Soil Wetting Agents Market by Form, Application, End-Use Products, & by Region - Global Forecasts to 2020

Description: “Soil Wetting Agents Market by Form (Liquid and Granular), Application (Turf Care and Agriculture), End-Use Products (Crop Protection Products and Fertilizers), & by Region (North America, Europe, Asia-Pacific, Latin America and Row) - Global Forecasts to 2020”

The soil wetting agents market is segmented on the basis of its form into liquid and granular. On the basis of application, it is segmented into turf care and agriculture whereas end-user products include crop protection and fertilizers. It is further segmented on the basis of regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW). With the increasing environmental concern and growing interest in turf management in European as well as American economies, the demand for soil wetting agents is expected to enhance the market growth in the near future.

This report includes estimations of market sizes for value (USD million) and volume (Tons). Both, top-down and bottom-up approaches have been used to estimate and validate the size of the global soil wetting agents market. Key players in the market have been identified through secondary research, and their market share in respective regions has been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and were verified through primary sources.

The key players involved in soil wetting agents market include Nufarm Limited (Australia), The Wilbur Ellis Company (U.S.), Brettyoung Seeds Limited (Canada), and BASF SE (Germany).

This report is targeted at the existing players in the industry, which include soil wetting agents manufacturers, soil wetting agents distributors, and research institutions. Key participants in the supply chain of soil wetting agents are raw material suppliers, government bodies, distributors, and end users such as farmers.

“This study answers several questions for stakeholders, primarily which market segments to focus on in next two to five years for prioritizing efforts and investments”.

Scope of the Report

On the basis of form, the market is segmented as follows:

- Liquid
- Granular

On the basis of application, the market is segmented as follows:

- Turf care
- Agriculture

On the basis of end-use products, the market is segmented as follows:

- Crop Protection products
  - Insecticides
  - Pesticides
  - Fungicides
  - Fertilizers
- N (Nitrogen)
- P (Phosphorous)
- K (Potassium)

On the basis of region, the market is segmented as follows:
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