Indonesia Animal Health Market Outlook to 2019 - Rising Health Awareness for Pets and Meat Consumption to Drive Growth

Description:

The report titled 'Indonesia Animal Health Market Outlook to 2019 - Rising Health Awareness for Pets and Meat Consumption to Drive Growth' provides a comprehensive analysis of animal health market in Indonesia which covers various aspects such as market size of animal health market, segmentation by animal feed additives, pharmaceuticals, vaccines and on the basis of species. The report also provides competitive landscape and profile of major players operating in animal health market in Indonesia. The future analysis of products and livestock has also been discussed in each of the sub segment. The report is useful for feed additives manufacturers, animal pharmaceutical and Vaccine companies and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future.

Animal Health Market:

The animal health market is one of the most thriving markets in Indonesia. With growing linkages between animal health and human health as well as safety, the concept of animal health especially of farm animals has gained greater importance. Factors such as inclining demand from consumers for safe and healthy food along with the increased government pressure to build newer systems for animal health management has been leading the growth in demand for farm and animal health products in the industry. The Indonesian animal health market showcased modest growth of ~% during 2009-2014. The market for animal health in Indonesia is projected to grow at a CAGR of ~% in 2014-2019 and reach USD ~ million in 2019.

Animal Feed Additives:

Feed additives have showcased their potential to contribute towards the Indonesia animal health market with revenues for Indonesia market reaching USD ~ million in 2014 at a CAGR of 8.3% in last six years. The major type of feed additive products used in Indonesia includes vitamins, antibiotics, amino acids, acidifiers, non-growth promoters and others. Poultry and swine have accounted for major demand of feed additives. The long term development of animal feed additives market would largely be driven by socioeconomic trends helping the market to grow at a rate of ~% during 2015-2019 to reach revenues of USD ~ million in 2019.

The major players operating the animal feed additives market in Indonesia include global players such as Zoetis, Elanco and others. Apart from these global players, several domestic players also actively participate in the market, which include PT Charoen Pokphand Indonesia Tbk, Pt Japfa Compfeed Indonesia Tbk amongst others in the animal feed additives market.

Animal Pharmaceuticals:

The market for animal pharmaceuticals of Indonesia is regarded as one the markets in the world which has huge potential to grow in the upcoming future. During 2009-2014, the market revenue for pharmaceuticals has grown at a CAGR of 5.4% reaching USD ~ million in 2014. The rising demand for animal products in Indonesia would continue to boost because of augmenting demand for proper care and treatment of the animals. The animal pharmaceuticals industry is expected to benefit from the opportunities in terms of new legislations for animal pharmaceuticals. The market for animal pharmaceuticals is projected to grow at a CAGR of 10.3% in 2014-2019 and reach USD ~ million in 2019.

Animal Vaccines:

The Indonesian animal vaccines market has witnessed several changes in the past few years. Factors such as growing prevalence of animal health diseases, increasing incidence of zoonotic, rising expenditure by pet owners and farmers on the health of their animals acted as major drivers for the growth of the vaccination market in animal health industry of Indonesia. The revenue generated by the vaccines market grew at a CAGR of 7.9% during 2009-2014, reaching USD ~ million in 2014. Due to increase in the number of awareness and increase in number of animals living with different type of diseases, the expenditure on vaccination of animals (both farm animals and companion animals) is projected to incline the market further to USD ~ million in 2019.
The major players operating in Indonesia animal pharmaceutical and vaccines include Zoetis Inc, Bayer's Animal Helath as well as various local players such as Pt Vaksindo (subsidiary of Japfa Group) and Pt Medion Farma Jaya.

Key Topics Covered in the Report:

- The market size of the animal health market in Indonesia.
- The market size of the animal feed additive, pharmaceuticals and vaccines market in Indonesia.
- The market size of the local and global players in Indonesia animal health market.
- Market segmentation of the animal health market on the basis of products, type of animals, type of drugs, and usage of vaccines.
- SWOT and Porter Five force Analysis of Indonesia animal health market.
- Trends and Development in the Indonesia animal health market.
- Government Regulations in the Indonesia animal health market.
- Competitive landscape detailed company profiles and market share of the major manufacturers of animal feed additives, pharmaceuticals and vaccines in Indonesia animal health market.
- Macro Economic factors affecting Indonesia animal health market.
- Future outlook and projections of Indonesia animal health market on the basis of - animal feed additives, pharmaceuticals and vaccines.

