Global ERP Software Market Analysis & Trends - Industry Forecast to 2020

Description: This industry report analyzes the global markets for ERP Software across all the given segments in the research scope. It presents historical market data for 2012, 2013, 2014 revenue estimations are presented for 2015 and forecasts till 2020. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. The report provides comprehensive market analysis across four major geographies such as North America, Europe, Asia Pacific and Other parts of the world.

The study presents detailed market analysis with inputs derived from industry professionals. A special focus has been made on 17 countries such as U.S., Canada, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary research and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Global ERP Software Market is poised to grow at a CAGR of around 7.7% in the next 5 years to reach approximately $43 billion by 2020.

The ERP Software Market report provides 126 data tables, includes charts and graphs for visual analysis.

Regional Analysis:
North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Rest of the World
- Middle East
- Brazil
- Argentina
- South Africa
- Egypt

Report Highlights:
- The report provides a detailed analysis with current and future market trends to identify the investment opportunities
- Market forecasts till 2020, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and countries
- Key developments and strategies observed in the market
- In-depth company profiles of key players and upcoming prominent players
- Market opportunities and recommendations for new investments
Contents:

1 Market Outline
   1.1 Market Trends
   1.2 Regulatory Factors
   1.3 Product Analysis
   1.4 Application Analysis
   1.5 Strategic Benchmarking
   1.6 Opportunity Analysis

2 Executive Summary

3 Market Overview
   3.1 Current Trends
      3.1.1 Bring-Your-Own-Device (BYOD) trend to enhance employee flexibility in the organization
      3.1.2 Better ERP Reporting
      3.1.3 Growth Opportunities/Investment Opportunities
      3.1.4 Influence of Social Media and Mobile Apps on ERP Market
   3.2 Drivers
   3.3 Constraints
   3.4 Industry Attractiveness
      3.4.1 Bargaining power of suppliers
      3.4.2 Bargaining power of buyers
      3.4.3 Threat of substitutes
      3.4.4 Threat of new entrants
      3.4.5 Competitive rivalry

4 ERP Software market by Deployment
   4.1 On cloud
      4.1.1 On cloud Market Forecast to 2020
   4.2 On Premise
      4.2.1 On Premise Market Forecast to 2020

5 ERP Software market by Module
   5.1 Finance
      5.1.1 Finance Market Forecast to 2020
   5.2 Human Resource
      5.2.1 Human Resource Market Forecast to 2020
   5.3 Marketing
      5.3.1 Marketing Market Forecast to 2020
   5.4 Supply Chain
      5.4.1 Supply Chain Market Forecast to 2020
   5.5 Others
      5.5.1 Others Market Forecast to 2020

6 ERP Software market by Application
   6.1 Telecom and IT
      6.1.1 Telecom and IT Market Forecast to 2020
   6.2 Government and Public Utilities
      6.2.1 Government and Public Utilities Market Forecast to 2020
   6.3 Banking, Financial Services and Insurance (BFSI)
      6.3.1 Banking, Financial Services and Insurance (BFSI) Market Forecast to 2020
   6.4 Aerospace, Defense and Intelligence
      6.4.1 Aerospace, Defense and Intelligence Market Forecast to 2020
   6.5 Manufacturing
      6.5.1 Manufacturing Market Forecast to 2020
   6.6 Retail
      6.6.1 Retail Market Forecast to 2020
   6.7 Healthcare
      6.7.1 Healthcare Market Forecast to 2020
   6.8 Others
      6.8.1 Others Market Forecast to 2020

7 ERP Software market by Geography
   7.1 North America
7.2 Europe
7.3 Asia Pacific
7.4 Middle East
7.5 Latin America
7.6 Rest of the World (RoW)

8 Leading Companies
8.1 Microsoft Corporation
8.2 SAP
8.3 IBM
8.4 NetSuite Inc.
8.5 Epicor
8.6 Adonix
8.7 Oracle
8.8 Sage Group Plc.
8.9 Infor
8.10 Lawson
8.11 Totvs
8.12 Unit4
8.13 Syspro

