TV in the Digital Single Market

Description: The Digital Single Market, or DSM is one of the European Commission's (EC) ten priority projects.

This report intends to:
- review the European Commission's strategy for the DSM and analyze the debates around the major challenges that this strategic project raises for the European audiovisual sector;
- evaluate the potential effects of a change to the European regulatory framework on players in the audiovisual sector value chain;
- propose scenarios for possible changes to the regulation of the European audiovisual sector and examine their impacts on the various categories of players concerned.

Ongoing discussions on the changing European regulatory framework
- The will to create a Digital Single Market (DSM)
- Revision of the AVMS Directive
- Geo-blocking and copyright
- DSM and electronic communications

What are the potential impacts to players in the audiovisual value chain?
- Producers / rights holders
- Broadcasters
- On-Demand AVMS publishers
- Distributors of audiovisual services
- Consumers

Three change scenarios for regulation in the European audiovisual sector
- The Regulatory scenario continuing the current framework
- The "Supporting European production" scenario
- The "Encourage the emergence of European digital giants" scenario

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