Truck Equipment Manufacturing for Vocational Applications in North America: Industry Analysis

Description: This report analyzes the market for key truck equipment for “upfit” installation on trucks. Commercial vehicles in North America are built on a custom-order individual basis, unlike mass-produced passenger cars and light trucks. The final vocational truck comes together only after specified additions of equipment to the body/chassis configuration.

The manufacturers in this activity represent an industry supplying select equipment to body fabricators, and to their downstream truck equipment distributors. From a market research standpoint, while information is readily available for OEM vehicles, there is a dearth of knowledge regarding the value added to the truck through added equipment that eventually defines the vocational use of the final vehicle.

Aerial reach equipment, telescopic truck-mounted cranes, demountable truck equipment (roll-off and hooklift hoists, container carriers, etc.), drilling equipment, grapple loaders, liftgates and snow removal equipment are the types of equipment included in this analysis.

For each type of equipment, the analysis includes size of market in units and dollars; product type/application (materials used, design type, truck vs. trailer mount, truck chassis class/weight/brand); competitive shares in units and dollars; regional breakouts by manufacturer plant location(s); market outlook and overview on where each application is headed; and specific breakout of demand factors.

Contents:
1 Preface
1.1. Scope
1.2. Terminology

2 Industry Summary
2.1. Truck Equipment for Vocational Applications
2.2. Truck Equipment: All - Market Size: Volume, Value, Average Selling Price
2.3. Truck Equipment: All - Industry Structure
2.4. Truck Equipment: All - Manufacturers by Equipment Type
2.5. Truck Equipment: All - Market Shares
2.5.1 Truck Equipment: All - Market Shares: by Units - Top 25 Manufacturers
2.5.2 Truck Equipment: All - Market Shares: by Revenue - Top 25 Manufacturers
2.6. Truck Equipment: All - Distribution Channels
2.7. Truck Equipment: All - Outlook: 2015 - 2019

3 Aerial Reach Equipment
3.1. Scope
3.2. Aerial Reach Equipment: Product Types
3.2.1. Aerial Bucket Lifts
3.2.2. Scissor Lifts
3.2.3. Bridge Inspection Equipment
3.3. Truck-Mounted Aerial Reach Equipment Production
3.3.1. Segment Summary
3.3.2. Aerial Reach Equipment: Market Size - Volume, Value, Average Selling Price
3.3.3. Aerial Reach Equipment: End Users
3.3.4. Aerial Reach Equipment: Manufacturers by Equipment Type
3.3.5. Aerial Reach Equipment: Product Mix by Manufacturer
3.3.6. Aerial Reach Equipment: Market Shares
3.3.7. Aerial Reach Equipment: Outlook - 2015 - 2019
3.4. Aerial Bucket Trucks
3.4.1. Product Summary
3.4.2. Aerial Buckets: Market Size - Volume, Value, Average Selling Price
3.4.3. Aerial Buckets: Market Dynamics
3.4.4. Aerial Buckets: Distribution Channels
4.5.5. Boom Cranes: Work-Ready Truck - Cost Breakout
4.5.6. Boom Cranes: Market Shares
4.5.7. Boom Cranes: Market Size by Mode of Operation
4.5.8. Boom Cranes: Market Shares - Units & Revenue by Mode of Operation
4.5.9. Boom Cranes: Market Size by Lift Capacity
4.5.10. Boom Cranes: Market Shares - Units & Revenue by Lift Capacity
4.5.11. Boom Cranes: Market Size by Mode of Operation & Lift Capacity
4.5.12. Boom Cranes: Market Shares - Units & Revenue by Mode of Operation & Lift Capacity
4.5.14. Boom Cranes: Production by Region