Contents:

1. Indonesia Animal Health Market Introduction
   1.1. Comparative Analysis with Global Market on the Basis of Market Size and Segmentation by Products and by Animal Type, 2014

   2.1. By Sales Revenues, 2009-2014

3. Indonesia Animal Health Market Segmentation
   3.1. By Products (Feed Additive, Pharmaceuticals and Vaccines), 2014
   3.2. By Type of Animals (Farm and Companion Animals), 2014

4. Indonesia Animal Feed Additives Market Introduction
   4.1. Indonesia Animal Feed Additives Market Value Chain Analysis
   4.2. Indonesia Feed Additives Market Size, 2009-2014
      4.2.1. By Sales Revenues, 2009-2014
      4.2.2. By Production Volume, 2009-2014
      4.2.3. By Consumption Volume, 2009-2014
   4.3. Indonesia Feed Additives Market Segmentation
      4.3.1. By Products (Vitamin, Antibiotics, Anti Oxidants, Amino Acids, Feed Acidifiers, feed Enzymes and Others), 2014
      4.3.2. By Animal Species (Poultry, Cattle, Aquaculture and Others), 2014
      4.3.3. By Function (Digestive, Palatability, Preservation and Mycotoxin Management), 2014
   4.4. Indonesia Feed Additives Market External Scenario
      4.4.1. Imports Demand and Value, 2009-2014
      4.4.2. Export Sales and Revenue, 2009-2014
   4.5. Trends and Developments in Indonesia Animal Feed Additives Market
      Increase in Consumption of Meat and Other Related Products
      Emerging Zoonotic Diseases
      Poultry Dominating the Feed Additives Market
      Increasing Competition
      Rising Role of Government to Promote Domestic Players
   4.6. FDA Procedure for Getting License for Medicated Feeds
      Approval Process
      Types of Medicated Feeds
   4.8. Competitive Landscape of Major Players in Indonesia Feed Additives Market

5. Indonesia Animal Pharmaceutical Market
   5.1. Indonesia Animal Pharmaceuticals Market Introduction and Market Size by Revenues, 2009-2014
   5.2. Indonesia Animal Pharmaceutical Market Segmentation, 2009-2014
5.2.1. By Pharmaceutical Products, 2014
5.2.2. By Generic and Patented Animal Drugs, 2014
5.2.3. By Species (Poultry, cattle, Aquaculture and Others), 2014
5.3. Indonesia Animal Pharmaceutical Market Future Outlook and Projections, 2015-2019

6.1. Indonesia Animal Vaccines Market Segmentation
6.1.1. By Usage of Vaccines, 2014
6.1.2. By Species (Poultry, Cattle, Aquaculture and others), 2014
6.1.3. By Technology (Live attenuated vaccines, Inactivated vaccines, Subunit vaccines, Toxoid vaccines, Conjugate vaccines, and DNA vaccines), 2014
6.2. Import and Export Scenario in Indonesia Animal Pharmaceuticals and Vaccines Market
6.2.1. Import Demand and Value, 2009-2014
6.2.2. Exports Sales and Revenue, 2009-2013
6.3. Indonesia Animal Vaccines Market Future Outlook and Projections, 2015-2019
6.4. Trends and Developments in Indonesia Animal Pharmaceutical and Vaccines Market
- Changing Consumer Lifestyle Guiding the Expenditure on Pet
- Enhancing Industry Consolidation
- Controlled Use of Medicines
- Introduction of Improved Veterinary Medicines
- Development of Innovative Vaccines
6.5. Recent Industry Activities in Animal Pharmaceuticals and Vaccines Market
6.6. Drug Developments in Animal Pharmaceuticals and Vaccines Market
6.7. Acquisitions in Animal Pharmaceuticals and Vaccines Market
6.9. Major Players in Indonesia Pharmaceutical and Vaccines Market
6.9.1. Market Share of Major Players in Indonesia Pharmaceutical and Vaccines Market, 2014
6.10. Competitive Landscape of Major Players in Indonesia Pharmaceutical and Vaccines Market
6.10.1. Domestic Players
6.10.1.1. Product Portfolio of Indonesia Animal Pharmaceuticals and Vaccines Manufacturers
- Pt Medion Farma Jaya
- Pt Vaksindo Satwa Nusantara
- Advacare Pharma
6.10.2. Global Players
6.10.2.1. Product Portfolio
- Zoetis
- Bayer Healthcare
- Elanco-Eli Lilly
- Merck
- Merial

7. Growth Drivers and Restraints in Indonesia Animal Health Market
7.1. Growth Drivers
- Rising Awareness among People
- Rising Willingness to Spend on Companion Animals
- Technological Advancement
7.2. Growth Restraints
- Stringent Government Regulations and Legislations
- Scarcity of Resources
- Rising Level of Maintenance Cost
- High Level of Competition
- Lack of Coordination
- Excessive Usage of Antibiotics

