Life Insurance in Thailand, Key Trends and Opportunities to 2019

Description:
The 'Life Insurance in Thailand, Key Trends and Opportunities to 2019' report provides detailed analysis of the market trends, drivers and challenges in the Thai life insurance segment.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2010–2014) and forecast period (2014–2019).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Thai economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Summary:
The 'Life Insurance in Thailand, Key Trends and Opportunities to 2019' report provides in-depth market analysis, information and insights into the Thai life insurance segment, including:

- The Thai life insurance segment's growth prospects by life insurance category
- Key trends, drivers and challenges for the life insurance segment
- A comprehensive overview of the Thai economy and demographics
- The various distribution channels in the Thai life insurance segment
- Details of the competitive landscape in the life insurance segment in Thailand
- Details of regulatory policy applicable to the Thai insurance industry

Scope:
This report provides a comprehensive analysis of the life insurance segment in Thailand:

- It provides historical values for the Thai life insurance segment for the report's 2010–2014 review period, and projected figures for the 2014–2019 forecast period.
- It offers a detailed analysis of the key categories in the Thai life insurance segment, and market forecasts to 2019.
- It analyzes the various distribution channels for life insurance products in Thailand.
- It profiles the top life insurance companies in Thailand and outlines the key regulations affecting them.

Reasons To Buy:
- Make strategic business decisions using in-depth historic and forecast market data related to the Thai life insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Thai life insurance segment.
- Assess the competitive dynamics in the life insurance segment.
Identify growth opportunities and market dynamics in key product categories.

Gain insights into key regulations governing the Thai insurance industry, and their impact on companies and the industry's future.

Key Highlights:

- Life insurance was the largest segment in the industry, accounting for 60.7% of the industry's gross written premium in 2014.

- Growth was primarily supported by an increase in population and life expectancy.

- The formation of the AEC in 2015 encourages a more open market among ASEAN countries, including Singapore, Indonesia, Malaysia and Thailand.

- In 2014, bancassurance took over as the leading distribution channel.

- The Ministry of Finance is planning to establish infrastructure funds to attract long-term investments from the insurance industry.

- As of 2014, the minimum capital requirement for life insurers stood at THB500.0 million (US$15.4 million).

Contents:

1 Key Facts and Highlights
2 Executive Summary
3 Introduction
3.1 What is this Report About?
3.2 Definitions
3.3 Methodology
4 Economy and Demographics
5 Life Insurance Outlook
5.1 Key Drivers
5.2 Key Trends
5.3 Challenges
5.4 Life Insurance Growth Prospects by Category
5.5 Individual Life Insurance
5.5.1 Individual whole life insurance
5.5.2 Individual supplementary insurance
5.6 Group Life Insurance
5.6.1 Group whole life insurance
5.6.2 Other group life insurance
5.7 Life Insurance Growth Prospects by Product Type
5.7.1 Individual single-premium insurance
5.7.2 Individual non-single-premium insurance
5.7.3 Group single-premium insurance
5.7.4 Group non-single-premium insurance
5.7.5 Total non-linked insurance business
6 Analysis by Distribution Channel
6.1 Direct Marketing
6.2 Bancassurance
6.3 Agencies
6.4 Other Channels
7 Competitive Landscape and Strategic Insights
7.1 Overview
7.2 Leading Companies in the Thai Life Insurance Segment
7.2.1 AIA Co. Ltd (Thailand) - company overview
7.2.2 Muang Thai Life Assurance Public Co. Ltd - company overview
7.2.3 Thai Life Insurance Public Co. Ltd - company overview
7.2.4 Bangkok Life Assurance Public Co. Ltd - company overview
7.2.5 Siam Commercial New York Life Assurance Public Co. Ltd - company overview
7.2.6 Krungthai-Axa Life Insurance Public Company Ltd - company overview
7.2.7 Allianz Ayudhya Assurance Public Co. Ltd - company overview
7.2.8 Prudential Life Assurance (Thailand) Public Co. Ltd - company overview
Table 72: Thai Individual Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Table 73: Thai Individual Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Table 74: Thai Individual Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2010-2014
Table 75: Thai Individual Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2014-2019
Table 76: Thai Individual Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2010-2014
Table 77: Thai Individual Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2014-2019
Table 78: Thai Individual Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Table 79: Thai Individual Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Table 80: Thai Group Single-Premium Insurance - Number of Active Policies (Thousand), 2010-2014
Table 81: Thai Group Single-Premium Insurance - Number of Active Policies (Thousand), 2014-2019
Table 82: Thai Group Single-Premium Insurance - Gross Written Premium (THB Billion), 2010-2014
Table 83: Thai Group Single-Premium Insurance - Gross Written Premium (THB Billion), 2014-2019
Table 84: Thai Group Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Table 85: Thai Group Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Table 86: Thai Group Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2010-2014
Table 87: Thai Group Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2014-2019
Table 88: Thai Group Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2010-2014
Table 89: Thai Group Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2014-2019
Table 90: Thai Group Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Table 91: Thai Group Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Table 92: Thai Non-Linked Insurance Business - Number of Active Policies (Thousand), 2010-2014
Table 93: Thai Non-Linked Insurance Business - Number of Active Policies (Thousand), 2014-2019
Table 94: Thai Non-Linked Insurance Business - Gross Written Premium (THB Billion), 2010-2014
Table 95: Thai Non-Linked Insurance Business - Gross Written Premium (THB Billion), 2014-2019
Table 96: Thai Non-Linked Insurance Business - Direct Written Premium (THB Billion), 2010-2014
Table 97: Thai Non-Linked Insurance Business - Direct Written Premium (THB Billion), 2014-2019
Table 98: Thai Life Insurance - Direct Marketing Value of Commissions (THB Billion), 2010-2014
Table 99: Thai Life Insurance - Direct Marketing Value of Commissions (THB Billion), 2014-2019
Table 100: Thai Life Insurance - Direct Marketing New Business Direct Written Premium (THB Billion), 2010-2014
Table 101: Thai Life Insurance - Direct Marketing New Business Direct Written Premium (THB Billion), 2014-2019
Table 102: Thai Life Insurance - New Policies Sold Through Direct Marketing (Thousand), 2010-2014
Table 103: Thai Life Insurance - New Policies Sold Through Direct Marketing (Thousand), 2014-2019
Table 104: Thai Life Insurance - Sales Force, 2010-2014
Table 105: Thai Life Insurance - Sales Force, 2014-2019
Table 106: Thai Life Insurance - Bancassurance Value of Commissions (THB Billion), 2010-2014
Table 107: Thai Life Insurance - Bancassurance Value of Commissions (THB Billion), 2014-2019
Table 108: Thai Life Insurance - Bancassurance New Business Direct Written Premium (THB Billion), 2010-2014
Table 109: Thai Life Insurance - Bancassurance New Business Direct Written Premium (THB Billion), 2014-2019
Table 110: Thai Life Insurance - New Policies Sold Through Bancassurance (Thousand), 2010-2014
Table 111: Thai Life Insurance - New Policies Sold Through Bancassurance (Thousand), 2014-2019
Table 112: Thai Life Insurance - Number of Banking Entities, 2010-2014
Table 113: Thai Life Insurance - Number of Banking Entities, 2014-2019
Table 114: Thai Life Insurance - Agencies' Value of Commissions (THB Billion), 2010-2014
Table 115: Thai Life Insurance - Agencies' Value of Commissions (THB Billion), 2014-2019
Table 116: Thai Life Insurance - Agencies' New Business Direct Written Premium (THB Billion), 2010-2014
Table 117: Thai Life Insurance - Agencies' New Business Direct Written Premium (THB Billion), 2014-2019
Table 118: Thai Life Insurance - Agencies' New Business Direct Written Premium (THB Billion), 2010-2014
Table 119: Thai Life Insurance - New Policies Sold Through Agencies (Thousand), 2010-2014
Table 120: Thai Life Insurance - New Policies Sold Through Agencies (Thousand), 2014-2019
