Global Business Intelligence and Analytics Software Market Analysis & Trends - Industry Forecast to 2020

Description: This industry report analyzes the global markets for Business Intelligence and Analytics Software across all the given segments in the research scope. It presents historical market data for 2012, 2013, 2014 revenue estimations are presented for 2015 and forecasts till 2020. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. The report provides comprehensive market analysis across four major geographies such as North America, Europe, Asia Pacific and Other parts of the world.

The study presents detailed market analysis with inputs derived from industry professionals. A special focus has been made on 17 countries such as U.S., Canada, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary research and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Global Business Intelligence and Analytics Software Market is poised to grow at a CAGR of around 7.7% in the next 5 years to reach approximately $24 billion by 2020.

The Business Intelligence and Analytics Software Market report provides 182 data tables, includes charts and graphs for visual analysis.

Regional Analysis:
North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Rest of the World
- Middle East
- Brazil
- Argentina
- South Africa
- Egypt

Report Highlights:
- The report provides a detailed analysis with current and future market trends to identify the investment opportunities
- Market forecasts till 2020, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and countries
Key developments and strategies observed in the market
In-depth company profiles of key players and upcoming prominent players
Market opportunities and recommendations for new investments

Contents:
1 Market Outline
   1.1 Market Trends
   1.2 Regulatory Factors
   1.3 Product Analysis
   1.4 Application Analysis
   1.5 End User Analysis
   1.6 Strategic Benchmarking
   1.7 Opportunity Analysis

2 Executive Summary

3 Market Overview
   3.1 Current Trends
      3.1.1 Recent Technological Developments of Business Intelligence and analytics software
      3.1.2 Growth Opportunities/Investment Opportunities
      3.1.3 Data proliferation, increasing competition, and cloud deployment
   3.2 Drivers
   3.3 Constraints
   3.4 Industry Attractiveness
      3.4.1 Bargaining power of suppliers
      3.4.2 Bargaining power of buyers
      3.4.3 Threat of substitutes
      3.4.4 Threat of new entrants
      3.4.5 Competitive rivalry

4 Business Intelligence and Analytics Software market by Deployment type
   4.1 On-site
      4.1.1 On-site Market Forecast to 2020
   4.2 Cloud
      4.2.1 Cloud Market Forecast to 2020

5 Business Intelligence and Analytics Software market by Application
   5.1 Telecom and IT
      5.1.1 Telecom and IT Market Forecast to 2020
   5.2 Retail
   5.3 Media and Entertainment
   5.4 Manufacturing
   5.5 Healthcare
   5.6 Government
   5.7 Energy and Power
   5.8 Education
   5.9 Banking, Financial Services and Insurance
   5.10 Others
      5.10.1 Others Market Forecast to 2020

6 Business Intelligence and Analytics Software market by Platform
   6.1 Business Intelligence (BI) Platform
      6.1.1 Business Intelligence (BI) Platform Market Forecast to 2020
   6.2 Advanced and Predictive Analytics
      6.2.1 Advanced and Predictive Analytics Market Forecast to 2020
6.3 Analytics Application
6.3.1 Analytics Application Market Forecast to 2020
6.4 Content Analytics
6.4.1 Content Analytics Market Forecast to 2020
6.5 Corporate Performance Management (CPM) Suite
6.5.1 Corporate Performance Management (CPM) Suite Market Forecast to 2020

7 Business Intelligence and Analytics Software market by End User
7.1 Small & Medium Business (SMB)
7.1.1 Small & Medium Business (SMB) Market Forecast to 2020
7.2 Large Scale Enterprises
7.2.1 Large Scale Enterprises Market Forecast to 2020

8 Business Intelligence and Analytics Software market by Service
8.1 Professional Services
8.1.1 Professional Services Market Forecast to 2020
8.2 Support and maintenance Services
8.2.1 Support and maintenance Services Market Forecast to 2020

9 Business Intelligence and Analytics Software market by Geography
9.1 North America
9.2 Europe
9.3 Asia Pacific
9.4 Middle East
9.5 Latin America
9.6 Rest of the World (RoW)

10 Leading Companies
10.1 Alteryx
10.2 Birst
10.3 GoodData
10.4 IBM
10.5 INFOR
10.6 Information Builders
10.7 Microsoft Corporation
10.8 Microstrategy Incorporated
10.9 Oracle Corporation
10.10 QLIK Technologies, Inc.
10.11 Salesforce
10.12 SAP SE
10.13 SAS Institute, Inc.
10.14 Tableau Software, Inc.
10.15 Tibco Software, Inc.