8. Major Opportunities in Indonesia Animal Health Market
- Specialization in Senior Animal Veterinary Care Market
- Development of Animal Health Product and Brand Image
- Rise in Mergers and Acquisitions

9.1. Government Regulations in Indonesia Animal Feed Additives Market

10. Porter Five Forces Analysis in Indonesia Animal Health Market
10.1. Porter’s Five Forces
Buyer Power- HIGH
Supplier Power-LOW
Threats of New Entrants-MODERATE
Threats of Substitutes-HIGH
Competitive Rivalry-HIGH

11. Entry Barriers and Prerequisites in Indonesia Animal Health Market
Greater Demand for Feed Additives
Quality and Price of Feed Additive
Livestock Services and Inputs
Fierce Competition
Research and Development
Dealer Network
Superior Brand Perception
Power Shifts in Supply Chain

12. Company Profiles for Major Players in Indonesia Animal Feed Additives Market
12.1. PT Charoen Pokphand Indonesia Tbk
12.1.1. Business Overview
12.1.2. Business Strategies
Focus on Improving the Manufacturing and Distribution Channels
Strong Competitive Position and Underlying Fundamentals
Expanding Poultry Feed Production
Diversification of Business Segments
12.1.3. Financial and Operating Performance, 2009-2014
12.1.4. Product Portfolio
12.2. PT Japfa Comfeed Indonesia Tbk
12.2.1. Business Overview
12.2.2. Business Strategies
Continuous Efforts to Improve Poultry Business
Focusing on Core Business
Strong Brand Reputation and Customer Relationships
12.2.3. Financial and Operating Performance, 2009-2014
12.3. PT Malindo Feedmill Tbk
12.3.1. Business Overview
12.3.2. Business Strategies
Centralization of Business Function
Expansion of Business Scope
Marketing Strategy
12.3.3. Financial and Operating Performance, 2009-2014

Key Opportunities for Future
By Products (Animal Feed Additives, Pharmaceuticals and Vaccines, 2015-2019)
13.1. Analyst Recommendations
Introduction
Incremental Changes in Indonesia Animal Health Market
Negative Variables in Indonesian Animal Health Market
13.2. Cause and Effect Relationship between Independent and Dependent Factors in Indonesia Animal Health Market

14. Macroeconomic Factors Affecting Indonesia Animal Health Market
14.1. Personal Disposable Income of Indonesia, 2009-2019
14.2. Livestock Population in Indonesia, 2009-2019
14.4. Farm Animal Population in Indonesia, 2009-2019
14.5. Agricultural Income in Indonesia, 2009-2019

15. Appendix
15.1. Market Definitions
15.2. Abbreviations
15.3. Research Methodology
Final Conclusion
Data Collection Methods
Approach
Variables (Dependent and Independent)
Multi Factor Based Sensitivity Model
Final Conclusion
15.4. Disclaimer

