Global Business Intelligence and Analytics Software Market Analysis & Trends - Industry Forecast to 2020

Description: This industry report analyzes the global markets for Business Intelligence and Analytics Software across all the given segments in the research scope. It presents historical market data for 2012, 2013, 2014 revenue estimations are presented for 2015 and forecasts till 2020. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. The report provides comprehensive market analysis across four major geographies such as North America, Europe, Asia Pacific and Other parts of the world.

The study presents detailed market analysis with inputs derived from industry professionals. A special focus has been made on 17 countries such as U.S., Canada, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary research and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Global Business Intelligence and Analytics Software Market is poised to grow at a CAGR of around 7.7% in the next 5 years to reach approximately $24 billion by 2020.

The Business Intelligence and Analytics Software Market report provides 182 data tables, includes charts and graphs for visual analysis.

Regional Analysis:
North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Rest of the World
- Middle East
- Brazil
- Argentina
- South Africa
- Egypt

Report Highlights:
- The report provides a detailed analysis with current and future market trends to identify the investment opportunities
- Market forecasts till 2020, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and countries
- Key developments and strategies observed in the market
- In-depth company profiles of key players and upcoming prominent players
- Market opportunities and recommendations for new investments

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