India Car Finance Industry Outlook to 2020 - Driven by Spurring Car Sales and Reduction in Average Ownership Period

Description: The report titled 'India Car Finance Industry Outlook to 2020 - Driven by Spurring Car Sales and Reduction in Average Ownership Period' provides a comprehensive analysis of various aspects of the industry such as market size, pre-owned car finance market and new car finance market with segmentation on the basis of online-offline, geography, term of the loan and seasonal demand. The report also covers market shares of major car finance providers in India as well as the loan disbursements of major players in the car finance market along with major industry trends, SWOT and Regulations.

Key Topics Covered in the Report:
- Market size of the India car finance, new car and pre-owned car finance market
- Market segmentation of India new car finance market on the basis of online-offline loans, geographic distribution, term of the loan and seasonal demand
- Market segmentation of India pre-owned car finance market on the basis of online-offline loans, geographic distribution, term of the loan and seasonal demand
- Trends and Development in the India car finance market
- Issues and challenges in India car finance market
- SWOT analysis of India car finance market
- Pre-requisites to enter the market
- Government regulations regarding car finance market
- Competitive landscape and detailed company profiles of the major financiers of car finance industry in India
- Future outlook and projections of India car finance industry with both new and pre-owned car finance

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