Feed Pigment Market by Type (Carotenoids, Curcumin, Caramel, Spirulina & Others), Carotenoids Source (Natural & Synthetic), Livestock (Swine, Cattle, Poultry, Aquatic Animals & Others), & by Region - Global Trends & Forecasts to 2020

Description:
“Feed pigments market projected to grow at a CAGR of 3.2%”
The feed pigments market is projected to grow at a CAGR of 3.2% from 2015 to 2020. The market is further driven by factors such as increasing meat consumption and growing industrialization of pork, poultry, and aquaculture business. The high growth potential in emerging markets such as aquaculture and untapped regions such as Asia-Pacific, Middle-East, and Africa provides new growth opportunities for market players.

“Carotenoids accounted for the largest market share in 2014”
Among the types of feed pigments such as carotenoids, curcumin, caramel, spirulina, and others, carotenoids accounted for the largest market share in 2014, followed by spirulina and curcumin. Carotenoids are used on a large scale due to their antioxidant features which benefit the health of the animals and their capacity to enhance the pigmentation in poultry and aquatic animals.

“Synthetic feed pigments lead the market with the largest share”
On the basis of source, the carotenoids feed pigments market is led by the synthetic feed pigments segment, followed by natural feed pigments. Synthetic feed pigments are abundantly available and less costly. Thus, they are used on a wide scale by the animal farmers.

Leading players such as BASF SE (Germany), Royal DSM N. V. (the Netherlands), Kemin Industries, Inc. (U.S.), D.D. Williamson & Co., Inc. (DDW) (U.S.), and Guangzhou Leader Bio-Technology Co., Ltd (China) have been profiled in this report. Along with these companies, other players having a strong presence in the global feed pigments market are also profiled in this report which include Innovad AD NV/SA (Belgium), Vitafor NV (Belgium), Behn Meyer Group (Malaysia), Nutrex NV (Belgium), and Novus International, Inc. (U.S.).

Reasons to buy this report:
- To get a comprehensive overview of the global feed pigments market
- To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights of the major countries/regions in which the feed pigments market is flourishing

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