List of Figures:
Figure 1: Global Animal Health Market Size by Revenues in USD Billion, 2009-2014
Figure 2: Comparative Analysis of Indonesia Animal Health Market with Global Market on the Basis of Major Animal Health Product Segmentation in Percentage (%), 2014
Figure 3: Comparative Analysis of Indonesia Animal Health Market with Global Market on the Basis of Major Species in Percentage (%), 2014
Figure 4: Indonesia Animal Health Market Size on the Basis of Revenue in USD Million and Growth Rate in Percentage (%), 2009-2014
Figure 5: Indonesia Animal Health Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage (%), 2014
Figure 6: Indonesia Animal Health Market Segmentation by Species (Farm and Companion Animals) on the Basis of Revenue Contribution in Percentage (%), 2014
Figure 7: Value Chain Analysis of Indonesia Animal Feed Additives Market
Figure 8: Indonesia Feed Additives Market Size on the Basis of Revenues in USD Million and Growth Rate in Percentage, 2009-2014
Figure 9: Indonesia Feed Additives Market Size on the Basis of Production Volume in Million Tons and Growth Rate in Percentage, 2009-2014
Figure 10: Indonesia Feed Additives Market Size on the Basis of Consumption Volume in Million Tons and Growth Rate in Percentage, 2009-2014
Figure 11: Indonesia Animal Feed Additives Market Segmentation by Products on the Basis of Revenue Contribution in Percentage (%), 2014
Figure 12: Indonesia Animal Feed Additives Market Segmentation by Livestock on the Basis of Revenue Contribution in Percentage, 2014
Figure 13: Indonesia Animal Feed Additives Market Segmentation by Function on the Basis of Revenue Contribution in Percentage (%), 2014
Figure 14: Indonesia Animal Feed Additives Import Value in USD Million, 2009-2014
Figure 15: Indonesia Animal Feed Additives Import Volume in Thousand Metric Tonnes, 2009-2014
Figure 16: Indonesia Animal Feed Additives Export Value in USD Million, 2009-2014
Figure 17: Indonesia Animal Feed Additives Export Volume in Thousand Metric Tonnes, 2009-2014
Figure 18: Market Share of Major Players in Indonesia Animal Feed Additives Market on the Basis of Revenue in Percentage (%), 2013-2014
Figure 19: Indonesia Animal Feed Additives Market Future Projections on the Basis of Revenues in USD Million, 2015-2019
Figure 20: Indonesia Animal Pharmaceuticals Market Size on the Basis of Revenue in USD Million and Growth Rate in Percentage (%), 2009-2014
Figure 21: Indonesia Animal Pharmaceuticals Market Segmentation by Products on the Basis of Revenue Contribution in Percentage, 2014
Figure 22: Indonesia Animal Pharmaceuticals Market Segmentation by Drugs on the Basis of Contribution in Revenue in Percentage, 2014
Figure 23: Indonesia Animal Feed Additives Market Segmentation by Species on the Basis of Revenue in Percentage, 2014
Figure 24: Indonesia Animal Pharmaceuticals Market Future Projections on the Basis of Revenues in USD Million, 2015-2019
Figure 25: Indonesia Animal Vaccines Market Size on the Basis of Revenue in USD Million and Growth Rate in Percentage, 2009-2014
Figure 26: Indonesia Animal Vaccines Market Segmentation by Usage of Vaccine on the Basis of Revenue in Percentage, 2014
Figure 27: Indonesia Animal Vaccines Market Segmentation by Species on the Basis of Revenue in Percentage, 2014
Figure 28: Indonesia Animal Vaccines Market Segmentation by Technology on the Basis of Revenue in Percentage, 2014
Figure 29: Indonesia Animal Pharmaceuticals and Vaccines Import Value in USD Million, 2009-2014
Figure 30: Indonesia Animal Pharmaceuticals and Vaccines Import Volume in Metric Tonnes, 2009-2014
Figure 31: Indonesia Animal Pharmaceuticals and Vaccines Export Value in USD Thousand, 2009-2014
Figure 32: Indonesia Animal Pharmaceuticals and Vaccines Export Volume in Metric Tonnes, 2009-2014
Figure 33: Indonesia Animal Vaccines Market Future Projections on the Basis of Revenues in USD Million, 2015-2019
Figure 34: Market Share of Global and Local Players in Indonesia Animal Pharmaceuticals and Vaccines Market by Revenues in Percentage (%), 2014
Figure 35: Market Share of Major Players in Indonesia Animal Pharmaceuticals and Vaccines Market by Revenues in Percentage (%), 2014
Figure 36: Effect of Porter’s Five Forces in Indonesia Animal Health Market
Figure 37: Porter’s Five Forces in Indonesia Animal Health Market
Figure 38: PT Charoen Pokphand Indonesia Tbk Production Process-Poultry Feed
Figure 39: PT Charoen Pokphand Indonesia Tbk Revenue from Sale of Feed Additives in USD Million and Growth Rate in Percentage (%), CY2009-CY2014
Figure 40: PT Charoen Pokphand Indonesia Tbk Revenue Segmentation in Percentage (%), CY2009-CY2014
Figure 41: Japfa Comfeed Tbk-Key Milestones achieve in Feed Segment
Figure 42: Japfa Comfeed Tbk Animal Feed Production Process
Figure 43: PT Japfa Comfeed Indonesia Tbk Revenue from Sale of Animal Feed Additives in USD Million and Growth Rate in Percentage (%), 2009-2014
Figure 44: PT Japfa Comfeed Indonesia Tbk Revenue Segmentation in Percentage (%), 2014
Figure 45: PT Malindo Feedmill Indonesia Tbk Production Process
Figure 46: PT Malindo Feedmill Indonesia Tbk Revenue from Sale of Animal Feed in USD Million and Growth Rate in Percentage (%), 2009-2014
Figure 47: PT Malindo Feedmill Indonesia Tbk Revenue from Sale of Animal Feed Additives in USD Million and Growth Rate in Percentage (%), 2009-2014
Figure 48: Indonesia Animal Health Market Future Projections on the Basis of Revenues in USD Million, 2015-2019
Figure 49: Indonesia Animal Health Market Future Projections by Products (Pharmaceuticals, Vaccines and Animal Feed Additives) on the basis of contribution in Revenue in Percentage (%), 2015-2019
Figure 50: Personable Disposable Income of Indonesia in Billion, 2009-2019
Figure 51: Livestock Population of Indonesia in Thousand Heads, 2009-2019
Figure 52: Indonesia Meat Production in Thousand Metric Tonnes, 2009-2019
Figure 53: Indonesia Meat Production Consumption in Thousand Metric Tonnes, 2009-2019
Figure 54: Farm Animal Population in Indonesia, 2009-2019
Figure 55: Agricultural Income of Indonesia in USD Billion, 2009-2019

