POC Pregnancy and Fertility Testing Market

Description: Point of Care (POC) Pregnancy and Fertility Testing Market

The female reproductive system is complex both in structure and in function. From birth to senescence, the organs of the female reproductive system function in concert with each other, with the brain, and with other endocrine organs. This integrated functioning constitutes some of the most intricate and elegant processes of the human body. Because the functioning of the female reproductive system has an enormous impact on the life of the individual women, increasing importance is placed on the active involvement of women in understanding their own health care needs such as determination of pregnancy and fertility.

Point of care (POC) testing, diagnostic tests performed at or near the site where a patient is located, may be performed by laboratory personnel but are often performed by non-laboratory personnel, including patients themselves (self-testing). The menu for POC testing includes pregnancy and fertility testing. Point of Care (POC) Pregnancy and Fertility Testing Market examines the testing market for these segments, including:

2014 Pregnancy and Fertility CLIA Waivers
Global POC Pregnancy and Fertility Testing Market Analysis, 2012-2019
POC Pregnancy and Fertility Self-Testing Market Analysis, 2014 and 2019
POC Pregnancy and Fertility Professional Testing Market Analysis, 2014 and 2019

The professional sector is made up of tests used in hospitals, physician offices and clinics. The over-the-counter (OTC) sector for pregnancy and ovulation (LH) includes tests available in pharmacies and other retail establishments. Both market segments are expected to grow over the report's forecast period.

Many companies are involved in the development and/or marketing of POC pregnancy and fertility testing products. Among the top and/or innovative competitors discussed within the Corporate Profiles are firms that maintain leading positions in the market such as:

Alere
Church & Dwight
Insight Pharmaceuticals
Meridian
Quidel

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