (Switzerland)
Breitling SA (Switzerland)
Casio Computer Co., Ltd. (Japan)
Chelsea Clock Company (US)
Chopard (Switzerland)
Citizen Holdings Co., Ltd. (Japan)
Bulova (US)
Citychamp Watch & Jewellery Group Limited (Cayman Islands)
Compagnie Financière Richemont International (Switzerland)
Cartier SA (France)
Fossil, Inc. (US)
Frederique Constant S.A. (Switzerland)
Garmin Ltd. (Switzerland)
Google, Inc. (US)
Hermes International S.A. (France)
Howard Miller (US)
Hindustan Machine Tools (India)
Junghans Uhren GmbH (Germany)
Kering (France)
Gucci Group (US)
LVMH Moët Hennessy Louis Vuitton SA (France)
Bulgari (Italy)
Tag Heuer International SA (Switzerland)
Montblanc North America, LLC (US)
Movado Group, Inc. (US)
Patek Philippe SA (Switzerland)
Pebble Technology Corporation (US)
Rhythm Watch Co., Ltd. (Japan)
Rolex SA (Switzerland)
Samsung Electronics Co., Ltd. (South Korea)
Seiko Holdings Corporation (Japan)
The Swatch Group Ltd. (Switzerland)
Tissot S.A. (Switzerland)
Timex Group USA, Inc. (US)
Timex Group India Ltd. (India)
Titan Industries Ltd. (India)
Withings SAS (France)

9. GLOBAL MARKET PERSPECTIVE
Table 47: World Historic Review for Upper-Priced Watches (Priced between $300-$999) by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 48: World 14-Year Perspective for Upper-Priced Watches (Priced between $300-$999) by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 49: World Recent Past, Current & Future Analysis for Luxury Watches (Priced $1000-$5000) by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 50: World Historic Review for Luxury Watches (Priced $1000-$5000) by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 51: World 14-Year Perspective for Luxury Watches (Priced $1000-$5000) by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Outlook
Strong Gains by Quartz Analog and Mechanical Watches Sustain Market Growth in the US
Fine Jewelry and Watch Market Continues to Exhibit Positive Growth in the US
Growing Prominence of E-Commerce and Company-owned Retail Benefit Luxury Watch Sales
Bigger-Sized Watches Enjoy Rising Popularity in the US
Table 52: Leading Watch Companies in North America (2015E): Percentage Share Breakdown of Value Sales by Company for Timex, Seiko, Casio, and Others (includes corresponding Graph/Chart)
Major US Watch Purchasing Trends
Distribution Channels:
Table 53: North American Sports Watch Market by Distribution Channel (2015E): Percentage Share Breakdown of Value Sales for Department/National Chain Stores, Mass Merchandisers, Specialty Stores, and Others (includes corresponding Graph/Chart)
Table 54: US Clocks Market by Distribution Channel (2015E): Percentage Share Breakdown of Value Sales for Mass Merchants, Specialty Stores, and Others (includes corresponding Graph/Chart)
Trade Statistics
Percentage Share Breakdown of Value Exports by Top Ten Destination Countries (includes corresponding Graph/Chart)
Table 56: US Imports of Clocks, Watches, and Parts (2015)
Percentage Share Breakdown of Value Imports by Top Ten Countries of Origin (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 57: US Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 58: US Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 59: US 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 60: US Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 61: US Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Market Overview
Growing Demand for Luxury Watches Support Market Growth in Canada
Trade Statistics
Table 62: Canadian Exports of Clocks, Watches, and Parts (2015)
Percentage Share Breakdown of Value Exports by Top Ten Destination Countries (includes corresponding Graph/Chart)
Table 63: Canadian Imports of Clocks, Watches, and Parts (2015)
Percentage Share Breakdown of Value Imports by Top Ten Countries of Origin (includes corresponding Graph/Chart)
Corporate Development
B. Market Analytics
Table 64: Canadian Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 65: Canadian Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 66: Canadian 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 67: Canadian Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 68: Canadian Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Market Overview
Steady Tourist Demand Provides Notable Impetus to Watch Sales
Table 69: Japanese Watch Market by Product Type (2015E): Percentage Breakdown of Volume Production for Quartz (Analog), Quartz (Digital), and Mechanical (includes corresponding Graph/Chart)
Market Snippets
Casio, Citizen and Seiko: The Japanese Watch Trio
List of Major Swiss Watch Brands in Japan
Product Launches
Select Key Players
B. Market Analytics
Table 70: Japanese Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 71: Japanese Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 72: Japanese 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 73: Japanese Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 74: Japanese Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 75: European Recent Past, Current & Future Analysis for Watches by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 76: European Historic Review for Watches by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 77: European 14-Year Perspective for Watches by Geographic Region Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 78: European Recent Past, Current & Future Analysis for Watches by Category Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 79: European Historic Review for Watches by Category Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 80: European 14-Year Perspective for Watches by Category Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 81: European Recent Past, Current & Future Analysis for Clocks by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 82: European Historic Review for Clocks by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 83: European 14-Year Perspective for Clocks by Geographic Region Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Outlook
Ranking of the Twenty Most Popular Watch Brands in Europe
B. Market Analytics
Table 84: French Recent Past, Current & Future Analysis for Watches by Category