List of Tables:
Table 1: Indonesia Animal Health Market Segmentation by Type of Products on the Basis of Revenues Contribution in USD Million, 2014
Table 2: Indonesia Animal Health Market Segmentation by Species (Farm and Companion Animals) on the Basis of Revenue Contribution in USD Million, 2014
Table 3: Indonesia Animal Feed Additives Market Segmentation by Products on the Basis of Revenue Contribution in USD Million, 2014
Table 4: Indonesia Animal Feed Additives Market Segmentation by Species on the Basis of Revenue Contribution in USD Million, 2014
Table 5: Indonesia Animal Feed Additives Market Segmentation by Function on the Basis of Revenue Contribution in USD Million, 2014
Table 6: Domestic Consumption of Meat in Indonesia in Thousand Metric Tonnes, 2009-2014
Table 7: Livestock Population Segmentation of Indonesia in Thousand Heads, 2009-2014
Table 8: Revenues of Major Players in Indonesia Animal Feed Additives Market in USD Million, 2014
Table 9: Competitive Landscape of Major Players in Indonesia Animal Feed Additives Market
Table 10: Indonesia Animal Pharmaceuticals Market Segmentation by Products on the Basis of Revenue Contribution in USD Million, 2014
Table 11: Indonesia Animal Pharmaceuticals Market Segmentation by Drugs on the basis of Contribution in Revenue in Percentage and USD Million, 2014
Table 12: Indonesia Animal Feed Additives Market Segmentation by Species on the Basis of Revenue Contribution in USD Million, 2014
Table 13: Indonesia Animal Vaccines Market Segmentation by Usage of Vaccine on the Basis of Revenue in USD Million, 2014
Table 14: Indonesia Animal Vaccines Market Segmentation by Livestock on the Basis of Revenue in USD Million, 2014
Table 15: Indonesia Animal Vaccines Market Segmentation by Technology on the Basis of Revenue in USD Million, 2014
Table 16: Major Animal Drug Development in Animal Pharmaceuticals and Vaccines Market by Global Players
Table 17: Acquisitions in Animal Pharmaceuticals and Vaccines Market
Table 18: Market Share of Major Players in Indonesia Animal Pharmaceuticals and Vaccines Market
Revenues in USD Million, 2014
Table 19: Competitive Landscape of Major Domestic Players in Indonesia Pharmaceutical and Vaccines Market
Table 20: Pt Medion Farma Jaya Product Profile of Animal Pharmaceuticals and Vaccines
Table 21: Pt Vaksindo Satwa Nusantara Product Profile of Animal Pharmaceuticals and Vaccines
Table 22: Advacare Pharma Animal Pharmaceutical Product Portfolio
Table 23: Competitive Landscape of Major Global Players in Indonesia Pharmaceutical and Vaccines Market
Table 24: Zoetis Inc Product Portfolio of Animal Health Products
Table 25: Bayer Healthcare Product Portfolio of Animal Health Products
Table 26: Elanco Product Portfolio of Animal Health Products
Table 27: Merck Product Portfolio of Animal Health Products
Table 28: Merial Product Portfolio of Animal Health Products
Table 29: Comparative Analysis of Major Global Players in Animal Health Market by Brand, Prices and Revenues, 2014
Table 30: PT Charoen Pokphand Indonesia Tbk Revenue Segmentation in USD Million, 2009-2014
Table 31: Feed Additives Product Portfolio of PT Charoen Pokphand Indonesia Tbk
Table 32: PT Malindo Feedmill Tbk Prices in IDR per Kilograms. 2013 and 2014
Table 33: Indonesia Animal Health Market Future Projections by Products (Pharmaceuticals, Vaccines and Animal Feed Additives) on the basis of contribution in Revenue in USD Million, 2015-2019
Table 34: Cause and Effect Relationship between Independent and Dependent Factors in Indonesia Animal Health Market
Table 35: Indonesia Livestock Population Segmentation by Types of Species (Ruminant, Non-Ruminants and Poultry) in Percentage (%), 2009-2014
Table 36: Correlation Matrix for Indonesia Animal Health Market
Table 37: Regression Coefficients Output

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