Table 121: Thai Life Insurance - Number of Agents, 2010-2014
Table 122: Thai Life Insurance - Number of Agents, 2014-2019
Table 123: Thai Life Insurance - Other Channels' Value of Commissions (THB Billion), 2010-2014
Table 124: Thai Life Insurance - Other Channels' Value of Commissions (THB Billion), 2014-2019
Table 125: Thai Life Insurance - Other Channels' New Business Direct Written Premium (THB Billion), 2010-2014
Table 126: Thai Life Insurance - Other Channels' New Business Direct Written Premium (THB Billion), 2014-2019
Table 127: Thai Life Insurance - New Policies Sold Through Other Channels (Thousand), 2010-2014
Table 128: Thai Life Insurance - New Policies Sold Through Other Channels (Thousand), 2014-2019
Table 129: Thai Life Insurance - Segment Shares (%), 2014
Figure 92: Thai Group Single-Premium Insurance - Gross Written Premium (THB Billion), 2014-2019
Figure 93: Thai Group Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Figure 94: Thai Group Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Figure 95: Thai Group Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2010-2014
Figure 96: Thai Group Non-Single-Premium Insurance - Number of Active Policies (Thousand), 2014-2019
Figure 97: Thai Group Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2010-2014
Figure 98: Thai Group Non-Single-Premium Insurance - Gross Written Premium (THB Billion), 2014-2019
Figure 99: Thai Group Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2010-2014
Figure 100: Thai Group Non-Single-Premium Insurance - Direct Written Premium (THB Billion), 2014-2019
Figure 101: Thai Non-Linked Insurance Business - Number of Active Policies (Thousand), 2010-2014
Figure 102: Thai Non-Linked Insurance Business - Number of Active Policies (Thousand), 2014-2019
Figure 103: Thai Non-Linked Insurance Business - Gross Written Premium (THB Billion), 2010-2014
Figure 104: Thai Non-Linked Insurance Business - Gross Written Premium (THB Billion), 2014-2019
Figure 105: Thai Non-Linked Insurance Business - Direct Written Premium (THB Billion), 2010-2014
Figure 106: Thai Non-Linked Insurance Business - Direct Written Premium (THB Billion), 2014-2019
Figure 107: Thai Life Insurance - New Business Gross Written Premium by Distribution Channel (Percentage Share), 2014 and 2019
Figure 108: Thai Life Insurance - Direct Marketing Value of Commissions (THB Billion), 2010-2014
Figure 109: Thai Life Insurance - Direct Marketing Value of Commissions (THB Billion), 2014-2019
Figure 110: Thai Life Insurance - Direct Marketing New Business Direct Written Premium (THB Billion), 2010-2014
Figure 111: Thai Life Insurance - Direct Marketing New Business Direct Written Premium (THB Billion), 2014-2019
Figure 112: Thai Life Insurance - New Policies Sold Through Direct Marketing (Thousand), 2010-2014
Figure 113: Thai Life Insurance - New Policies Sold Through Direct Marketing (Thousand), 2014-2019
Figure 114: Thai Life Insurance - Sales Force, 2010-2014
Figure 115: Thai Life Insurance - Sales Force, 2014-2019
Figure 116: Thai Life Insurance - Bancassurance Value of Commissions (THB Billion), 2010-2014
Figure 117: Thai Life Insurance - Bancassurance Value of Commissions (THB Billion), 2014-2019
Figure 118: Thai Life Insurance - Bancassurance New Business Direct Written Premium (THB Billion), 2010-2014
Figure 119: Thai Life Insurance - Bancassurance New Business Direct Written Premium (THB Billion), 2014-2019
Figure 120: Thai Life Insurance - New Policies Sold Through Bancassurance (Thousand), 2010-2014
Figure 121: Thai Life Insurance - New Policies Sold Through Bancassurance (Thousand), 2014-2019
Figure 122: Thai Life Insurance - Number of Banking Entities, 2010-2014
Figure 123: Thai Life Insurance - Number of Banking Entities, 2014-2019
Figure 124: Thai Life Insurance - Agencies' Value of Commissions (THB Billion), 2010-2014
Figure 125: Thai Life Insurance - Agencies' Value of Commissions (THB Billion), 2014-2019
Figure 126: Thai Life Insurance - Agencies' New Business Direct Written Premium (THB Billion), 2010-2014
Figure 127: Thai Life Insurance - Agencies' New Business Direct Written Premium (THB Billion), 2014-2019
Figure 128: Thai Life Insurance - New Policies Sold Through Agencies (Thousand), 2010-2014
Figure 129: Thai Life Insurance - New Policies Sold Through Agencies (Thousand), 2014-2019
Figure 130: Thai Life Insurance - Number of Agents, 2010-2014
Figure 131: Thai Life Insurance - Number of Agents, 2014-2019
Figure 132: Thai Life Insurance - Other Channels' Value of Commissions (THB Billion), 2010-2014
Figure 133: Thai Life Insurance - Other Channels' Value of Commissions (THB Billion), 2014-2019
Figure 134: Thai Life Insurance - Other Channels' New Business Direct Written Premium (THB Billion), 2010-2014
Figure 135: Thai Life Insurance - Other Channels' New Business Direct Written Premium (THB Billion), 2014-2019
Figure 136: Thai Life Insurance - New Policies Sold Through Other Channels (Thousand), 2010-2014
Figure 137: Thai Life Insurance - New Policies Sold Through Other Channels (Thousand), 2014-2019
Figure 138: Thai Life Insurance - Segment Shares (%), 2014
Figure 139: Thailand - Insurance Supervision and Control at Various Levels
Figure 140: Thailand - Insurance Regulatory Frameworks for Company Registration and Operation

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Life Insurance in Thailand, Key Trends and Opportunities to 2019
Web Address: http://www.researchandmarkets.com/reports/3561027/
Office Code: SCH3BCT9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 1450</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 2900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enteerprise</td>
<td></td>
<td>USD 4350</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World