4a. FRANCE
A. Market Analysis
Market Overview
Smartwatches Revive Consumer Interest in Traditional Watches, Bodes Well for the Market
Select Key Players
B. Market Analytics
Table 85: French Recent Past, Current & Future Analysis for Watches by Category
4b. GERMANY
A. Market Analysis
Market Overview
Despite competition from smartwatches, traditional watches continue to sustain sales growth.
Product Launch
Junghans Uhren GmbH
A Major Germany-based company
B. Market Analytics
Table 89: German Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 90: German Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 91: German 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 92: German Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 93: German Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Market Overview
Rising demand for basic and mid-range categories support market growth.
Product Launch
Bulgari
A Major Italy-based company
B. Market Analytics
Table 94: Italian Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 95: Italian Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 96: Italian 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 97: Italian Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 98: Italian Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM

A. Market Analysis

Outlook

UK Watch Manufacturing and Repair Market: An Overview

Despite Positive Growth, Watch Manufacturers Continue to Experience Challenging Times

UK Emerge as an Important Market for Luxury Watches

Opportunities Galore for Brokers

B. Market Analytics

Table 99: UK Recent Past, Current & Future Analysis for Watches by Category

Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 100: UK Historic Review for Watches by Category

Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 101: UK 14-Year Perspective for Watches by Category

Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 102: UK Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 103: UK Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

4e. SPAIN

A. Market Analysis

Market Overview

Economic Recovery to Propel Demand for Watches

B. Market Analytics

Table 104: Spanish Recent Past, Current & Future Analysis for Watches by Category

Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 105: Spanish Historic Review for Watches by Category

Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 106: Spanish 14-Year Perspective for Watches by Category

Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 107: Spanish Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 108: Spanish Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014
(includes corresponding Graph/Chart)
Table 106: Spanish 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000
$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 107: Spanish Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million
for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 108: Spanish Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through
2014 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Market Overview
Watches Market to Post Moderate Gains Post-2017 through 2022
Swatch Group Retains Leading Position
B. Market Analytics
Table 109: Russian Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022
(includes corresponding Graph/Chart)
Table 110: Russian Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014
(includes corresponding Graph/Chart)
Table 111: Russian 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000
$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 112: Russian Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million
for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 113: Russian Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through
2014 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Outlook
Select Regional Markets
Sweden: Emergence of Smartwatch Category Threaten Traditional Watch Sales
The Netherlands: Increasing Spending on Luxury Watches to Drive Value Growth
Poland
Romania
Switzerland: The Global Hub for Luxury Watches
Table 114: Swiss Watch Exports (Value in CHF Billion): 2000, 2005, 2010 & 2015 (includes corresponding
Graph/Chart)
Brief Description of Globally Popular Swiss Watch Brands
Classification of Swiss Luxury Watches
Switzerland Faces Severe Shortage of Skilled Craftsmen
Hong Kong: The Leading Export Market for Swiss Watches
Table 115: Swiss Watch Exports by Country (2015E): Percentage Breakdown of Value Exports for China,
France, Germany, Hong Kong, Italy, Japan, Singapore, UAE, UK, US, and Others (includes corresponding
Graph/Chart)
Table 116: Comparison of Luxury Taxes in Major Asian Markets
Swiss Watch Industry Comes Up with Initiatives to Counter Fake Products
Turkey
Ukraine
Product Launches
Select Key Players
B. Market Analytics

Table 117: Rest of Europe Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 118: Rest of Europe Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 119: Rest of Europe 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 120: Rest of Europe Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 121: Rest of Europe Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Outlook
Luxury Goods Market Performance in Asia in 2015: An Important Opportunity Indicator for Luxury Watches

