Global Supply Chain Analytics Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 - 2022

Description: The supply chain analytics market is set to grow at rapid rate and is driven by various factors such as high demand from inventory management, increasing awareness for smart supply chain, and low cost of sourcing & logistics. Supply chain analytics provide a competitive advantage in a global market place. With supply chain analytics tools and solutions, organizations are able to track and analyze data on daily basis which enable more efficient decision making.

Today, with the advent of e-commerce, there is a significant explosion of big data in businesses. Moreover, supply chain is the essence of an e-commerce platform. As a result, world's leading manufacturers and suppliers have realized the potential of supply chain analytics. With supply chain analytics, companies are improving key metrics, deriving more value from their assets, and keeping inventories at more efficient levels. However, these firms are still concerned about issues such as false analytics, data security, and complexity in data handling and so on. Thus, this has signified slow adoption rate for the supply chain analytics solution. However, growing trend of online sales and purchase creates huge opportunity before the market.

The report segmented supply chain analytics market on the basis of solutions, services, industrial applications, deployment models and geography. The country level analysis of each geographical region is the USP of our report. The analysis of the report is based on various parameters such as adoption rate of supply chain analytics among industries, growing trends in e-commerce, investment trends in supply chain analytics market, growing adoption across geographies and so on. The data is collected through primary and secondary research. The report provides detailed analysis of key market players and their strategies.

Companies profiled include
1. IBM Corporation
2. Microstrategy
3. Oracle Corporation
4. SAP SE
5. SAS Institute INC.
6. Capgemini S.A.
7. Genpact
8. Kinaxis INC.
9. Tableau
10. Birst INC.
11. Accenture
12. JDA
13. Manhatten Associates
14. Ariba
15. Targit
16. Logility
17. Chainalytics
18. Entercom
19. Maersk
20. Mu-Sigma
21. Icreate
22. Latentview Analytics
23. Cognilytics
24. Fractal Analytics
25. Manthan Systems
26. Wipro
27. Northrop Grumman
28. Lockheed Martin
29. United Technologies
30. Raytheon
This Research report covers
1. Historical data
2. Revenue forecasts, growth rates and CAGR up to 2021
3. Industry Analysis
4. Competitive Analysis
5. Key geographic growth data