List of Tables
Table 1 ERP Software market by Deployment, Global Market Forecast (2015-2020) ($MN)
Table 2 On cloud Global Market Forecast (2015-2020) ($MN)
Table 3 On Premise Global Market Forecast (2015-2020) ($MN)
Table 4 ERP Software market by Module, Global Market Forecast (2015-2020) ($MN)
Table 5 Finance Global Market Forecast (2015-2020) ($MN)
Table 6 Human Resource Global Market Forecast (2015-2020) ($MN)
Table 7 Marketing Global Market Forecast (2015-2020) ($MN)
Table 8 Supply Chain Global Market Forecast (2015-2020) ($MN)
Table 9 Others Global Market Forecast (2015-2020) ($MN)
Table 10 ERP Software market by Application, Global Market Forecast (2015-2020) ($MN)
Table 11 Telecom and IT Global Market Forecast (2015-2020) ($MN)
Table 12 Government and Public Utilities Global Market Forecast (2015-2020) ($MN)
Table 13 Banking, Financial Services and Insurance (BFSI) Global Market Forecast (2015-2020) ($MN)
Table 14 Aerospace, Defense and Intelligence Global Market Forecast (2015-2020) ($MN)
Table 15 Manufacturing Global Market Forecast (2015-2020) ($MN)
Table 16 Retail Global Market Forecast (2015-2020) ($MN)
Table 17 Healthcare Global Market Forecast (2015-2020) ($MN)
Table 18 Others Global Market Forecast (2015-2020) ($MN)
Table 19 ERP Software market by Deployment, North America Market Forecast (2015-2020) ($MN)
Table 20 On cloud North America Market Forecast (2015-2020) ($MN)
Table 22 ERP Software market by Module, North America Market Forecast (2015-2020) ($MN)
Table 23 Finance North America Market Forecast (2015-2020) ($MN)
Table 25 Marketing North America Market Forecast (2015-2020) ($MN)
Table 26 Supply Chain North America Market Forecast (2015-2020) ($MN)
Table 27 Others North America Market Forecast (2015-2020) ($MN)
Table 28 ERP Software market by Application, North America Market Forecast (2015-2020) ($MN)
Table 29 Telecom and IT North America Market Forecast (2015-2020) ($MN)
Table 31 Banking, Financial Services and Insurance (BFSI) North America Market Forecast (2015-2020) ($MN)
Table 32 Aerospace, Defense and Intelligence North America Market Forecast (2015-2020) ($MN)
Table 33 Manufacturing North America Market Forecast (2015-2020) ($MN)
Table 34 Retail North America Market Forecast (2015-2020) ($MN)
Table 35 Healthcare North America Market Forecast (2015-2020) ($MN)
Table 36 Others North America Market Forecast (2015-2020) ($MN)
Table 37 ERP Software market by Deployment, Europe Market Forecast (2015-2020) ($MN)
Table 38 On cloud Europe Market Forecast (2015-2020) ($MN)
Table 39 On Premise Europe Market Forecast (2015-2020) ($MN)
Table 40 ERP Software market by Module, Europe Market Forecast (2015-2020) ($MN)
Table 41 Finance Europe Market Forecast (2015-2020) ($MN)
Table 42 Human Resource Europe Market Forecast (2015-2020) ($MN)
Table 43 Marketing Europe Market Forecast (2015-2020) ($MN)
Table 44 Supply Chain Europe Market Forecast (2015-2020) ($MN)
Table 45 Others Europe Market Forecast (2015-2020) ($MN)
Table 46 ERP Software market by Application, Europe Market Forecast (2015-2020) ($MN)
Table 47 Telecom and IT Europe Market Forecast (2015-2020) ($MN)
Table 48 Government and Public Utilities Europe Market Forecast (2015-2020) ($MN)
Table 49 Banking, Financial Services and Insurance (BFSI) Europe Market Forecast (2015-2020) ($MN)
Table 50 Aerospace, Defense and Intelligence Europe Market Forecast (2015-2020) ($MN)
Table 51 Manufacturing Europe Market Forecast (2015-2020) ($MN)
Table 52 Retail Europe Market Forecast (2015-2020) ($MN)
Table 53 Healthcare Europe Market Forecast (2015-2020) ($MN)
Table 54 Others Europe Market Forecast (2015-2020) ($MN)
Table 55 ERP Software market by Deployment, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 56 On cloud Asia Pacific Market Forecast (2015-2020) ($MN)
Table 57 On Premise Asia Pacific Market Forecast (2015-2020) ($MN)
Table 58 ERP Software market by Module, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 59 Finance Asia Pacific Market Forecast (2015-2020) ($MN)
Table 60 Human Resource Asia Pacific Market Forecast (2015-2020) ($MN)
Table 61 Marketing Asia Pacific Market Forecast (2015-2020) ($MN)