Table 122: Global Watches Market Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, Europe, USA, Canada, and Japan (includes corresponding Graph/Chart)

Table 123: Global Clocks Market Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, USA, Canada, Europe and Japan (includes corresponding Graph/Chart)

Table 124: Middle-Class Consumer Spending Across Developed and Developing Regions (2013E & 2030F): Percentage Breakdown by Region (includes corresponding Graph/Chart)

India & China Offer Lucrative Market Expansion Opportunities

Table 125: The Rise of Millionaires and Super-rich in China: Number of Individuals for the Years 2010 to 2015 (includes corresponding Graph/Chart)

Table 126: Ten Largest Populated Countries Worldwide (July 2015): Total Population (in Millions) by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)

Table 127: Ten Largest Populated Countries Worldwide (July 2015): Percentage Population by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes corresponding Graph/Chart)

B. Market Analytics

Table 128: Asia-Pacific Recent Past, Current & Future Analysis for Watches by Geographic Region
China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 129: Asia-Pacific Historic Review for Watches by Geographic Region
China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 130: Asia-Pacific 14-Year Perspective for Watches by Geographic Region
Percentage Breakdown of Dollar Sales for China, India, and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 131: Asia-Pacific Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 132: Asia-Pacific Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 - $299), Upper-Priced Watches ($300 - $999), and Luxury Watches ($1000 - $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 133: Asia-Pacific 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 - $299), Upper-Priced Watches ($300 - $999), and Luxury Watches ($1000 - $5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 134: Asia-Pacific Recent Past, Current & Future Analysis for Clocks by Geographic Region
China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 135: Asia-Pacific Historic Review for Clocks by Geographic Region
China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 136: Asia-Pacific 14-Year Perspective for Clocks by Geographic Region
Percentage Breakdown of Dollar Sales for China, India, and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
Market Overview
Chinese Watch Market Snapshots
Market Trends & Drivers
Despite Economic Slowdown, Luxury Watches to Register Healthy Growth in Demand
Table 137: The Rise of Millionaires and Super-rich in China: Number of Individuals for the Years 2010 to 2015 (includes corresponding Graph/Chart)
Table 138: Luxury Goods Sales (Billion Euros) in China: 2010 to 2015E (includes corresponding Graph/Chart)
Table 139: Luxury Goods Market in China by Product Category (2015E): Percentage Breakdown of Value Sales for Personal Care Products, Jewelry, Leather Goods, Mens Wear, Watches, and Others (includes corresponding Graph/Chart)
Consumer Behavior and Purchasing Patterns in China
Major Factors and Trends Influencing the Luxury Goods Market in China
Increasing Disposable Incomes
Growing Demand in Smaller Cities
Post-90s Generation: A Major Driver of Luxury Products
Popularity of Affordable Luxury Goods
Increasing Sophistication of Luxury Consumers
Popularity of Haitao and Establishment of Free Trade Zones
Touristic Spending
Primary Strategies Adopted by Luxury Retailers
Adjusting Prices
Building Up Online Presence and Leveraging Social Platforms
Buying Back Franchises
Incorporation of Traditional Elements to Attract Consumers
Creating Engaging In-Store Experiences
Higher Focus on Travelling Chinese
Increasing Demand for Swiss Luxury Watches in China
Table 140: Chief Reasons for Purchase of Luxury Watches in China (includes corresponding Graph/Chart)
Table 141: Purchase Points for Luxury Watches in China (includes corresponding Graph/Chart)
China, along with the US, Dominate Smartwatch Manufacturing
Demand for Mid-Priced Watches Soar in China
Competitive Landscape
Entry Barriers Low for the Chinese Watch Industry
Distribution Channels
B. Market Analytics
Table 142: Chinese Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 - $299), Upper-Priced Watches ($300 - $999), and Luxury Watches ($1000 - $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 143: Chinese Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300
$999), and Luxury Watches ($1000
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 144: Chinese 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300
$999), and Luxury Watches ($1000
$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 145: Chinese Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 146: Chinese Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

