Software Defined Wide Area Network Market by Components, Deployment Type, Service, Verticals, & by Regions - Global Forecast to 2020

Description: With increased adoption of WAN based technologies for various functions by the consumers across the world has resulted in the steep increase in the demand for seamless bandwidth within the enterprises. The report aims at estimating the market size and future growth potential of SD-WAN market across different segments such as components, deployment type, service, vertical, and region.

The base year considered for the study is 2014 and the market size is forecasted from 2015 to 2020. SD-WAN can be deployed in the remote office locations or within the enterprise surrounding which helps in providing seamless network connectivity to its end users. Such usage of WAN based technologies helps in reducing the overall cost of operations, thereby increasing revenues and performance of the enterprise user.

The research methodology used to estimate and forecast the Software Defined Wide Area Network market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global SD-WAN market from the revenue of the key players in the market.

After arriving at the overall market size, the total market was split into several segments and subsegments, which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, Directors, and executives. These data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments.

The SD WAN ecosystem comprises of vendors such as Aryaka Networks, Cisco Systems, Talari Networks, FatPipe Network and Mushroom Network among various others. A few small and medium-sized companies such as Netcraftsmen, Viptela Inc., and others provide comparatively narrower, yet locally effective solution portfolio and distribution networks in the SD WAN ecosystem. These vendors provide simplified architecture for SD WAN solutions and services to end users in various industrial verticals, including IT and telecom, BFSI, government and public, healthcare, energy, manufacturing, media and entertainment, and others.

Target Audience
- Telecom Services Providers
- IT Infrastructure Equipment Providers
- Components Providers
- Software Providers
- System Integrators
- Network Service Providers
- Support Service Providers
- Distributors and Resellers
- Enterprises

Scope of the Report

The research report segments the Software Defined Wide Area Network market into the following submarkets:

By Components:
- Virtual appliance
- Physical appliance
- Hybrid

By Deployment Type:
- On premises
- On cloud

By Verticals:

- Banking, Financial services and Insurance (BFSI)
- Oil and Gas
- Healthcare
- Government
- Manufacturing
- Others

By Region:

- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
   1.3.1 Markets Covered
   1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Introduction
   2.2 Research Data
      2.2.1 Secondary Data
         2.2.1.1 Key Data From Secondary Sources
      2.2.2 Primary Data
         2.2.2.1 Key Data From Primary Sources
         2.2.2.2 Key Industry Insights
      2.3 Market Size Estimation
         2.3.1 Bottom-Up Approach
         2.3.2 Top-Down Approach
      2.4 Market Breakdown and Data Triangulation
      2.5 Market Forecast Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Attractive Market Opportunities in the Market
   4.2 SD-WAN Market: By Type
   4.3 SD-WAN Market: By Vertical and Region
   4.4 Life Cycle Analysis, By Region (2015)

5 Software Defined Wide Area Network Market Overview
   5.1 Introduction
   5.2 Evolution
   5.3 Market Segmentation
      5.3.1 By Component
      5.3.2 By Deployment Type
      5.3.3 By Service
      5.3.4 By Vertical
   5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Increasing Need for Mobility Services
5.4.1.2 Reducing Opex
5.4.1.3 Need for Simplified Network Architecture
5.4.2 Restraints
5.4.2.1 Lack of Security
5.4.3 Opportunities
5.4.3.1 Improved Quality of Service (QOS)
5.4.3.2 Increase in Usage of Cloud-Based Technologies
5.4.4 Challenges
5.4.4.1 Bandwidth Provisioning
5.5 SD-WAN Ecosystem

6 Software Defined Wide Area Network Market: Industry Trends
6.1 Introduction
6.2 Technology Trends
6.2.1 Deep Packet Inspection (DPI)
6.2.2 Cloud Management
6.3 Standards
6.3.1 Data Center Bridging (DCB)
6.3.1.1 Priority Flow Control (PFC) 802.1qbb
6.3.1.2 Congestion Management (802.1qua)
6.3.1.3 Bandwidth Management (802.1qaz)
6.3.1.4 Data Center Bridging Exchange (DCBX)
6.3.2 Fiber Channel Over Ethernet (FCOE)
6.3.3 Network Virtualization Using Generic Routing Encapsulation (NVGRE)
6.3.4 Shortest Path Bridging (SPB)
6.3.5 Transparent Interconnection of Lots of Links (TRILL)
6.3.6 Virtual Ethernet Port Aggregator (VEPA)
6.3.7 Multiprotocol Label Switching (MPLS)
6.3.8 Virtual Extensible Local Area Network (VXLAN)
6.4 Value Chain Analysis
6.5 Strategic Benchmarking

7 Software Defined WAN Market Analysis, By Component
7.1 Introduction
7.2 Virtual Appliance
7.3 Physical Appliance
7.4 Hybrid

8 Software Defined Wide Area Network Market Analysis, By Deployment Type
8.1 Introduction
8.2 On-Premises
8.3 On-Cloud

9 Software Defined WAN Market Analysis, By Service
9.1 Introduction
9.2 Managed Services
9.3 Professional Services

10 Analysis, By Vertical
10.1 Introduction
10.2 Banking, Financial Services, and Insurance
10.3 Oil and Gas
10.4 Healthcare
10.5 Government
10.6 IT and Telecom
10.7 Manufacturing
10.8 Others

11 Geographic Analysis
11.1 Introduction
11.2 North America
11.3 Europe  
11.4 Asia-Pacific  
11.5 Middle East and Africa  
11.6 Latin America  

12 Competitive Landscape  
12.1 Overview  
12.2 Competitive Situations and Trends  
12.2.1 Agreements, Partnerships, Collaborations, and Joint Ventures  
12.2.2 Expansions  
12.2.3 New Product/Technology Launches  

13 Company Profiles  
(Overview, Products & Services, Strategies & Insights, Developments and MnM View)*  
13.1 Aryaka Networks, Inc.  
13.2 Cisco Systems, Inc.  
13.3 Talari Networks, Inc.  
13.4 Fatpipe Networks, Inc.  
13.5 Mushroom Networks, Inc.  
13.6 Glue Networks, Inc.  
13.7 Velocloud  
13.8 Netcraftsmen  
13.9 Viptela, Inc.  

*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View Might Not Be Captured in Case of Unlisted Companies.  

14 Appendix  
14.1 Insight of Industry Experts  
14.2 Discussion Guide  
14.3 Introducing RT: Real-Time Market Intelligence  
14.4 Available Customizations  
14.5 Related Reports  

List of Tables  
Table 1 Software Defined Wide Area Network Market Size, By Segment, 2013-2020 (USD Million)  
Table 2 Summary of Drivers  
Table 3 Summary of Restraint  
Table 4 Summary of Opportunities  
Table 5 Summary of Challenges  
Table 6 Software Defined WAN Market Size, By Component, 2013-2020 (USD Million)  
Table 7 Virtual Appliance: Market Size, By Region, 2013-2020 (USD Million)  
Table 8 Physical Appliance: Market Size, By Region, 2013-2020 (USD Million)  
Table 9 Hybrid: Market Size, By Region, 2013-2020 (USD Million)  
Table 10 Software Defined WAN Market Size, By Deployment, 2013-2020 (USD Million)  
Table 11 On-Premises: Market Size, By Region, 2013-2020 (USD Million)  
Table 12 On-Cloud: Market Size, By Region, 2013-2020 (USD Million)  
Table 13 Software Defined Wide Area Network Market Size, By Service, 2013-2020 (USD Million)  
Table 14 Managed Services: Market Size, By Region, 2013-2020 (USD Million)  
Table 15 Professional Services: Market Size, By Region, 2013-2020 (USD Million)  
Table 16 Software Defined WAN Market Size, By Vertical, 2013-2020 (USD Million)  
Table 17 BFSI: Market Size, By Region, 2013-2020 (USD Million)  
Table 18 Oil and Gas: Market Size, By Region, 2013-2020 (USD Million)  
Table 19 Healthcare: Networks Market Size, By Region, 2013-2020 (USD Million)  
Table 20 Government: Market Size, By Region, 2013-2020 (USD Million)  
Table 21 IT and Telecom: Market Size, By Regions, 2013-2020 (USD Million)  
Table 22 Manufacturing: Market Size, By Region, 2013-2020 (USD Million)  
Table 23 Others: Market Size, By Region, 2013-2020 (USD Million)  
Table 24 Software Defined WAN Market Size, By Region, 2013-2020 (USD Million)  
Table 25 North America: Market Size, 2013-2020 (USD Million)  
Table 26 North America: Market Size, By Component, 2013-2020 (USD Million)
Table 27 North America: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 28 North America: Market Size, By Service, 2013-2020 (USD Million)
Table 29 North America: Market Size, By Vertical, 2013-2020 (USD Million)
Table 30 North America: Software Defined Wide Area Network Market Size, By Country, 2013-2020 (USD Million)
Table 31 U.S.: Market Size: By Segments, 2013-2020 (USD Million)
Table 32 U.S.: Market Size, By Components, 2013-2020 (USD Million)
Table 33 U.S.: Market, By Deployment, 2013-2020 (USD Million)
Table 34 U.S.: Market, By Service, 2013-2020 (USD Million)
Table 35 U.S.: Market Size, By Verticals, 2013-2020 (USD Million)
Table 36 Europe: Market Size, 2013-2020 (USD Million)
Table 37 Europe: Market Size, By Component, 2013-2020 (USD Million)
Table 38 Europe: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 39 Europe: Market Size, By Service, 2013-2020 (USD Million)
Table 40 Europe: Market Size, By Vertical, 2013-2020 (USD Million)
Table 41 Europe: Software Defined Wide Area Network Market Size, By Countries, 2013-2020 (USD Million)
Table 42 U.K.: Market Size, By Segments, 2013-2020 (USD Million)
Table 43 U.K.: Market Size, By Components, 2013-2020 (USD Million)
Table 44 U.K.: Market Size, By Deployment, 2013-2020 (USD Million)
Table 45 U.K.: Market Size, By Service, 2013-2020 (USD Million)
Table 46 U.K.: Market Size, By Verticals, 2013-2020 (USD Million)
Table 47 Asia-Pacific: Market Size, 2013-2020 (USD Million)
Table 48 Asia-Pacific: Market Size, By Component, 2013-2020 (USD Million)
Table 49 Asia-Pacific: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 50 Asia-Pacific: Market Size, By Service, 2013-2020 (USD Million)
Table 51 Asia-Pacific: Market Size, By Vertical, 2013-2020 (USD Million)
Table 52 Asia-Pacific: Market Size, By Countries, 2013-2020 (USD Million)
Table 53 China: Market Size, By Segments, 2013-2020 (USD Million)
Table 54 China: Market Size, By Components, 2013-2020 (USD Million)
Table 55 China: Market Size, By Deployment, 2013-2020 (USD Million)
Table 56 China: Market Size, By Services, 2013-2020 (USD Million)
Table 57 China: Market Size, By Verticals, 2013-2020 (USD Million)
Table 58 Middle East and Africa: Market Size, 2013-2020 (USD Million)
Table 59 Middle East and Africa: Market Size, By Component, 2013-2020 (USD Million)
Table 60 Middle East and Africa: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 61 Middle East and Africa: Market Size, By Service, 2013-2020 (USD Million)
Table 62 Middle East and Africa: Market Size, By Vertical, 2013-2020 (USD Million)
Table 63 Middle-East and Africa: Market Size, By Countries, 2013-2020 (USD Million)
Table 64 KSA: Market Size, By Segments, 2013-2020 (USD Million)
Table 65 KSA: Market Size, By Components, 2013-2020 (USD Million)
Table 66 KSA: Market Size, By Deployment, 2013-2020 (USD Million)
Table 67 KSA: Market Size, By Service, 2013-2020 (USD Million)
Table 68 KSA: Market Size, By Verticals, 2013-2020 (USD Million)
Table 69 Latin America: Market Size, 2013-2020 (USD Million)
Table 70 Latin America: Market Size, By Component, 2013-2020 (USD Million)
Table 71 Latin America: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 72 Latin America: Market Size, By Service, 2013-2020 (USD Million)
Table 73 Latin America: Market Size, By Vertical, 2013-2020 (USD Million)
Table 74 Latin America: Software Defined Wide Area Network Market Size, By Countries, 2013-2020 (USD Million)
Table 75 Brazil: Market Size, By Segments, 2013-2020 (USD Million)
Table 76 Brazil: Market Size: By Components, 2013-2020 (USD Million)
Table 77 Brazil: Market Size, By Deployments, 2013-2020 (USD Million)
Table 78 Brazil: Market Size, By Services, 2013-2020 (USD Million)
Table 79 Brazil: Market Size, By Verticals, 2013-2020 (USD Million)
Table 80 Agreements, Partnerships, Collaborations, and Joint Ventures, 2014-2015
Table 81 Expansions, 2014-2015
Table 82 New Product Launches, 2014-2015

List of Figures

Figure 1 Global Software Defined WAN Market : Research Design
Figure 2 Market Size Estimation Methodology: Bottom-Up Approach
Figure 3 Market Size Estimation Methodology: Top-Down Approach
Figure 4 Data Triangulation
Figure 5 Services Segment in Software Defined WAN Market Expected to Witness A High Growth Rate in the Forecast Period
Figure 6 Top Three Segments in the Software Defined Wide Area Network Market During the Period
Figure 7 North America is Expected to Hold the Largest Market Share in the Global Software Defined WAN Market, 2015
Figure 8 Increasing Focus on Remote Location Network Connectivity is Boosting the Market
Figure 9 Virtual Appliance is Expected to Hold the Largest Market Share of the Market
Figure 10 Manufacturing Vertical Accounted for the Largest Share in the Market
Figure 11 North America is Expected to Be in the High Growth Phase in the Coming Years
Figure 12 Evolution of the Software Defined WAN Market
Figure 13 Market, By Component
Figure 14 Market By Deployment Type
Figure 15 Market By Service
Figure 16 Market By Vertical
Figure 17 Software Defined WAN Market: Drivers, Restraints, Opportunities, and Challenges
Figure 18 Value Chain Architecture
Figure 19 Companies Adopt Different Strategies to Gain Competitive Edge in the Market
Figure 20 Virtual Appliance Component Would Grow at the Fastest Rate During the Forecast Period
Figure 21 On-Premises Deployment is Expected to Dominate the Market Throughout the Forecast Period
Figure 22 Professional Services is Expected to Dominate the Market Throughout the Forecast Period
Figure 23 BFSI Vertical is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 24 Geographic Snapshot (2015-2020): Latin America is Expected to Grow at the Highest CAGR
Figure 25 North America is Expected to Lead the Software Defined Wide Area Network Market in 2020
Figure 26 North America Market: Snapshot
Figure 27 Asia-Pacific Market: Snapshot
Figure 28 Companies Adopted New Product Launch and New Version Release as the Key Growth Strategies
Figure 29 Market Evaluation Framework: Significant Product Launches Have Fueled the Growth of the Software Defined WAN Market
Figure 30 Product Portfolio Comparison of the Top 5 Companies
Figure 31 Cisco Systems, Inc.: Company Snapshot

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