5 Demountable Truck Equipment

5.1. Scope
5.2. Demountable Truck Equipment: Product Types
5.2.1. Roll-off Hoists
5.2.2. Hooklift Hoists
5.2.3. Container Carriers
5.2.4. Load Luggers
5.2.5. Demountable Containers
5.3. Demountable Truck Equipment Production
5.3.1. Segment Summary
5.3.2. Demountable Equipment: Market Size - Volume, Value, Average Selling Price
5.3.3. Demountable Equipment: End Users
5.3.4. Demountable Equipment: Manufacturers by Equipment Type
5.3.5. Demountable Equipment: Market Shares
5.3.6. Demountable Equipment: Work-Ready Truck - Cost Structure
5.3.7. Demountable Equipment: Outlook - 2015 - 2019
5.4. Hoists & Carriers
5.4.1. Product Summary
5.4.2. Hoists & Carriers: Market Size - Volume, Value, Average Selling Price
5.4.3. Hoists & Carriers: Market Dynamics
5.4.4. Hoists & Carriers: Distribution Channels
5.4.5. Hoists & Carriers: Manufacturers by Equipment Type
5.4.6. Hoists & Carriers: Product Mix by Manufacturer
5.4.7. Hoists & Carriers: Market Shares
5.4.9. Hoists & Carriers: Outlook by Equipment Type
5.4.10. Hoists & Carriers: Production by Region
5.5. Roll-off & Hooklift Hoists
5.5.1. Roll off & Hooklift Hoists: Market Size - Volume, Value, Average Selling Price
5.5.2. Roll off & Hooklift Hoists: Manufacturers by Equipment Type
5.5.3. Roll off & Hooklift Hoists: Product Mix by Manufacturer
5.5.4. Roll off & Hooklift Hoists: Market Shares
5.5.5. Roll off & Hooklift Hoists: Market Size by Equipment Type
5.5.6. Roll off & Hooklift Hoists: Market Shares - Units & Revenue by Equipment Type
5.6. Container Carriers & Load Luggers
5.6.1. Container Carriers & Load Luggers: Market Size - Volume, Value, Average Selling Price
5.6.2. Container Carriers & Load Luggers: Manufacturers by Equipment Type
5.6.3. Container Carriers & Load Luggers: Product Mix by Manufacturer
5.6.4. Container Carriers & Load Luggers: Market Shares
5.6.5. Container Carriers & Load Luggers: Market Size by Equipment Type
5.6.6. Container Carriers & Load Luggers: Market Shares - Units & Revenue by Equipment Type
5.7. Demountable Containers
5.7.1. Product Summary
5.7.2. Demountable Containers: Market Size - Volume, Value, Average Selling Price
5.7.3. Demountable Containers: Market Dynamics
5.7.4. Demountable Containers: Manufacturers by Equipment Type
5.7.5. Demountable Containers: Product Mix by Manufacturer
5.7.6. Demountable Containers: Market Shares
5.7.7. Demountable Containers: Market Size by Equipment Type
5.7.8. Demountable Containers: Market Shares - Units & Revenue by Equipment Type
5.7.9. Demountable Containers: Outlook - 2015 - 2019
5.7.10. Demountable Containers: Outlook by Equipment Type
5.7.11. Demountable Containers: Production by Region

6 Drilling Equipment
6.1. Scope
6.2. Truck-Mounted Drilling Equipment: Product Types
6.2.1. Digger Derricks
6.2.2. Drill Rigs
6.3. Truck-Mounted Drilling Equipment Production
6.3.1. Segment Summary
6.3.2. Drilling Equipment: Market Size - Volume, Value, Average Selling Price
6.3.3. Drilling Equipment: End Users
6.3.4. Drilling Equipment: Distribution Channels
6.3.5. Drilling Equipment: Manufacturers by Equipment Type
6.3.6. Drilling Equipment: Product Mix by Manufacturer
6.3.7. Drilling Equipment: Market Shares
6.4. Truck-Mounted Digger Derricks
6.4.1. Product Summary
6.4.2. Digger Derricks: Market Size - Volume, Value, Average Selling Price
6.4.3. Digger Derricks: Market Dynamics
6.4.4. Digger Derricks: Work-Ready Truck - Cost Structure
6.4.5. Digger Derricks: Distribution Channels
6.4.6. Digger Derricks: Market Shares
6.4.7. Digger Derricks: Market Size by Sheave Height
6.4.8. Digger Derricks: Market Shares - Units & Revenue by Sheave Height
6.4.10. Digger Derricks: Production by Region
6.5. Truck-Mounted Drill Rigs
6.5.1. Product Summary
6.5.2. Drill Rigs: Market Size - Volume, Value, Average Selling Price
6.5.3. Drill Rigs: Market Dynamics
6.5.4. Drill Rigs: Work-Ready Truck - Cost Structure
6.5.5. Drill Rigs: Distribution Channels
6.5.6. Drill Rigs: Market Shares
6.5.7. Drill Rigs: Market Size by Chassis Type
6.5.8. Drill Rigs: Market Shares - Units & Revenue by Chassis Type
6.5.10. Drill Rigs: Production by Region

7 Grapple Loaders
7.1. Scope
7.2. Truck-Mounted Grapple Loader: Product Types
7.3. Truck-Mounted Grapple Loader Production
7.3.1. Segment Summary
7.3.2. Grapple Loaders: Market Size - Volume, Value, Average Selling Price
7.3.3. Grapple Loaders: Market Dynamics
7.3.4. Grapple Loaders: Work-Ready Truck - Cost Structure
7.3.5. Grapple Loaders: Distribution Channels
7.3.6. Grapple Loaders: Market Shares
7.3.7. Grapple Loaders: Market Size by Boom Length
7.3.8. Grapple Loaders: Market Shares - Units by Boom Length
7.3.9. Grapple Loaders: Market Shares - Revenue by Boom Length
7.3.10. Grapple Loaders: End Users
7.3.11. Grapple Loaders: Market Size by End Use Segment
7.3.12. Grapple Loaders: Market Shares - Units by End Use Segment
7.3.13. Grapple Loaders: Market Shares - Revenue by End Use Segment
7.3.15. Grapple Loaders: Production by Region