List of Tables
Table 1 Business Intelligence and Analytics Software market by Deployment type, Global Market Forecast (2015-2020) ($MN)
Table 2 On-site Global Market Forecast (2015-2020) ($MN)
Table 3 Cloud Global Market Forecast (2015-2020) ($MN)
Table 4 Business Intelligence and Analytics Software market by Application, Global Market Forecast (2015-2020) ($MN)
Table 5 Telecom and IT Global Market Forecast (2015-2020) ($MN)
Table 6 Retail Global Market Forecast (2015-2020) ($MN)
Table 7 Media and Entertainment Global Market Forecast (2015-2020) ($MN)
Table 8 Manufacturing Global Market Forecast (2015-2020) ($MN)
Table 9 Healthcare Global Market Forecast (2015-2020) ($MN)
Table 10 Government Global Market Forecast (2015-2020) ($MN)
Table 11 Energy and Power Global Market Forecast (2015-2020) ($MN)
Table 12 Education Global Market Forecast (2015-2020) ($MN)
Table 13 Banking, Financial Services and Insurance Global Market Forecast (2015-2020) ($MN)
Table 14 Others Global Market Forecast (2015-2020) ($MN)
Table 15 Business Intelligence and Analytics Software market by Platform, Global Market Forecast (2015-2020) ($MN)
Table 16 Business Intelligence (BI) Platform Global Market Forecast (2015-2020) ($MN)
Table 17 Advanced and Predictive Analytics Global Market Forecast (2015-2020) ($MN)
Table 18 Analytics Application Global Market Forecast (2015-2020) ($MN)
Table 19 Content Analytics Global Market Forecast (2015-2020) ($MN)
Table 20 Corporate Performance Management (CPM) Suite Global Market Forecast (2015-2020) ($MN)
Table 21 Business Intelligence and Analytics Software market by End User, Global Market Forecast (2015-2020) ($MN)
Table 22 Small & Medium Business(SMB) Global Market Forecast (2015-2020) ($MN)
Table 23 Large Scale Enterprises Global Market Forecast (2015-2020) ($MN)
Table 24 Business Intelligence and Analytics Software market by Service, Global Market Forecast (2015-2020) ($MN)
Table 25 Professional Services Global Market Forecast (2015-2020) ($MN)
Table 26 Support and maintenance Services Global Market Forecast (2015-2020) ($MN)
Table 27 Business Intelligence and Analytics Software market by Deployment type, North America Market Forecast (2015-2020) ($MN)
Table 28 On-site North America Market Forecast (2015-2020) ($MN)
Table 29 Cloud North America Market Forecast (2015-2020) ($MN)
Table 30 Business Intelligence and Analytics Software market by Application, North America Market Forecast (2015-2020) ($MN)
Table 31 Telecom and IT North America Market Forecast (2015-2020) ($MN)
Table 32 Retail North America Market Forecast (2015-2020) ($MN)
Table 33 Media and Entertainment North America Market Forecast (2015-2020) ($MN)
Table 34 Manufacturing North America Market Forecast (2015-2020) ($MN)
Table 35 Healthcare North America Market Forecast (2015-2020) ($MN)
Table 36 Government North America Market Forecast (2015-2020) ($MN)
Table 38 Education North America Market Forecast (2015-2020) ($MN)
Table 39 Banking, Financial Services and Insurance North America Market Forecast (2015-2020) ($MN)
Table 40 Others North America Market Forecast (2015-2020) ($MN)
Table 41 Business Intelligence and Analytics Software market by Platform, North America Market Forecast (2015-2020) ($MN)
Table 42 Business Intelligence (BI) Platform North America Market Forecast (2015-2020) ($MN)
Table 43 Advanced and Predictive Analytics North America Market Forecast (2015-2020) ($MN)
Table 44 Analytics Application North America Market Forecast (2015-2020) ($MN)
Table 45 Content Analytics North America Market Forecast (2015-2020) ($MN)