Contents:
1. Introduction
  1.1. Executive summary
  1.2. Estimation methodology
2. Market overview
  2.1. Market definition and scope
  2.2. Key findings
  2.3. Parametric analysis
    2.3.1. Adoption rate of supply chain analytics among industries
    2.3.2. Growing trends in e-commerce
    2.3.3. Investment trends in supply chain analytics market
  2.4. Key market insights
    2.4.1. Top 3 emerging countries
    2.4.2. Top 3 revenue generating segments
    2.4.3. Top growing markets and emerging trends
    2.4.4. Top 3 geography
  2.5. Competitive landscape
    2.5.1. Market share analysis
    2.5.2. Top winning strategies
    2.5.3. Case studies: top competitive moves
  2.6. Porter’s five force model
    2.6.1. Threat of new entrants
    2.6.2. Threat of substitute products or services
    2.6.3. Bargaining power of buyer
    2.6.4. Bargaining power of supplier
    2.6.5. Intensity of competitive rivalry
  2.7. Key buying criteria
  2.8. Strategic recommendation
  2.9. Strategic conclusions
3. Market determinants
  3.1. Market drivers
    3.1.1. High demand of inventory management
    3.1.2. Low cost for sourcing and logistics
    3.1.3. High awareness towards a “smarter” supply chain
    3.1.4. High improvement in logistics processes
    3.1.5. Flexible collaborative planning and decision making across functions
  3.2. Market restraints
    3.2.1. Slow adoption
    3.2.2. Data security is big concern
  3.3. Opportunity
    3.3.1. Growth of mobile applications
    3.3.2. Growing partnerships
  3.4. Market challenges
    3.4.1. Data handling complexities
    3.4.2. IT challenges
4. Sector analysis
  4.1. Parent market
  4.2. Competitors market
  4.3. Alternative market
5. Market segmentation
  5.1. Global supply chain analytics market by solutions 2014-2021($ billion)
    5.1.1. Global sales and operations planning market 2014-2021($ billion)
    5.1.2. Global manufacturing analytics market 2014-2021($ billion)
    5.1.3. Global visualization and reporting tools market 2014-2021($ billion)
    5.1.4. Global transportation and logistics analytics market 2014-2021($ billion)
    5.1.5. Global supply chain planning and procurement market 2014-2021($ billion)
5.2. Global supply chain analytics market by service 2014-2021 ($ billion)
5.2.1. Global professional services market 2014-2021 ($ billion)
5.2.2. Global support and maintenance services market 2014-2021 ($ billion)
5.3. Global supply chain analytics market by applications 2014-2021 ($ billion)
5.3.1. Global retail and consumer packaged goods (CPG) market 2014-2021 ($ billion)
5.3.2. Global healthcare and life sciences market 2014-2021 ($ billion)
5.3.3. Global manufacturing market 2014-2021 ($ billion)
5.3.4. Global high tech and electronics market 2014-2021 ($ billion)
5.3.5. Global automotive market 2014-2021 ($ billion)
5.3.6. Global aerospace and defense market 2014-2021 ($ billion)
5.3.7. Others market 2014-2021 ($ billion)
5.4. Global supply chain analytics market by deployment model 2014-2021 ($ billion)
5.4.1. Global on-premise deployment market 2014-2021 ($ billion)
5.4.2. Global cloud-based deployment market 2014-2021 ($ billion)
6. Geographic analysis
6.1. North America supply chain analytics market 2014-2021 ($ billion)
6.1.1. United states (US) supply chain analytics market 2014-2021 ($ billion)
6.1.2. Canada supply chain analytics market 2014-2021 ($ billion)
6.2. Europe supply chain analytics market 2014-2021 ($ billion)
6.2.1. United kingdom (UK) supply chain analytics market 2014-2021 ($ billion)
6.2.2. France supply chain analytics market 2014-2021 ($ billion)
6.2.3. Germany supply chain analytics market 2014-2021 ($ billion)
6.2.4. Spain supply chain analytics market 2014-2021 ($ billion)
6.2.5. Italy supply chain analytics market 2014-2021 ($ billion)
6.2.6. ROE supply chain analytics market 2014-2021 ($ billion)
6.3. Asia pacific supply chain analytics market 2014-2021 ($ billion)
6.3.1. India supply chain analytics market 2014-2021 ($ billion)
6.3.2. China supply chain analytics market 2014-2021 ($ billion)
6.3.3. Japan supply chain analytics market 2014-2021 ($ billion)
6.3.4. Korea supply chain analytics market 2014-2021 ($ billion)
6.3.5. Australia supply chain analytics market 2014-2021 ($ billion)
6.3.6. RoAPAC supply chain analytics market 2014-2021 ($ billion)
6.4. Rest of the world supply chain analytics market 2014-2021 ($ billion)
6.4.1. Latin America supply chain analytics market 2014-2021 ($ billion)
6.4.2. Mena supply chain analytics market 2014-2021 ($ billion)
6.4.3. Africa supply chain analytics market 2014-2021 ($ billion)
7. Company profiling: - over scot analysis strategic review
7.1. IBM Corporation
7.2. Micro strategy
7.3. Oracle corporation
7.4. Sap se
7.5. Sas institute Inc.
7.6. Capgemini s.a.
7.7. Genpact
7.8. Kinaxis Inc.
7.9. Tableau
7.10. Birst Inc.
7.11. Accenture
7.12. Jda
7.13. Manhatten associates
7.15. Target
7.16. Logility
7.17. Chainalytics
7.18. Entercom
7.19. Maersk
7.20. Mu-sigma
7.21. Icreate
7.22. Latentview analytics
7.23. Cognilytics
7.24. Fractal analytics
7.25. Manthan systems
7.26. Wipro
7.27. Northrop Grumman
7.28. Lockheed Martin
7.29. United Technologies
7.30. Raytheon

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3569605/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Supply Chain Analytics Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 - 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3569605/">http://www.researchandmarkets.com/reports/3569605/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCPLRIKP</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 5900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 6900</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB985330833313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World