5b. INDIA
A. Market Analysis
Market Snippets
India: A Potential Laden Market for Watches and Clocks
Wall Clock Manufacturers Offer Customized Wall Clocks to Counter Competition from Electronic Gadgets
Popular Watch Brands in India
Titan
Fastrack
Sonata
Timex
Swatch
Omega
Rolex
Maxima
Casio
Citizen
Luxury Watches Witness Immense Popularity among Indians
LVMH Targets the Indian Market
Watch Manufacturers Eye the Vast Potential Offered by Rural India
Select Key Players

B. Market Analytics
Table 147: Indian Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300
$999), and Luxury Watches ($1000
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 148: Indian Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300
$999), and Luxury Watches ($1000
$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 149: Indian 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50
$299), Upper-Priced Watches ($300
$999), and Luxury Watches ($1000
$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 150: Indian Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 151: Indian Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Overview of Select Markets
Australia
Apple’s Entry Changes Competitive Landscape in the Australian Watch Market
Hong Kong
Market Snippets
Market Overview
Sales of Watches Slated to Slowdown in the Near Term
Active Efforts by Manufacturers to Ensure Quality and Boost Sales
Impact of CEPA Provisions
Key Directives for Watch Makers
Alloys, Titanium, Ceramic, and Other Materials Witness Increasing Popularity
Distribution Landscape
Indonesia
Singapore
South Korea: High Demand for Mechanical Models to Drive Watches Sales
Philippines
Thailand
Product Launches
Select Key Players
B. Market Analytics
Table 152: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 153: Rest of Asia-Pacific Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 154: Rest of Asia-Pacific 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 155: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 156: Rest of Asia-Pacific Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA
A. Market Analysis
Outlook
UAE: One of the Most Popular Retail Destinations for Luxury Watches
Limited Disposable Incomes to Affect Consumer Spending on Watches in South Africa
B. Market Analytics
Table 157: Middle East & Africa Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 158: Middle East & Africa Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 159: Middle East & Africa 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 160: Middle East & Africa Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in
7. LATIN AMERICA
A. Market Analysis
Outlook
B. Market Analytics
Table 162: Latin American Recent Past, Current & Future Analysis for Watches by Geographic Region
Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 163: Latin American Historic Review for Watches by Geographic Region
Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 164: Latin American 14-Year Perspective for Watches by Geographic Region
Percentage Breakdown of Dollar Sales for Brazil, Mexico, and Rest of Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 165: Latin American Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 166: Latin American Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 167: Latin American 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 168: Latin American Recent Past, Current & Future Analysis for Clocks by Geographic Region
Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 169: Latin American Historic Review for Clocks by Geographic Region
Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 170: Latin American 14-Year Perspective for Clocks by Geographic Region
Percentage Breakdown of Dollar Sales for Brazil, Mexico, and Rest of Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Outlook
Economic Slowdown to Result in Sales Decline in 2015 & 2016
B. Market Analytics
Table 171: Brazilian Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 172: Brazilian Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 173: Brazilian 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50-$299), Upper-Priced Watches ($300-$999), and Luxury Watches ($1000-$5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
$299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 174: Brazilian Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 175: Brazilian Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7b. MEXICO
A. Market Analysis
Market Overview
Steady Entry of New Players to Boost Watches Sales
B. Market Analytics
Table 176: Mexican Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 177: Mexican Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 178: Mexican 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 179: Mexican Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 180: Mexican Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7c. REST OF LATIN AMERICA
A. Market Analysis
Outlook
Argentine Watch Market Poised to Register Moderate Growth in the Near Term
B. Market Analytics
Table 181: Rest of Latin America Recent Past, Current & Future Analysis for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 182: Rest of Latin America Historic Review for Watches by Category
Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets Independently Analyzed with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 183: Rest of Latin America 14-Year Perspective for Watches by Category
Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under $50), Middle-Priced Watches ($50 $299), Upper-Priced Watches ($300 $999), and Luxury Watches ($1000 $5000) Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
Table 184: Rest of Latin America Recent Past, Current & Future Analysis for Clocks Market with Annual Sales in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 185: Rest of Latin America Historic Review for Clocks Market with Annual Sales in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE Total Companies Profiled: 336 (including Divisions/Subsidiaries 383)
The United States (71)
Canada (1)
Japan (16)
Europe (235)
- France (18)
- Germany (29)
- The United Kingdom (27)
- Italy (25)
- Rest of Europe (136)
Asia-Pacific (Excluding Japan) (59)
Latin America (1)

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/354892/](http://www.researchandmarkets.com/reports/354892/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Watches and Clocks - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/354892/
Office Code: SCBRDFNU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________________________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World