Table 46 Corporate Performance Management (CPM) Suite North America Market Forecast (2015-2020) ($MN)
Table 47 Business Intelligence and Analytics Software market by End User, North America Market Forecast (2015-2020) ($MN)
Table 49 Large Scale Enterprises North America Market Forecast (2015-2020) ($MN)
Table 50 Business Intelligence and Analytics Software market by Service, North America Market Forecast (2015-2020) ($MN)
Table 51 Professional Services North America Market Forecast (2015-2020) ($MN)
Table 52 Support and maintenance Services North America Market Forecast (2015-2020) ($MN)
Table 53 Business Intelligence and Analytics Software market by Deployment type, Europe Market Forecast (2015-2020) ($MN)
Table 54 On-site Europe Market Forecast (2015-2020) ($MN)
Table 55 Cloud Europe Market Forecast (2015-2020) ($MN)
Table 56 Business Intelligence and Analytics Software market by Application, Europe Market Forecast (2015-2020) ($MN)
Table 57 Telecom and IT Europe Market Forecast (2015-2020) ($MN)
Table 58 Retail Europe Market Forecast (2015-2020) ($MN)
Table 59 Media and Entertainment Europe Market Forecast (2015-2020) ($MN)
Table 60 Manufacturing Europe Market Forecast (2015-2020) ($MN)
Table 61 Healthcare Europe Market Forecast (2015-2020) ($MN)
Table 62 Government Europe Market Forecast (2015-2020) ($MN)
Table 63 Energy and Power Europe Market Forecast (2015-2020) ($MN)
Table 64 Education Europe Market Forecast (2015-2020) ($MN)
Table 65 Banking, Financial Services and Insurance Europe Market Forecast (2015-2020) ($MN)
Table 66 Others Europe Market Forecast (2015-2020) ($MN)
Table 67 Business Intelligence and Analytics Software market by Platform, Europe Market Forecast (2015-2020) ($MN)
Table 68 Business Intelligence (BI) Platform Europe Market Forecast (2015-2020) ($MN)
Table 69 Advanced and Predictive Analytics Europe Market Forecast (2015-2020) ($MN)
Table 70 Analytics Application Europe Market Forecast (2015-2020) ($MN)
Table 71 Content Analytics Europe Market Forecast (2015-2020) ($MN)
Table 72 Corporate Performance Management (CPM) Suite Europe Market Forecast (2015-2020) ($MN)
Table 73 Business Intelligence and Analytics Software market by End User, Europe Market Forecast (2015-2020) ($MN)
Table 74 Small & Medium Business(SMB) Europe Market Forecast (2015-2020) ($MN)
Table 75 Large Scale Enterprises Europe Market Forecast (2015-2020) ($MN)
Table 76 Business Intelligence and Analytics Software market by Service, Europe Market Forecast (2015-2020) ($MN)
Table 77 Professional Services Europe Market Forecast (2015-2020) ($MN)
Table 78 Support and maintenance Services Europe Market Forecast (2015-2020) ($MN)
Table 79 Business Intelligence and Analytics Software market by Deployment type, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 80 On-site Asia Pacific Market Forecast (2015-2020) ($MN)
Table 81 Cloud Asia Pacific Market Forecast (2015-2020) ($MN)
Table 82 Business Intelligence and Analytics Software market by Application, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 83 Telecom and IT Asia Pacific Market Forecast (2015-2020) ($MN)
Table 84 Retail Asia Pacific Market Forecast (2015-2020) ($MN)
Table 85 Media and Entertainment Asia Pacific Market Forecast (2015-2020) ($MN)
Table 86 Manufacturing Asia Pacific Market Forecast (2015-2020) ($MN)
Table 87 Healthcare Asia Pacific Market Forecast (2015-2020) ($MN)
Table 88 Government Asia Pacific Market Forecast (2015-2020) ($MN)
Table 89 Energy and Power Asia Pacific Market Forecast (2015-2020) ($MN)
Table 90 Education Asia Pacific Market Forecast (2015-2020) ($MN)
