Global Video Content Analytics Market Outlook Focus on Software, Application and Geography, Estimation & Forecast, 2016-2022

Description: The growing application of video content analytics (VCA) in the video surveillance systems plays an important role in ensuring public safety, infrastructure, transport, and improve business intelligence. The integration of video content analytics technology with surveillance system dramatically improved its effectiveness by converting simple pieces of information into actionable insights by the means of real time analysis. The reliance on VCA technology is growing along with which the adoption of VCA is also escalating at a good pace. Owing to this fact, the VCA market is anticipated to grow over $4.4 billion in 2022, at a CAGR of 34% in the forecast period from 2016-2022.

The report is a comprehensive analysis of the different segments of VCA market. The major market segmentation includes the market by architecture, by geography, by software, and by application along with the competitive landscape for the VCA market. The architecture chapter explains the platforms on which the video analytics software can be utilized with their specific market value in the total VCA market. The software chapter explains the application of the VCA technology in various software systems such as facial recognition, automatic number plate recognition, and, motion detection among others. Furthermore, the geography and application chapters are detailed along with the data of the revenue generation from each region and application sector respectively.

The competitive landscape covers the key strategies & developments and Porter’s five forces analysis. The key strategy chapter provides the shifting paradigm of the industry by the means of adopting any of the strategies such as product launch, business expansion, and acquisitions among others. Besides that, the Porter five forces analysis is also done provides the readers with an adequate understanding of the current status of the market by using the main factors of the five forces, alongside presenting detailed information on existing competitors as well as new competition in the market. Moreover, the report also includes the major drivers, restraints, and opportunities for the VCA market. Each segment of the report is ended with identifying the market leaders in the region, application, software or architecture. The report is concluded with the company profiles of the key industry players such as Avigilon Corporation, Cisco, Hikvision, and Agent Vi among others.

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