8 Liftgates
8.1. Scope
8.2. Truck-Mounted Liftgate: Product Types
8.3. Truck-Mounted Liftgate Production
8.3.1. Segment Summary
8.3.2. Liftgates: Market Size - Volume, Value, Average Selling Price
8.3.3. Liftgates: Market Dynamics
8.3.4. Liftgates: Work-Ready Truck - Cost Structure
8.3.5. Liftgates: Distribution Channels
8.3.6. Liftgates: Market Shares
8.3.7. Liftgates: Market Size by Equipment Type
8.3.8. Liftgates: Market Shares - Units by Equipment Type
8.3.9. Liftgates: Market Shares - Revenue by Equipment Type
8.3.10. Liftgates: Market Size by Platform Material
8.3.11. Liftgates: Market Shares by Platform Material
8.3.12. Liftgates: Market Size by Equipment Type by Platform Material
8.3.13. Liftgates: Market Size by Lift Capacity
8.3.14. Liftgates: Market Shares - Units & Revenue by Lift Capacity
8.3.15. Liftgates: Market Size by Lift Capacity by Platform Material
8.3.16. Liftgates: End Users
8.3.17. Liftgates: Market Size by End Use Segments
8.3.18. Liftgates: Market Size by Lift Capacity & End Use Segments
8.3.19. Liftgates: Market Shares - Units by End Use Segment
8.3.20. Liftgates: Market Shares - Revenue by End Use Segment
8.3.21. Liftgates: Market Size by End Use Segments by Platform Material
8.3.22. Liftgates: Outlook - 2015 - 2019
8.3.23. Liftgates: Production by Region

9 Snow & Ice Removal Equipment
9.1. Scope
9.2. Snow & Ice Removal Equipment: Product Types
9.2.1. Snow Plows
9.2.2. Spreaders
9.3. Truck-Mounted Snow Removal Equipment Production
9.3.1. Segment Summary
9.3.2. Snow Removal: Market Size - Volume, Value, Average Selling Price
9.3.3. Snow Removal: End Users
9.3.4. Snow Removal: Distribution Channels
9.3.5. Snow Removal: Manufacturers by Equipment Type
9.3.6. Snow Removal: Product Mix by Manufacturer
9.3.7. Snow Removal: Market Shares
9.4. Truck-Mounted Snow Plows
9.4.1. Product Summary
9.4.2. Snow Plows: Market Size - Volume, Value, Average Selling Price
9.4.3. Snow Plows: Market Dynamics
9.4.4. Snow Plows: Market Shares
9.4.5. Snow Plows: Market Size by Plow Class
9.4.6. Snow Plows: Market Shares - Units by Plow Class
9.4.7. Snow Plows: Market Shares - Revenue by Plow Class
9.4.8. Snow Plows: Market Size by Blade Width
9.4.9. Snow Plows: Market Shares - Units by Blade Width
9.4.10. Snow Plows: Market Shares - Revenue by Blade Width
9.4.11. Snow Plows: Market Size by Material
9.4.12. Snow Plows: Market Shares - Units by Material
9.4.13. Snow Plows: Market Shares - Revenue by Material
9.4.15. Snow Plows: Market Shares - Units by Design
9.4.16. Snow Plows: Market Shares - Revenue by Design
9.4.18. Snow Plows: Production by Region
9.5. Truck-Mounted Spreaders
9.5.1. Product Summary
9.5.2. Spreaders: Market Size - Volume, Value, Average Selling Price
9.5.3. Spreaders: Market Dynamics
9.5.4. Spreaders: Market Shares
9.5.5. Spreaders: Market Size by Spreader Class
9.5.6. Spreaders: Market Shares - Units by Spreader Class
9.5.7. Spreaders: Market Shares - Revenue by Spreader Class
9.5.8. Spreaders: Market Size by Spreader Capacity
9.5.9. Spreaders: Market Shares - Units by Spreader Capacity
9.5.10. Spreaders: Market Shares - Revenue by Spreader Capacity
9.5.11. Spreaders: Market Size by Material
9.5.12. Spreaders: Market Shares - Units by Material
9.5.13. Spreaders: Market Shares - Revenue by Material
9.5.14. Spreaders: Market Size by Spreader Type
9.5.15. Spreaders: Market Shares - Units by Spreader Type
9.5.16. Spreaders: Market Shares - Revenue by Spreader Type
9.5.18. Spreaders: Production by Region

10 Methodology

Ordering: Order Online - http://www.researchandmarkets.com/reports/3561016/

Order by Fax - using the form below

Order by Post - print the order form below and send to

   Research and Markets,
   Guinness Centre,
   Taylors Lane,
   Dublin 8,
   Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Truck Equipment Manufacturing for Vocational Applications in North America: Industry Analysis
Web Address: http://www.researchandmarkets.com/reports/3561016/
Office Code: SCBRYG3K

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 11250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>□</td>
<td>USD 22500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>□</td>
<td>USD 33750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: __________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: ________________________________________________
Postal / Zip Code: _____________________________________
Country: _____________________________________________
Phone Number: _________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World