Table 91 Banking, Financial Services and Insurance Asia Pacific Market Forecast (2015-2020) ($MN)
Table 92 Others Asia Pacific Market Forecast (2015-2020) ($MN)
Table 93 Business Intelligence and Analytics Software market by Platform, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 94 Business Intelligence (BI) Platform Asia Pacific Market Forecast (2015-2020) ($MN)
Table 95 Advanced and Predictive Analytics Asia Pacific Market Forecast (2015-2020) ($MN)
Table 96 Analytics Application Asia Pacific Market Forecast (2015-2020) ($MN)
Table 97 Content Analytics Asia Pacific Market Forecast (2015-2020) ($MN)
Table 98 Corporate Performance Management (CPM) Suite Asia Pacific Market Forecast (2015-2020) ($MN)
Table 99 Business Intelligence and Analytics Software market by End User, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 100 Small & Medium Business(SMB) Asia Pacific Market Forecast (2015-2020) ($MN)
Table 101 Large Scale Enterprises Asia Pacific Market Forecast (2015-2020) ($MN)
Table 102 Business Intelligence and Analytics Software market by Service, Asia Pacific Market Forecast (2015-2020) ($MN)
Table 103 Professional Services Asia Pacific Market Forecast (2015-2020) ($MN)
Table 104 Support and maintenance Services Asia Pacific Market Forecast (2015-2020) ($MN)
Table 105 Business Intelligence and Analytics Software market by Deployment type, Middle East Market Forecast (2015-2020) ($MN)
Table 106 On-site Middle East Market Forecast (2015-2020) ($MN)
Table 107 Cloud Middle East Market Forecast (2015-2020) ($MN)
Table 108 Business Intelligence and Analytics Software market by Application, Middle East Market Forecast (2015-2020) ($MN)
Table 109 Telecom and IT Middle East Market Forecast (2015-2020) ($MN)
Table 110 Retail Middle East Market Forecast (2015-2020) ($MN)
Table 111 Media and Entertainment Middle East Market Forecast (2015-2020) ($MN)
Table 112 Manufacturing Middle East Market Forecast (2015-2020) ($MN)
Table 113 Healthcare Middle East Market Forecast (2015-2020) ($MN)
Table 114 Government Middle East Market Forecast (2015-2020) ($MN)
Table 115 Energy and Power Middle East Market Forecast (2015-2020) ($MN)
Table 116 Education Middle East Market Forecast (2015-2020) ($MN)
Table 117 Banking, Financial Services and Insurance Middle East Market Forecast (2015-2020) ($MN)
Table 118 Others Middle East Market Forecast (2015-2020) ($MN)
Table 119 Business Intelligence and Analytics Software market by Platform, Middle East Market Forecast (2015-2020) ($MN)
Table 120 Business Intelligence (BI) Platform Middle East Market Forecast (2015-2020) ($MN)
Table 173 Advanced and Predictive Analytics Rest of the World Market Forecast (2015-2020) ($MN)
Table 174 Analytics Application Rest of the World Market Forecast (2015-2020) ($MN)
Table 175 Content Analytics Rest of the World Market Forecast (2015-2020) ($MN)
Table 176 Corporate Performance Management (CPM) Suite Rest of the World Market Forecast (2015-2020) ($MN)
Table 177 Business Intelligence and Analytics Software market by End User, Rest of the World Market Forecast (2015-2020) ($MN)
Table 178 Small & Medium Business(SMB) Rest of the World Market Forecast (2015-2020) ($MN)
Table 179 Large Scale Enterprises Rest of the World Market Forecast (2015-2020) ($MN)
Table 180 Business Intelligence and Analytics Software market by Service, Rest of the World Market Forecast (2015-2020) ($MN)
Table 181 Professional Services Rest of the World Market Forecast (2015-2020) ($MN)
Table 182 Support and maintenance Services Rest of the World Market Forecast (2015-2020) ($MN)

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