Table 62 Supply Chain Asia Pacific Market Forecast (2015-2020) ($MN)
Table 63 Others Asia Pacific Market Forecast (2015-2020) ($MN)
Table 64 ERP Software market by Application, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 65 Telecom and IT Asia Pacific Market Forecast (2015-2020) ($MN)
Table 66 Government and Public Utilities Asia Pacific Market Forecast (2015-2020) ($MN)
Table 67 Banking, Financial Services and Insurance (BFSI) Asia Pacific Market Forecast (2015-2020) ($MN)
Table 68 Aerospace, Defense and Intelligence Asia Pacific Market Forecast (2015-2020) ($MN)
Table 69 Manufacturing Asia Pacific Market Forecast (2015-2020) ($MN)
Table 70 Retail Asia Pacific Market Forecast (2015-2020) ($MN)
Table 71 Healthcare Asia Pacific Market Forecast (2015-2020) ($MN)
Table 72 Others Asia Pacific Market Forecast (2015-2020) ($MN)
Table 73 ERP Software market by Deployment, Middle East Market Forecast (2015-2020) ($MN)
Table 74 On cloud Middle East Market Forecast (2015-2020) ($MN)
Table 75 On Premise Middle East Market Forecast (2015-2020) ($MN)
Table 76 ERP Software market by Module, Middle East Market Forecast (2015-2020) ($MN)
Table 77 Finance Middle East Market Forecast (2015-2020) ($MN)
Table 78 Human Resource Middle East Market Forecast (2015-2020) ($MN)
Table 79 Marketing Middle East Market Forecast (2015-2020) ($MN)
Table 80 Supply Chain Middle East Market Forecast (2015-2020) ($MN)
Table 81 Others Middle East Market Forecast (2015-2020) ($MN)
Table 82 ERP Software market by Application, Middle East Market Forecast (2015-2020) ($MN)
Table 83 Telecom and IT Middle East Market Forecast (2015-2020) ($MN)
Table 84 Government and Public Utilities Middle East Market Forecast (2015-2020) ($MN)
Table 85 Banking, Financial Services and Insurance (BFSI) Middle East Market Forecast (2015-2020) ($MN)
Table 86 Aerospace, Defense and Intelligence Middle East Market Forecast (2015-2020) ($MN)
Table 87 Manufacturing Middle East Market Forecast (2015-2020) ($MN)
Table 88 Retail Middle East Market Forecast (2015-2020) ($MN)
Table 89 Healthcare Middle East Market Forecast (2015-2020) ($MN)
Table 90 Others Middle East Market Forecast (2015-2020) ($MN)
Table 91 ERP Software market by Deployment, Latin America Market Forecast (2015-2020) ($MN)
Table 92 On cloud Latin America Market Forecast (2015-2020) ($MN)
Table 93 On Premise Latin America Market Forecast (2015-2020) ($MN)
Table 94 ERP Software market by Module, Latin America Market Forecast (2015-2020) ($MN)
Table 95 Finance Latin America Market Forecast (2015-2020) ($MN)
Table 96 Human Resource Latin America Market Forecast (2015-2020) ($MN)
Table 97 Marketing Latin America Market Forecast (2015-2020) ($MN)
Table 98 Supply Chain Latin America Market Forecast (2015-2020) ($MN)
Table 99 Others Latin America Market Forecast (2015-2020) ($MN)
Table 100 ERP Software market by Application, Latin America Market Forecast (2015-2020) ($MN)
Table 101 Telecom and IT Latin America Market Forecast (2015-2020) ($MN)
Table 102 Government and Public Utilities Latin America Market Forecast (2015-2020) ($MN)
Table 103 Banking, Financial Services and Insurance (BFSI) Latin America Market Forecast (2015-2020) ($MN)
Table 104 Aerospace, Defense and Intelligence Latin America Market Forecast (2015-2020) ($MN)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>106</td>
<td>Retail Latin America Market Forecast (2015-2020) ($MN)</td>
</tr>
<tr>
<td>118</td>
<td>ERP Software market by Application, Rest of the World Market Forecast (2015-2020) ($MN)</td>
</tr>
<tr>
<td>122</td>
<td>Aerospace, Defense and Intelligence Rest of the World Market Forecast (2015-2020) ($MN)</td>
</tr>
</tbody>
</table>

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3548945/](http://www.researchandmarkets.com/reports/3548945/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global ERP Software Market Analysis & Trends - Industry Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3548945/
Office Code: SCBRU2B8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4200</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 5300</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 7000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp